

HP promotes the development of Chromebooks

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" Chromebooks have made HP surprised by the wide appeal of today. They not only serve education, they also serve small businesses anymore, " CEO Meg Whitman said at Morgan Stanley Conference took place. came out in San Francisco last Monday.

Currently, HP is launching 2 Chromebook lines (11 and 14), for less than 300 USD. With the configuration is only equivalent to the products of tablet, smartphone and application experience (*digital content, office, web .*) is almost encapsulated into Chrome browser, the success of Chromebook products is is a big surprise for many people, including HP's leader:

Also at the conference, HP's female CEO reaffirmed that the company will expand its strategy beyond Windows-based products: *" There are groups of users who don't need a laptop running Windows. Therefore I believe the strategy many operating systems, multi-architectures, many designs that we are pursuing will be a right*

strategy, we will monitor the market and try to become a leader in the commercial sector, " CEO Meg Whitman said.

In the past time, HP has also aggressively encroached on the Android market with a range of cheap tablet products. In the fiscal quarter at the end of 2013, HP's business situation has changed positively, and certainly Whitman's strategy of product diversification has contributed significantly to this success.

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