

Ignoring YouTube, here are 7 reasons you should watch videos on Vimeo today

Don't be immersed in YouTube but ignore the world of extremely high quality online video on Vimeo.

When it comes to watching videos online, everyone immediately thinks of YouTube. This is not surprising because it is still a channel for online video viewing by many people, owning a content repository in many topics with many video quality. But if you've seen too much content on YouTube and need to find another video world, Vimeo is the first choice you should think about.

High quality user experience

Vimeo owns a **smooth video player** with fast response speed. When you search for another video, the player continues to display with a small screen in the right corner. Besides, the application also owns a minimalist and neat interface. While YouTube or DailyMotion is geared towards more quality, Vimeo focuses on video quality even more. A better encode method with higher bitrate gives video playback capability. Along with 720p quality, you will see videos on Vimeo much more impressive.

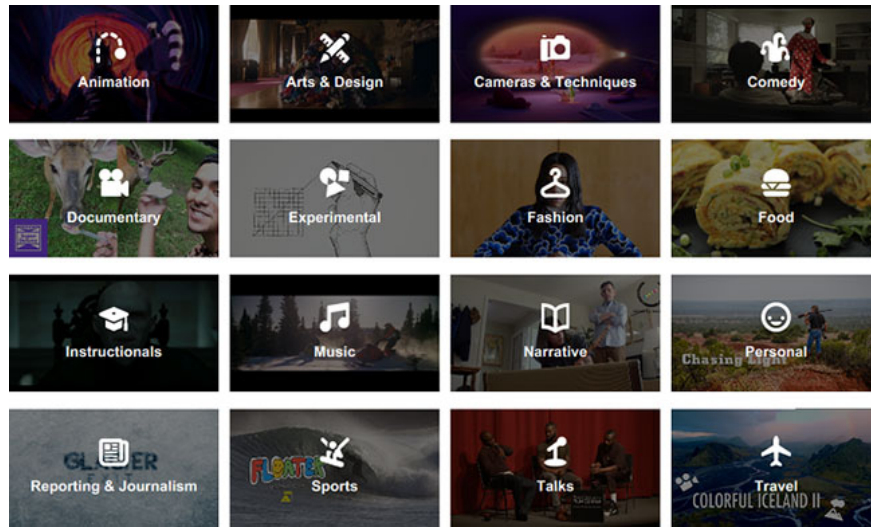


Original and innovative products

Not only is the video host site, Vimeo is also the place to host original videos. While you can find thousands of junk videos elsewhere, products on Vimeo are much more quality. From Vimeo to filmmakers and music video producers, Vimeo was chosen as the place to launch the work.

Discover videos

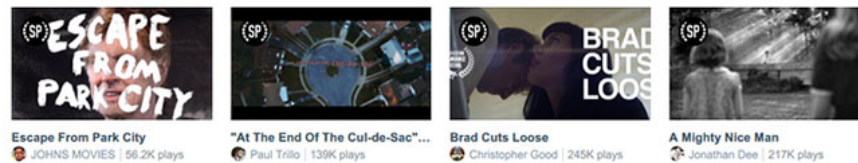
Finding new videos on YouTube can be tricky when there are hundreds of hours of new video on the air every minute, more suggestive features that are annoying (with junk videos) rather than useful to users. In contrast, with Vimeo, you can find new videos in 16 different categories that still belong to certain groups (with user-created themes).



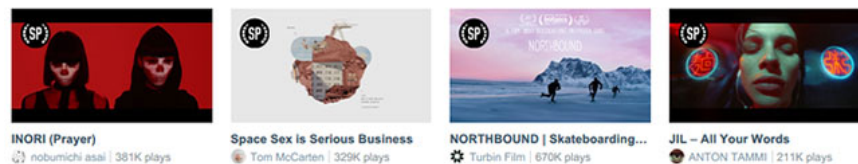
Besides the categories (**Categories**) and Groups (**Groups**), Vimeo also brought two ways to find good videos: **Staff Picks** and **Trending**.

1. **Staff Picks** are videos selected by Vimeo editors, viewed by them, appreciated and suggested. The **Staff Picks** page has several items such as **Recently Added** (the newly posted video) or **Best of the Month** , **Best of the Year** (the best video of the month / year).
2. **Trending** are videos that receive multiple views, which are automatically updated automatically. This item is displayed right on the main page, in which some categories have their own **Trending** section.

Staff Pick Premieres >



Vimeo Staff Picks: Best of the Month >

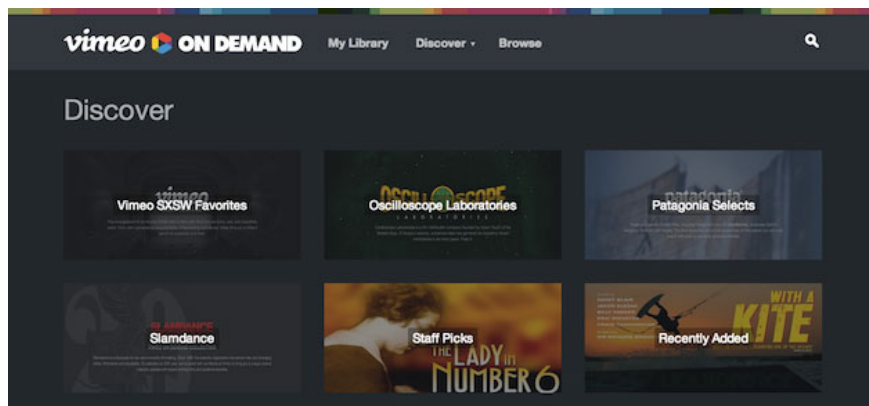


Watch videos without advertising

When watching videos, everyone hates ads because not only does it take an additional 30 seconds, it also makes you uncomfortable, interrupting the experience of enjoying videos. With Vimeo, viewers are no longer worried about ads appearing and can freely watch videos seamlessly.

Make money directly from videos

Watching free videos is great but everyone needs to earn money to live. If not using ads, how does Vimeo bring money to video publishers? The answer is **Vimeo On Demand**, a service that allows video makers to sell their products in three different ways. This is also one of the reasons you should post videos to Vimeo because if the content is attractive, you can make money directly from the video.



Community is constructive

The difference between Vimeo and other video posting services is that Vimeo is really a community. Members often make constructive comments and suggestions rather than disparaging, as if they all work towards a common goal.

Of course, Vimeo is not for everyone. If you want to upload or watch cat videos, songs, music covers . then YouTube is still a more reasonable destination. But setting foot in Vimeo, you will realize a completely different world, a world for those looking for high quality videos with great and varied content.

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