

# HP Laser print solution at an economical price for small businesses

To meet the printing needs for small businesses as well as home workers, HP Vietnam launched new laser printer product lines.

With daily black-and-white demand and monthly print volume of up to 2,000 pages, small businesses require printing equipment that needs to be durable and economical in the long run, while still producing crisp and clear prints. The device also needs to be compact, incorporating many modern printing functions as well as not polluting the environment, ensuring air quality for the workspace.

Grasping this demand, HP Vietnam has introduced a new line of laser printers including HP Laser 107 (mono), HP Laser MFP 135 and HP Laser MFP 137 (versatile).



## HP Laser 107

The HP Laser 107 printer inherits HP's superior black-and-white laser printing quality with high resolution up to 1,200 x 1,200 dpi, for bold, crisp, clear prints. The printing process is seamless and fast thanks to the 400 MHz processor and 64MB storage.

HP Laser 107 has a streamlined design, elegant colors with white key and extremely compact so it is easy to place in a small workspace. Despite its compact size, the HP Laser 107 delivers print speeds of up to 20 pages per minute, meeting the printing needs of up to 1,500 pages per month. The HP Laser 107w version also features wireless printing from the phone via the HP Smart app in addition to a high-speed USB 2.0 connection.



The printer serves the HP Laser 107 basic printing needs

HP Laser 107 printer is the most basic laser printer line with extremely economical price: HP Laser 107a is priced at only 2,490,000 VND and HP Laser 107w adds wireless printing feature for 2,990,000 VND.

## **HP Laser MFP 135**

HP Laser MFP 135 is a multifunction laser version, integrated scanning and photocopying. Operation on the machine is simple and intuitive thanks to the 2-line LCD screen and the keyboard on the body. It has a print speed of up to 20 pages per minute with a recommended monthly print volume of up to 2,000 pages, is equipped with a 150-sheet input tray as well as a 100-sheet output tray.



The HP Laser MFP 135 multifunction printing solution integrates additional scans and photocopying

HP Laser MFP 135 has two versions including HP Laser MFP 135a priced at VND 3,590,000 and HP Laser MFP 135w with additional wireless features for VND 3,990,000.

## **HP Laser MFP 137 fnw**

About the same size as the HP Laser MFP 135, the 137fnw all-in-one printer performs printing, scanning, photocopying and faxing functions, thus reducing the cost of having to equip many small devices, reducing the need for equipment installation and maintenance. The machine also satisfies basic laser printing needs with fast print speed of up to 20 pages per minute with monthly print volume of up to 2,000 pages.

Picture 4 of HP Laser print solution at an economical price for small businesses

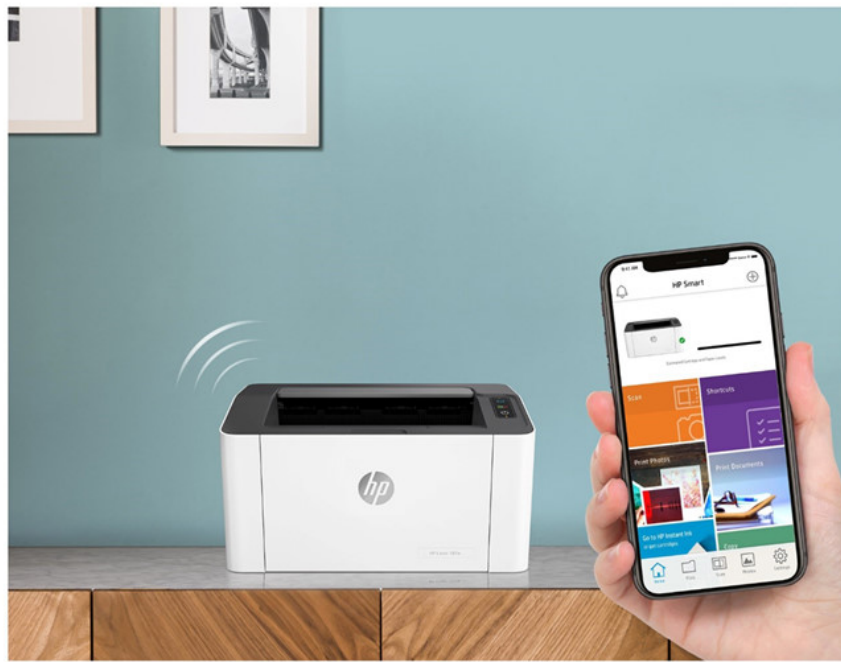
All-in-one solution for HP Laser MFP 137 fnw with up to 40-sheet automatic document feeder


The device is equipped with wireless connection, allows connecting and printing by HP Smart application and has a recommended selling price of VND 4,990,000.

The new HP Laser Series uses genuine HP 107A ink to deliver sharp, professional print quality, perfect combination with the printer to minimize component damage and warranty requirements, ensuring air quality indoors and environmentally friendly by using up to 75% recycled components for cartridges.

## **Print wirelessly via the HP Smart app**

Users can download the HP Smart app on iOS or Android to use the wireless printing function directly from the phone to the printer. This application also allows scanning directly through the camera phone. Just select the camera scan item, select the automatic setup mode or adjust the manual and press take. With Auto mode, the application recognizes and aligns the text itself. Documents can be shared directly via email, social networks, stored on the computer or printed out in multiple copies.



 Access and print with wireless networking.

To install on a Windows 10-licensed computer, users can download the HP Smart app directly from the Microsoft Store or install the HP Easy Start software and then connect the printer via USB cable to the program to receive Know and download appropriate software and drivers.

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