

# How to write effective Perplexity prompts

A detailed guide to writing the most effective Perplexity prompts in 2026, including the process, advanced tips, CTRF formulas, and an evaluation of the new interface and features.

Perplexity AI has established itself as one of the most powerful artificial intelligence assistants currently available, thanks to its ability to perform real-time information searches, in-depth analysis, and provide answers with clear source citations. By May 2026, Perplexity will not only be a search engine but will have evolved into a platform supporting research, content creation, and intelligent work automation.

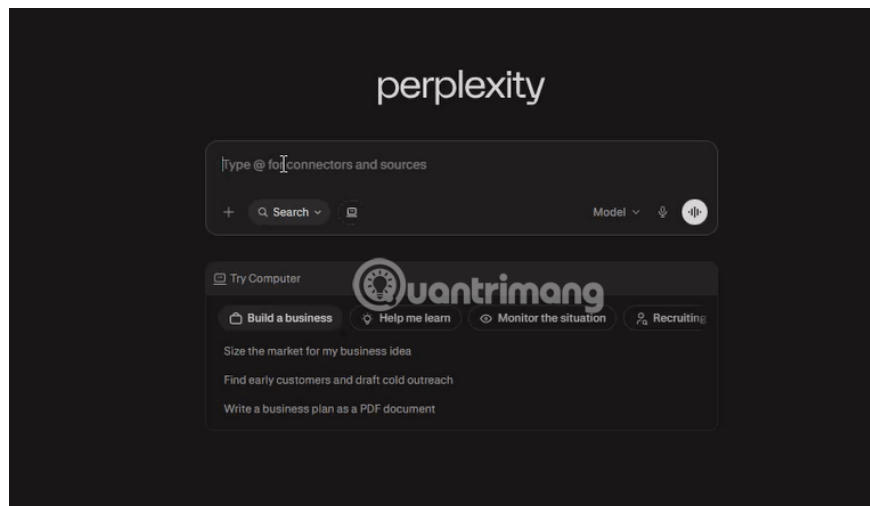
However, to fully exploit the potential of Perplexity, **prompt** writing skills are crucial. A good prompt will help the AI accurately understand the request, provide insightful and structured answers, and minimize errors. This article provides a detailed and practical guide on how to write effective Perplexity prompts, along with insights into the latest interface and features.

## Basic and Advanced Perplexity Prompt Writing Guide

Writing prompts in Perplexity is simple, but requires fine-tuning to achieve the best results. Here's the detailed process:

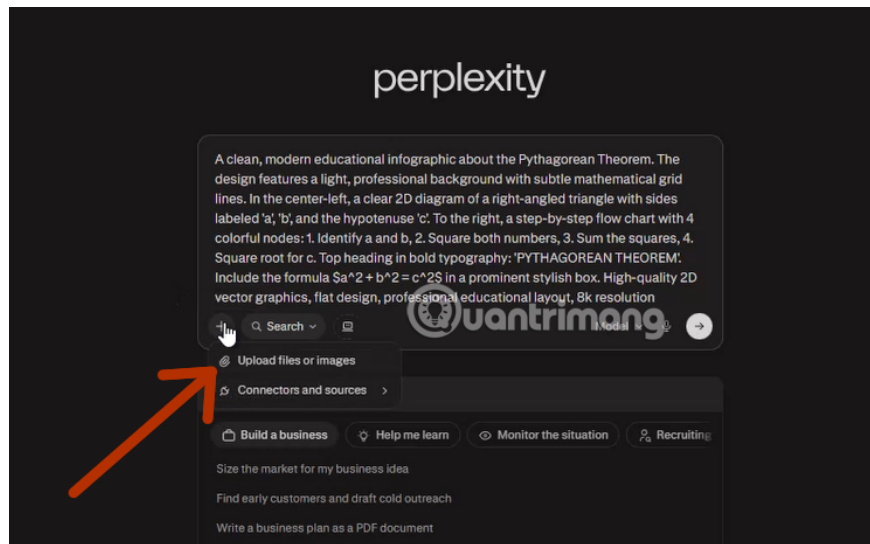
### Step 1: Access the main chat box

On the main Perplexity dashboard, click the chat box and start typing your prompt. Make sure the prompt contains all the necessary information, context, and the goal you want to achieve.



### Step 2: Add attachments and supporting tools

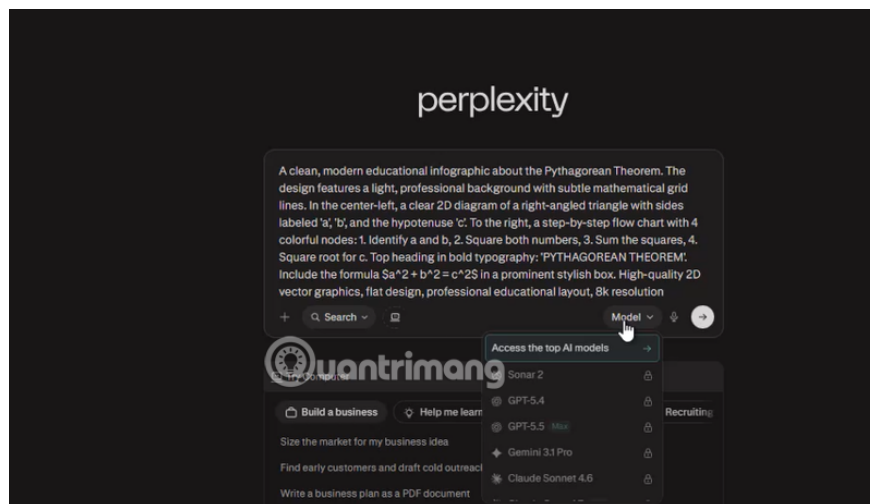
Press the 'Add Files or Tools' button to upload documents ( PDF , Word , images), connect with third-party applications, or activate advanced features.



You can enable Deep Research by selecting Search and choosing Deep Research for topics you want to delve into, create new files, or develop new applications directly within the chat. Currently, this option is only available when you upgrade to a Pro account.

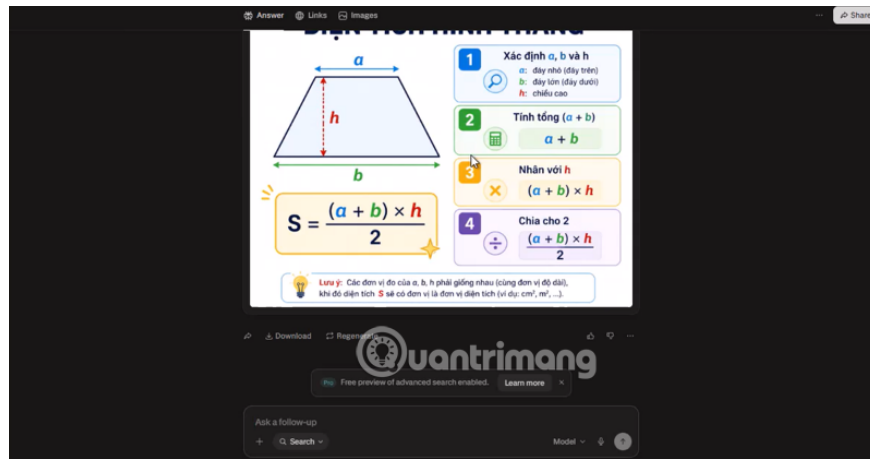
### Step 3: Choose the appropriate AI model.

Click on the model menu to switch between different versions depending on your needs (reasoning, creative, programming, etc.).



### Step 4: Send the prompt and monitor the results.

Finally, click Submit, and Perplexity will process and return the answer along with the references.



## The most effective way to write prompts for Perplexity.

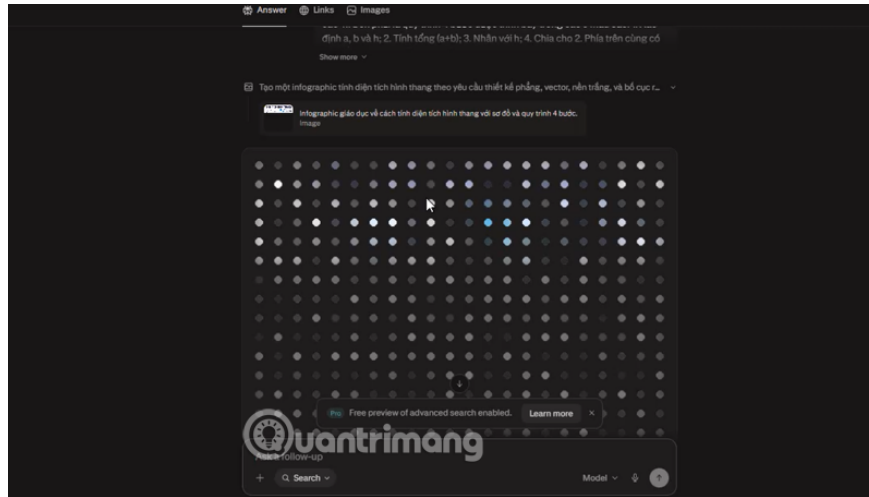
For optimal results, you should apply the **CTFR** (Context – Task – Format – Requirement) formula:

1. **Context** : Provide clear background information. For example: 'You are a marketing expert in Vietnam in 2026, with up-to-date knowledge of TikTok Shop and AI tools.'
2. **Task** : Clearly state what needs to be done. Instead of 'Write about SEO', write 'Analyze the 5 most important SEO trends of 2026 and how to apply them to e-commerce websites'.
3. **Format** : Specify how the results should be presented: 'Answer in the form of an article with H1, H2 headings, a bulleted list, a comparison table, and an FAQ at the end.'
4. **Requirement** : Specify limitations such as length, language style, level of detail, or requirements for citing reputable sources.

### Advanced tips :

1. Use natural but detailed language, avoiding ambiguity.
2. Assign roles to the AI to increase its specialization.
3. The AI is asked to verify information itself and point out any uncertainties.
4. Use a sequential prompt: Start with a broad question, then ask more in-depth questions based on the previous answer.
5. Combine file uploads with AI-powered analysis to personalize your documents.

By applying these principles effectively, you will achieve results that are many times more accurate than with a standard prompt.



## Tips for writing research prompts and creating high-quality content.

When using Perplexity for research, write prompts requesting multi-dimensional analysis, data comparison, and trend forecasting. For example: 'Compare the advantages and disadvantages of 3 AI content creation tools in 2026, with real-world examples and recommendations for Vietnamese freelancers.'

For SEO content creation, require AI to adhere to EEAT principles, add statistical data, and maintain a clear structure. Incorporating deep research will give your articles more depth and credibility.

You can also use prompts to brainstorm ideas, create detailed outlines, or even build complete business plans.

## Conclude

Writing effective prompt perplexity is a crucial skill that saves you time and maximizes the value you get from this powerful AI platform. By applying the CTFR formula, providing clear context, specifying formatting, and leveraging new features like Deep Research or Computer Agent, anyone can become a 'prompt master'.

Start practicing today with more detailed prompts. Perplexity will become even smarter the more you know how to interact with it. With its user-friendly interface and increasingly powerful features, Perplexity deserves to be an indispensable tool for both individual and business users in 2026 and beyond.

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