

IFA 2019: Motorola One Zoom officially launched, 4 rear cameras, 'unique' design, mid-range price, true to Motorola

Motorola has officially launched the mid-range Motorola One Zoom smartphone model with all the most valuable features from one of the 'resounding' brands.

In the framework of the ongoing IFA 2019 technology exhibition in Berlin, Germany, the old smartphone manufacturer Motorola has officially launched the mid-range Motorola One Zoom smartphone model with full of valuable features. most come from one of the 'revered once' brands.

1. IFA 2019: What to expect at Europe's biggest tech event?



Motorola One Zoom was launched on the first day of IFA 2019

Motorola One Zoom is the second model of the 'strategic' Motorola One product line of the US phone company. The device possesses nearly all the latest hardware or as a rear camera cluster with 4 separate sensors (including 3x zoom lens - as the name implies), a 'water drop' screen, In-display fingerprint sensor and monolithic metal frame for a luxurious look, while the price is still relatively affordable, only 449.99 USD.

As the name implies, the most prominent feature of the Motorola One Zoom is obviously the camera system, which is specifically the rear camera cluster. As mentioned, this smartphone is equipped with up to 4 separate lenses to perform many tasks from simple to advanced, including:

1. 1 main camera with 48 megapixel sensor (owns the ability to take 12-megapixel quad-pixel still images and supports OIS optical image stabilization technology).

2. 1 8-megapixel telephoto lens with 3x optical zoom and OIS support.
3. A super wide-angle 16-megapixel lens with field of view up to 117 degrees.
4. 1 5-megapixel depth-of-field sensor captures portrait mode portrait photography.

Not to mention a front camera with a resolution of up to 25 megapixels that promises super-selfies. In fact, Motorola One Zoom is not the first phone on the market to be equipped with a rear camera unit with four sensors, but it will certainly be one of the cheapest devices with impressive hardware. This is, at least until 2019.

1. Samsung reveals 108MP camera sensor, designed for Xiaomi phones?



What Motorola wants to lead users on this device is the ability to take photos with 4-sensor camera cluster

With such a big camera cluster, the quality of photos will probably be a top concern in Motorola One Zoom reviews. However, it is still too early to give in-depth analysis. We will update you the most detailed reviews of Motorola One Zoom camera assemblies as soon as possible. However, traditionally, the ability to take pictures on Motorola smartphones has always been highly appreciated compared to rivals in the same segment, and this time is probably not an exception.

Switch to configuration page. It can be affirmed that Motorola One Zoom possesses not bad specifications for a mid-range phone, with Qualcomm Snapdragon 675 processor (like Moto Z4), 4GB RAM, 128GB internal memory. , a 4,000mAh battery, and a 19: 9 'overflow' OLED 6.40 inch screen, 2340 x 1080 resolution with integrated fingerprint sensor. Also 3.5mm headphone jack is also supported.

1. Hot: Samsung Galaxy Galaxy Fold will open for sale in South Korea on September 6, US and other markets in the coming weeks



Motorola One Zoom possesses specifications that are not too impressive but not inferior to competitors in the same segment

The reason that the specifications of Motorola One Zoom are not so impressive is because at this price range, we can easily find smartphones from Chinese manufacturers with a much higher configuration. a lot of. However, as mentioned, what Motorola wants to direct users to this device is the ability to take pictures, and obviously with such hardware, camera clusters will be the most decisive factor to the price. of the device, not to mention the in-screen fingerprint sensor - equipment that is only found on high-end smartphones today.

A small but also very interesting and 'worth' price on Motorola One Zoom is that the Motorola logo on the back has been 'reasonably used', from the fingerprint sensor in the previous version into LED notification clusters, glowing when your phone receives notifications as well as calls, messages - similar to Apple's defective Apple logo on the MacBook - are quite eye-catching and modern.

1. Realme XT officially launched: The first smartphone has a 64MP camera with 4 rear cameras



Equipped with hardware and configuration Motorola One Zoom has nothing to criticize at \$ 450 price

Overall, the Motorola One Zoom hardware and configuration are nothing to criticize for a mid-range phone model, it will all depend on the actual experience. We will not talk much about the aesthetics of this phone because it depends on the individual views of each person. However, overall, One Zoom owns a very unique design, bold Motorola, making it hard to be confused with any other product on the market today. For Motorola fans or those who are too tired of the 'industrial' style of design in the mid-range segment (being held by Chinese manufacturers) as at present, only for this reason. was enough to hook up One Zoom's purse.

However, saying that does not mean that One Zoom will have a journey of 'easy' mid-range segment. Besides products from Xiaomi, Huawei, Oppo, Vivo or even Samsung, which are too strong in this segment, One Zoom also faces its own brother Moto Z4 (price 499 USD) and Heavy competitor from Google: Pixel 3A (price \$ 399).

1. Discover the Samsung Galaxy Note10 + 5G interior, which is complicated and difficult to repair



Motorola One Zoom will be sold worldwide for 429 euros

Motorola One Zoom has begun shipping to North American customers since September 5 as a GSM phone, which has been unlocked through the Motorola Motorola website for \$ 449.99. It will also be available worldwide for 429 euros starting today, 6/9.

IFA 2019 is taking place in Berlin, Germany, from 6 to 11 September. We will constantly update the latest news about IFA 2019 on the website TipsMake.com, please watch.

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