

# How to use Gemini to write SEO-optimized articles for Google.

A guide to using Google Gemini for SEO optimization: from writing articles and analyzing data to technical audits and the most effective local SEO strategies.

In the age of AI , Gemini is not just an ordinary chatbot but has become a powerful "SEO assistant." With deep integration into the Google ecosystem ( Docs , Sheets, Search), Gemini completely changes the way we create content, conduct technical audits, and analyze data.

## 1. Quick guide on how to write SEO articles using Gemini

To create a high-quality, SEO-optimized article, you can follow these steps on the Gemini interface:

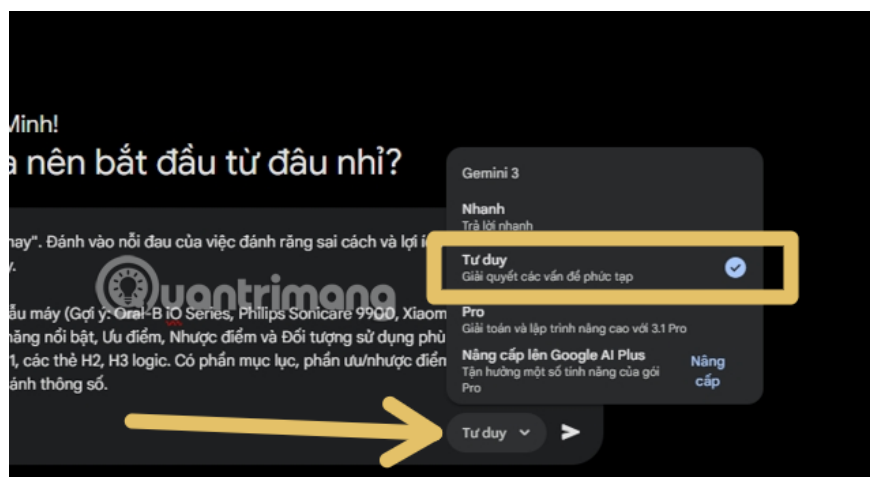
**Step 1 - Enter Prompt:** In the chat box, ask Gemini to write a blog post on a specific topic.



**Step 2 - Provide SEO data:** Ensure your prompt includes requirements for **Meta Title**, **Meta Description** , and primary/secondary keywords.



**Step 3 - Activate 'Thinking' mode:** Select this mode to allow Gemini to analyze the content more deeply, gain a better overall understanding, and produce the highest quality results.



**Step 4 - Click 'Submit':** Gemini will create the post based on your request. You can repeat this process to refine it until you are satisfied.

**Here's how to write a complete prompt requesting Gemini to write SEO-optimized articles.**

**Role:** You are a SEO Content Marketing specialist and a dental care expert with 10 years of experience.

**Task:** Write an in-depth, SEO-optimized blog post on the topic "Top 5 Best Electric Toothbrushes Currently Available".

**Required SEO structure information:**

1. **Main keyword:** Best electric toothbrush.
2. **Secondary keywords:** Oral-B electric toothbrush review, Philips Sonicare, cheap electric toothbrush, should you use an electric toothbrush?

3. **Meta Title:** Top 5 Best Electric Toothbrushes of 2026: Deep Cleaning & Brighter Teeth (Under 60 characters).
4. **Meta Description:** Discover the list of the best electric toothbrushes of 2026 recommended by dentists. Detailed comparison of features, price, and cleaning effectiveness. (Under 160 characters).
5. **Article structure:** Includes H1, logical H2 and H3 tags. It also includes a table of contents, advantages/disadvantages for each product, and a specifications comparison table.

**Please provide detailed content:**

1. **Introduction:** Addressing the pain points of incorrect brushing techniques and the benefits of sonic/rotating technology.
2. **Body:** Detailed review of 5 models (Suggestions: Oral-B iO Series, Philips Sonicare 9900, Xiaomi T700.). Each model should include: Outstanding features, Advantages, Disadvantages, and Suitable target users.
3. **EEAT:** A "Dentist's Advice" section is necessary to increase credibility.
4. **K?t bài:** Tóm t?t và ?a ra l?a ch?n t?t nh?t theo t?ng phân khúc giá.
5. **FAQ:** Tr? l?i 3 câu h?i ph? bi?n nh?t v? bàn ch?i ?i?n (Cách thay ?u ch?i, th?i gian s?c, tr? em có dùng ???c không).

**??nh d?ng:** S? d?ng b?ng bi?u, danh sách g?ch ??u dòng và icon ?? bài vi?t sinh ??ng, d? ??c. Không dùng t? ng ? sáo r?ng.

**Prompt ví d? và bài vi?t t? prompt ?ó**

B?n là m?t chuyên gia SEO Content Marketing và Chuyên gia ch?m sóc r?ng mi?ng v?i 10 n?m kinh nghi?m. Hãy vi?t m?t bài vi?t chu?n SEO chuyên sâu v? ch? ?? "Top 5 bàn ch?i ?ánh r?ng ?i?n t?t nh?t hi?n nay". ?ánh vào n?i ?au c? a vi?c ?ánh r?ng sai cách và l?i ích c?a công ngh? sóng âm/vòng xoay. Review chi ti?t 5 m?u máy (G?i ý: Oral-B iO Series, Philips Sonicare 9900, Xiaomi T700.). M?i m?u ph?i có: Tính n?ng n?i b?t, ?u ?i?m, Nh??c ?i?m và ??i t??ng s? d?ng phù h?p. C?u trúc bài vi?t bao g?m H1, các th? H2, H3 logic. Có ph?n m?c l?c, ph?n ?u/nh??c ?i?m cho

Và ?ây là bài vi?t d?a theo prompt ? trên

"H1 - Top 5 bàn ch?i ?ánh r?ng ?i?n t?t nh?t 2026: S?ch sâu, tr?ng sáng

B?n có bi?t r?ng h?n **80% ng??i tr??ng thành** ?ánh r?ng sai cách? Vi?c chà xát quá m?nh theo chi?u ngang ho?c s? d?ng bàn ch?i lông c?ng không ch? làm mòn men r?ng mà còn khi?n n??u b? t?t v?nh vi?n. ?ó là "n?i ?au" âm th?m d?n ??n viêm nha chu và t?n hàng ch?c tri?u ??ng t?i phòng nha.

S? ra ??i c?a công ngh? **Sóng âm (Sonic)** và **Xoay tròn (Oscillating-Rotating)** ?ã thay ??i hoàn toàn cu?c ch?i. Thay vì dùng s?c tay, các rung ??ng c? h?c hàng nghìn l?n m?i phút s? ?ánh tan m?ng bám ? nh?ng k? r?ng h?p nh?t mà không làm t?n th??ng n??u.

**M?c l?c bài vi?t**

1. T?i sao b?n nên chuy?n sang bàn ch?i ?i?n ngay hôm nay?
2. Tiêu chí l?a ch?n bàn ch?i ?i?n chu?n nha khoa

3. Review chi tiết Top 5 mẫu bàn chải đánh răng tốt nhất 2026
4. Bảng so sánh thông số kỹ thuật
5. Lời khuyên từ chuyên gia và Câu hỏi thường gặp

## 1. Tại sao bạn nên chuyển sang bàn chải đánh răng ngay hôm nay?

Ánh sáng hồng tay thông thường chỉ tiết kiệm 200 - 300 chuyển động/phút. Trong khi đó, bàn chải đánh răng có thể tiết kiệm **31.000 - 62.000 chuyển động/phút**.

1. **Công nghệ Sonic:** Tạo ra các bong bóng siêu nhỏ len lỏi vào kẽ răng.
2. **Công nghệ Xoay:** Bao bọc và làm sạch từng chi tiết răng một cách tỉ mỉ.
3. **Cảm biến áp lực:** Tiết kiệm dòng nước cạo nhám khi bạn cười quá mạnh (bỏ vào vạt men răng).

## 3. Review chi tiết Top 5 mẫu bàn chải đánh răng tốt nhất 2026

### 3.1. Oral-B iO Series 10 – "Vua" của công nghệ xoay tròn

Đây là dòng sản phẩm cao cấp nhất của Oral-B với công nghệ vi rung tiết kiệm năng lượng.

1. **Tính năng nổi bật:** Màn hình màu thông minh, cảm biến áp lực thông minh 360 độ, tích hợp cảm biến iO Sense để đo lường mức độ tiếp xúc và điều chỉnh áp lực.
2. **Ưu điểm:** Khả năng làm sạch mạnh mẽ gấp 10 lần so với bàn chải thông thường; có AI theo dõi 16 vùng trong khoang miệng.
3. **Nhược điểm:** Giá thành rất cao; tiếng ồn lớn hơn dòng Sonic.
4. **Đối tượng:** Người thích sự thoải mái và yêu thích công nghệ tiên tiến.

### 3.2. Philips Sonicare 9900 Prestige – Đỉnh cao của sự êm ái

Sử dụng công nghệ SenseIQ để quy định giúp bạn chải răng đúng cách và tiết kiệm năng lượng.

1. **Tính năng nổi bật:** Công nghệ sóng âm Sonicare, đầu chải All-in-One làm sạch gấp 20 lần bàn chải thông thường.
2. **Ưu điểm:** Thiết kế sang trọng, cảm giác êm ái, pin bền bỉ lên đến 2 tuần.
3. **Disadvantage:** Replacement brush heads are expensive.
4. **Target audience:** People with sensitive gums, porcelain crowns, or veneers.

### 3.3. Xiaomi Mijia T700 – A "Good, Nutritious, and Affordable" Choice

A prime example from the Xiaomi ecosystem, offering deep customization options through its app.

1. **Key features:** LED display with icons, ultra-soft DuPont bristles, 39,600 strokes per minute.
2. **Advantages:** Extremely competitive price, super long battery life (up to 24 days), integrated smart app.
3. **Disadvantages:** Water resistance is only average, and the bristles are a bit too soft for those who prefer a stronger brushing experience.
4. **Target audience:** Students, or beginners using electric toothbrushes.

### 3.4. Oclean X Ultra S – The first AI voice assistant

Oclean impresses with its ability to "speak" directly, guiding you without missing any areas.

1. **Key features:** Bone conduction technology (Voice guide), touchscreen display, 42,000 rpm Maglev motor.
2. **Advantages:** Extremely quiet operation, very helpful voice guidance.
3. **Disadvantage:** It's a newer brand compared to Oral-B or Philips.
4. **Target audience:** People who are forgetful or frequently miss brushing the inner corners of their mouths.

### 3.5. Foreo Issa 3 – Unique antibacterial silicone design

Unlike medical-grade silicone bristles, this one is 10,000 times more effective at inhibiting bacteria.

1. **Key features:** T-Sonic pulse technology, brush head combining polymer and silicone.
2. **Advantages:** Extremely long-lasting battery (one charge lasts a whole year), no need to replace brush heads too often.
3. **Disadvantages:** The brushing sensation is slightly unusual and not suitable for those who prefer a more "aggressive" cleaning method.
4. **Target audience:** Busy people, frequent travelers, and those who prioritize hygiene and antibacterial properties.

## 4. Specifications Comparison Table

Criteria	Oral-B iO 10	Philips 9900	Xiaomi T700	Oclean X Ultra	Foreo Issa 3
<b>Technology</b>	Magnetic rotation	Sonic waves	Sonic waves	Maglev Sonic	T-Sonic pulse
<b>Brushing mode</b>	7 modes	5 modes	Customize the App	5 modes	16 intensity levels
<b>Battery life</b>	12-14 days	14 days	24 days	40 days	365 days
<b>Pressure sensor</b>	Yes (Colored lights)	Yes (Vibration)	Yes (Lights)	Yes (Screen)	Are not
<b>Price</b>	Very high	High	Short	Medium	Average/High

## 5. Expert Advice and Frequently Asked Questions

### Dentist's Advice (EEAT)

With 10 years of experience, I advise you: "**Technology is just a support, technique is what matters .**" Even when using an electric toothbrush, you still need to hold the brush head at a 45-degree angle to the gum line and avoid pressing too hard. Replace the brush head every **3 months** because worn bristles become a breeding ground for bacteria.

### FAQ – Frequently Asked Questions

1. **Can children use electric toothbrushes?**

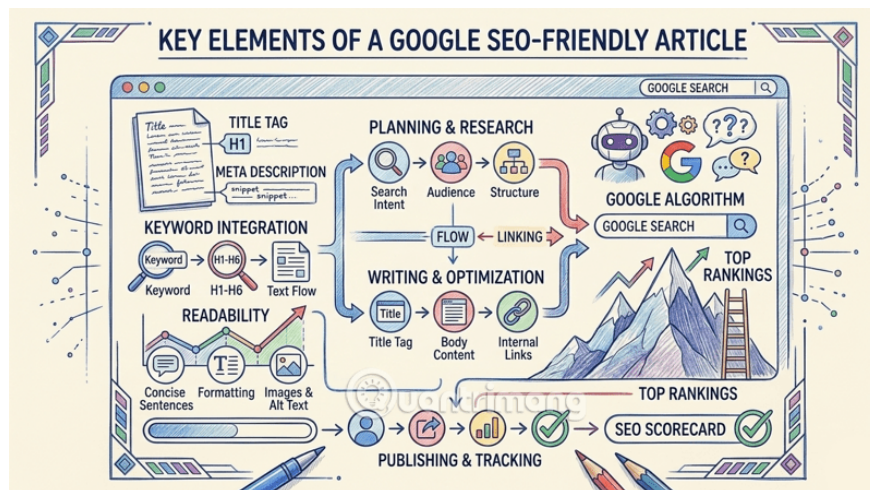
1. Yes, but you should use a model specifically designed for children with a gentler vibration and ultra-soft bristles.

## 2. Can I use this while wearing braces?

1. Highly recommended! Electric toothbrushes clean braces much better than manual toothbrushes.

## 3. How long does it take to fully charge the battery?

1. Depending on the model, charging time ranges from an average of 3 hours (magnetic fast charging) to 16 hours (traditional charging).



## 2. On-page Optimization and Content Creation

In 2026, on-page SEO is not just about inserting keywords, but about addressing **search** intent and user experience.

1. **Integration with Google Docs:** With Gemini Advanced, you can create content briefs, write introductions, or generate FAQs directly within the document you're working on.
2. **Analyzing actual URLs:** You can paste the article link and ask Gemini to analyze the header tag structure (H1-H4), content depth, and relevance to target keywords.
3. **Bulk Metadata Optimization:** Use Gemini in Google Sheets to write Meta Titles and Descriptions in bulk for large lists of URLs, ensuring standard length (Title 60 characters, Meta 160 characters).

## 3. Breakthrough Local SEO Strategy

Compared to other AIs, Gemini has the home-field advantage of having an extremely thorough understanding of how Google ranks **Map Packs** and **Google Business Profiles (GBP)** .

1. **Optimizing your business profile:** Gemini not only provides general tips but also suggests detailed main/subcategories, types of images to post, and specific services (such as "emergency roof repairs") to increase your chances of ranking in the Top Maps.
2. **Localized content:** Create articles tailored to users in a specific region, using accurate localized language and style.

## 4. Analyzing SEO data in Google Sheets

Instead of spending hours scrutinizing Excel files using **Search Console** or **Semrush** , Gemini in Sheets will help you:

1. Categorize keywords that are in the "potential zone" (positions 4-10 or 11-20) to focus on improving their ranking.
2. Summarize the trend of declining CTR (click-through rate) and suggest corrective actions.
3. Create an automated data segmentation tool based on page performance.

## 5. Technical SEO and Competitor Analysis

Gemini is now capable of processing data from intensive tools like **Screaming Frog** .

1. **Technical error audit:** You can import crawl data and ask Gemini to find errors related to **Canonical** tags , indexing errors, or pages missing H1 tags.
2. **Competitor Research (Deep Research):** Gemini's new Deep Research feature allows you to create detailed reports on your competitors, from content gaps to on-page strategies, all with a single request.

## Limitations to note

Despite its strengths, Gemini still has weaknesses that require the use of other tools to compensate:

1. **Schema Markup:** Gemini sometimes struggles with or refuses to generate complex Schema code. In this case, **ChatGPT** or **Claude** remain more stable options for coding-related tasks.
2. **AI Hallucinations:** Always double-check expert information or historical data because AI can confidently provide misleading information.
3. **Advice:** Effective SEO in 2026 shouldn't rely solely on one tool, but rather on combining the power of Gemini with your practical expertise.

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