

Income of famous bloggers

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Page ReadWriteWeb interviewed 20 famous tech bloggers and found that most were post / entry, an average of \$ 25, even up to \$ 80. One person claimed to collect \$ 200 for a long and intensive entry.



On average, they compose 3 entries a day, which earns US \$ 1,500-1,700 per month for this part-time job - the number makes thousands of other bloggers jealous. However, the biggest reward for bloggers is the feeling of enjoyment when they invest time for their favorite reader topics.

Professional bloggers are often the ones who come up from paid bloggers according to posts. They spend the day looking after the site, managing other part-time bloggers, attending events, promoting or consulting. The owners of major tech blogs are now mainly operating instead of directly writing articles and earning between \$ 45,000 and \$ 90,000 per year but often have to work 50-60 hours per week, even more. than.

There are also reputable bloggers who achieve 6-figure salaries, as journalist - American blogger Walt Mossberg is said to have pocketed \$ 1 million a year. However, most of the personal web community only participates to

entertain, share information and communicate instead of making money.

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