

Improve website performance for mobile

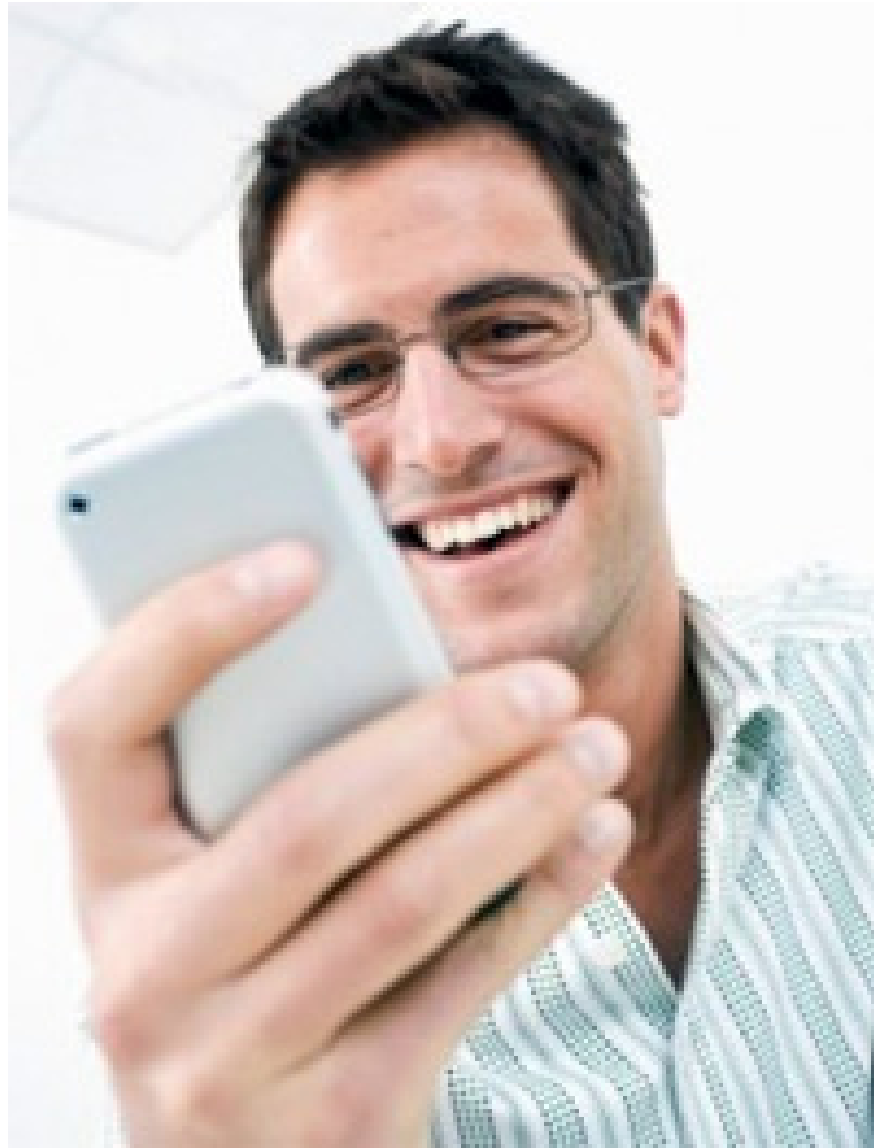
It is estimated that there will be about 1.7 billion people using mobile internet at the time of 2013. It is easy to see that the mobile website trend is a lucrative and attractive market, but how to do it? to retain users every time they visit your website

According to FierceMarkets 's estimates , there will be about 1.7 billion people using mobile internet by 2013 . So it is easy to see that mobile website trends are a lucrative and attractive market, but how to retain users every time they visit your website. In the following article, TipsMake.com will share with you some of the experiences of the test user community and contribute.

On the other hand, slow connection speeds also make the reader uncomfortable. They could not stand the feeling of waiting too long to browse the website on a mobile device of such small size. And all you have to do is improve the performance and the richness and appeal of the content. In the opinion of Brian Gardner - CEO of StudioPress, the key ideas to consider in developing and developing websites for mobile are as follows:

A lot of people spend most of their time working with designs that are nearly unchanged on modern browsers, but don't realize that the percentage of traffic from mobile devices is increasing. everyday.

Not only do you have to pay attention to the designs, but you should also prioritize the usability and the maximum utility for users. That's why we recommend people to use support plugins like WP Touch



So how can you know if your website is compatible and brings a lot of attraction to many people using mobile internet? And here are a few basic highlights but quite important.

Install compatible plugin for mobile:

If you're using WordPress, you can switch the current status of the website to a mobile version in just 30 seconds with the plugin - WP Touch. This tool is completely free, simple and easy to use, the ability to customize and set up is quite diverse, can fit any WordPress website. Besides, one more point to note is the initial default display mode of the website, depending on the screen size and Internet connection speed.



Note that before installing, using and activating any plugin, make sure you have created a previous backup copy.

Set up a smart relay system:

How is your website forwarded? In essence, this is the most important aspect that brings the characteristic appeal of the website. Put the most important information to the reader in a simple and easy way, not too fussy and colorful. You can refer here.

Content is clear:

When browsing the website on the display screen with a small area, make sure that you have properly paginated, using the keyword system towards the main content to be transmitted. And the best way is to imagine yourself as a reader. Can you find something new and interesting at this website?



Do not use too many photos:

Of course, in any post, it is indispensable to quote and illustrate images. This work will be extremely effective if arranged and arranged appropriately. On the other hand, if overused, the effect will become zero when the reader cannot view multiple images on the screen of a phone. Some popular news sites like Copyblogger, they use only one image on each article.

Do not rely on Flash or JavaScript:

Currently, there are many issues and controversies related to Flash applications in websites. But to apply to mobile website, you will probably have to use other technology, because if you still use Flash, the reader will have to go through many extra steps to see the content inside. The best way here is to use standard (X) *HTML / CSS*.

Design:

With normal website versions, censoring content and error detection is quite simple and easy. But it is not so simple if you want to control the mobile website. Notice the white borders and the surrounding space, if the content is presented too narrow, there will be a card that causes the frame to break, the image does not display correctly.

Try to segment the content appropriately, easy to read for small and medium sized monitors. Minimize the maximum size of display elements, especially images.

If you combine the above basic knowledge, along with your own experience as well as being shared by others, creating a website is not too difficult. TipsMake.com are looking forward to receiving feedback as well as

comments and sharing experiences from readers. Good luck!

Web design with css

Labor-Social Publishing House

Author: Le Minh Hoang.

Price: **VND 82,000**

Blog for everyone - Episode 1

Labor-Social Publishing House

Author: Le Minh Hoang (Editor)

Price: **VND 42,000**

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Author: Le Minh Hoang (Editor)

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