

In 2007, how much did the laptop price drop?

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Where does the price of the machine come down?

Laptop prices are now quite rich, ranging from \$ 599 - \$ 2,500, with many brands, models, and laptop markets are also quite active in recent months. However, many people still wonder and bring the 'wait' mentality until the price of the machine drops lower, and hope to drop sharply.

According to the general trend, the price of laptop must be reduced is inevitable. New technologies are increasingly being used more, fierce competition among firms . However, the expectation that laptops will fall at a sudden level is unlikely to be realized.

Analysis of many distributors showed that in 2007 the price of laptops will not drop suddenly, even the introduction of Windows Vista version will stimulate demand and not only not reduce but also increase the price product. In addition, to meet the diverse requirements of the Vista version, the demand for dual-ram is huge, the demand for video cards is also growing. These technical requirements also increase the price of computers.



Mr. Ngo Lam Tri, representative of distributor Bach Phuong laptop (Hanoi), said that: The roadmap to cut preferential import tariffs outside AFTA: 10% in 2007; 2008 is 8%; 2009 is 6%; 2010 is 4%; 2011 is 2%; and 2010 is 0%, preferential import tariffs of origin under AFTA are still at 5%.

According to Tri, there are 82% of laptops worldwide being exported from factories located in China as designated by the company, and now the renminbi is constantly increasing against the dollar, because yet, labor costs increase, costs / products increase. Moreover, China is currently lacking many precious metals including copper (CU) - a material in laptop will also affect the price of laptop has increased or not?

In 2006, the world saw a record of laptop battery recovery produced by Sony (Sony is still the main laptop battery supplier), some 'sidewalk' sources believe Sony had previously discovered the risk of battery explosion, but hesitated because it would increase production costs and battery costs. Firms are also researching to put Polyme batteries into use to ensure safer, but the price will also be higher.

Not only that, Microsoft, Intel and AMD launched new products such as Windows Vista, Core 2 Duo, Core 4 Duo . at the end of 2006 and early 2007, so the price of CPU, the original software price was always high. more than a few years later, when mining and depreciation . This also affects prices.

And as a living testament, Dell, one of the companies that rated it as the fastest response to the laptop market, has since increased its price by approximately \$ 50 per machine. sold out.

However, that does not mean that the laptop will increase in price. In the market segments, there are still appropriate and declining prices. The analysis seems contradictory, but quite reasonable.

Buying power of the 2007 laptop market

Most of the forecasts of distribution agents are accurate to a certain extent, because they are direct contact with customers, there are very fast sensitivity to the market. According to many agents, in 2007, laptop consumption will increase.

This year, 2007, the market will witness a drop in the number of laptops for Pentium M (or equivalent)

configuration models back and forth, even from the previous Core Duo. This devaluation is due to the introduction of new products, replacement of old products, due to obsolescence and release of goods. Many agents forecast that in 2007 the purchasing power of the market will grow strongly, estimated to exceed 30-50% compared to 2006, due to the following factors:

First, Vietnam joined the WTO, leading to a greater increase in demand for laptops. Vietnam is witnessing the rise of the stock market, the need for control of information, the need for mobility, the introduction of wireless networks, and Wimax . that laptops are becoming an essential tool. hard to replace with another device. So the demand for laptops will also grow strongly.

Secondly, the price of laptops always follows the declining trend, at a level that many people can afford. Owning laptops creates intellectual culture among young people and the securities business community, which means increasing demand for laptops.

And finally, there will definitely be a large number of old, outdated technology laptops that are time to replace.

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