

How to turn photos into 5-second videos using Snapchat's AI Clips feature.

This guide shows you how to use Snapchat's AI Clips to quickly turn photos into 5-second AI videos using just one picture.

Snapchat has just launched a new feature called **AI Clips** , which lets users turn a photo into a 5-second AI video in just seconds. This makes creating videos easier than ever — you don't even need to shoot a real video.

Here's how to use AI Clips on Snapchat.

What are Snapchat's AI Clips?

AI Clips is a new feature in Snapchat's **Lens Studio** that allows users to turn photos into AI videos, placing them in different settings, and creating short videos for quick sharing. For example, you can create AI videos of yourself scuba diving, mountain climbing, racing, or traveling to famous landmarks... All with just a **single photo** .

Note: This feature is currently available to **Lens Plus** users , a subscription plan that costs approximately \$9 per month.



How to create AI videos from photos using Snapchat AI Clips

Step 1: Register for Lens Plus

First, you need to sign up for Lens Plus in Snapchat to use AI Clips. Once signed up, you'll have access to AI Lenses and advanced AR features.

Step 2: Select AI Lens

Open Lens Studio or select the Lens menu in Snapchat. Here, you'll find many different AI effects created by the developers.

For example:

1. Race car driving
2. Dancing
3. Tourism
4. Adventure

Choose the lens you want to use.

Step 3: Upload your image

After selecting the lens, you just need to:

1. Upload your photos
2. Or take a new photo.

The AI ??will automatically place you in the context of Lens.

Step 4: Create an AI video

After processing, Snapchat will create an AI video that is approximately **5 seconds** long . You can:

1. Save video
2. Share on Snapchat
3. Post to other social media

The entire process only takes a few seconds.

Some things to keep in mind when using AI Clips.

AI Clips is not a complete text-to-video tool. This means you can't freely describe the video using long prompts. Instead, you'll use pre-made Lenses.

For example, if Lens is set to "racing," you can only create videos within a racing context, without adding other complex details. However, this approach makes video creation faster and easier to use.

Snapchat also allows Lens creators to earn money through its **Lens Plus Payouts** program . Lenses with high usage can generate revenue from Snapchat. This opens up a huge opportunity, especially as Snapchat says users will have created nearly **2 trillion Snaps by 2025** .

AI video is becoming more popular than ever. Besides Snapchat, many other platforms are also developing similar features, such as:

1. Create videos from photos
2. Create an AI avatar.
3. Create a video from the prompt.

YouTube has even recently launched a new feature that allows users to create 8-second videos from a single image. With the ability to create videos from a single photo, AI Clips makes content creation much simpler.

You finished reading the article "**How to turn photos into 5-second videos using Snapchat's AI Clips feature.**" edited by the [TipsMake](#) team. We hope this article has provided you with many useful tech tips and tricks. You can search for similar articles on tips and guides. Thank you for reading and for following us regularly.