

# How to turn off user tracking on Smart TV of Vizio, LG ...

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The smart TV with Internet connection, has added features to stream media content from other mobile devices such as Vizio, LG, Samsung, Sony, Roku, Google . completely capable of tracking users, In other words, monitoring user habits. Or you can think of it as Google, Facebook uses your personal information in displaying advertising information based on user behavior. And in the article below, TipsMake.com will introduce to you some ways to limit this.



The technology era is flooded with people's lives, and manufacturers and publishers also have their devices equipped with many features to maximize the purpose of users. That's a good idea, but sometimes it's a loophole for bad guys, hackers to use to hit our weaknesses - that's too much dependence on technology. A typical example is when installing software or using online services, because we want to use, we always press the button agree to Install, Create an account without reading a line, even 1 word in those terms.

And when you read these lines, did you know that your Facebook and Google accounts also have a lot of "strange" terms that you agreed to? Your personal information and activities when using Smart TV are the same.

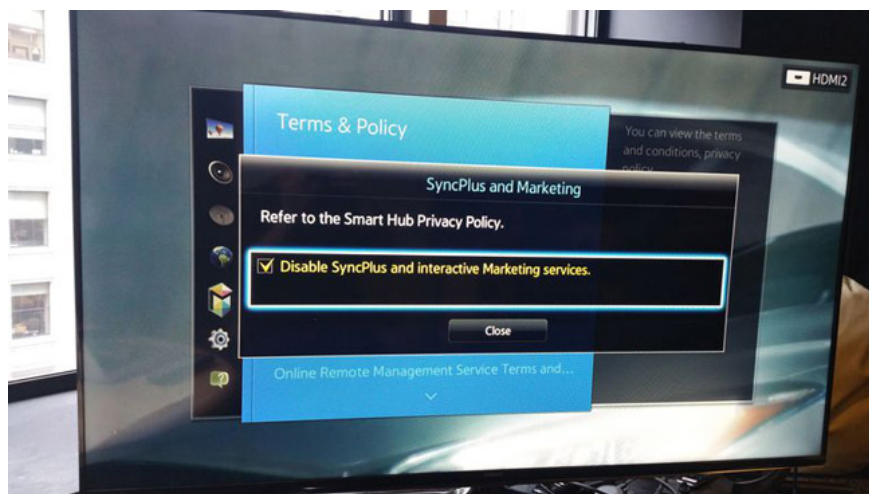
## 1. What personal information can Smart TV collect?

Very specifically, it's the data, information about the programs you watch, the most used applications, the device you stream to . are all data that other content producers can claim. can. In short, almost all the information you watch and show on SmartTV is possible!

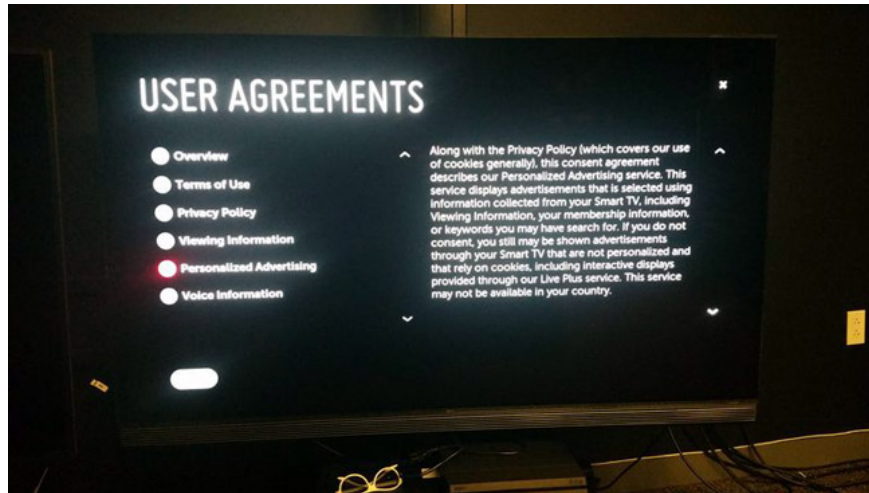
## 2. How to turn off user data collection on Smart TV streams:

### On SamSung SmartTV:

For the **SamSung SmartTV 2016 series**, press the **Home** button on the control> Select **Settings** (the **Gear** shape)> scroll down and select **Support> Term & Policy** . Under **Interest Based Advertisement**, click **Disable Interactive Services** . Also in the section **Viewing Information Services** remember to uncheck the **I agree** box. And in the **Voice Recognition Services** section , click **Disable advanced features of the Voice Recognition services** . 2 other features you need to consider whether or not it is **Nuance Voice Recognition** and **Online Remote Management** .

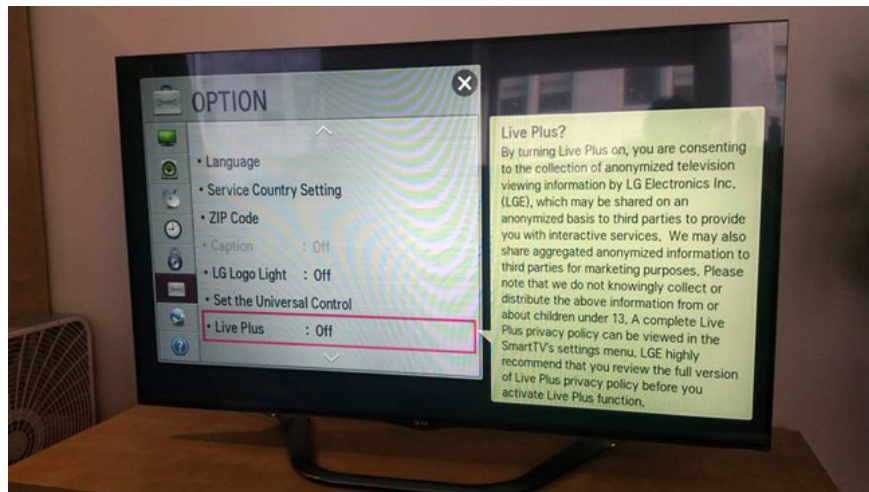


As for some older SmartTV lines of **SamSung** (for **the 2015 line** , select **Menu** from the top of the control), press the **Menu** button on the control, scroll down to the **Smart Hub** line and select **Terms & Policy** , then turn off the computer. **SynchPlus** and **Marketing** function. Find and uncheck the check box - **Disagree** with all the terms you don't want to use here.



## On LG SmartTV:

For LG TVs, some **LCD** models , **OLED SmartTV 2015, 2016** together with **WebOS** , you click **Settings** button on the control (with **Gear** icon), select **All Settings> General** . Continue scrolling down to the **About This TV> User Agreements section** , where you can deselect with any manufacturer policies if you don't want to use that feature, typically **Viewing Information, Personalized Advertising and Voice Information** .



For older SmartTV lines of LG, press the **Home** or **Menu** button on the control, select **Option** and turn off the **Live Plus** feature.

## On Vizio's SmartTV:

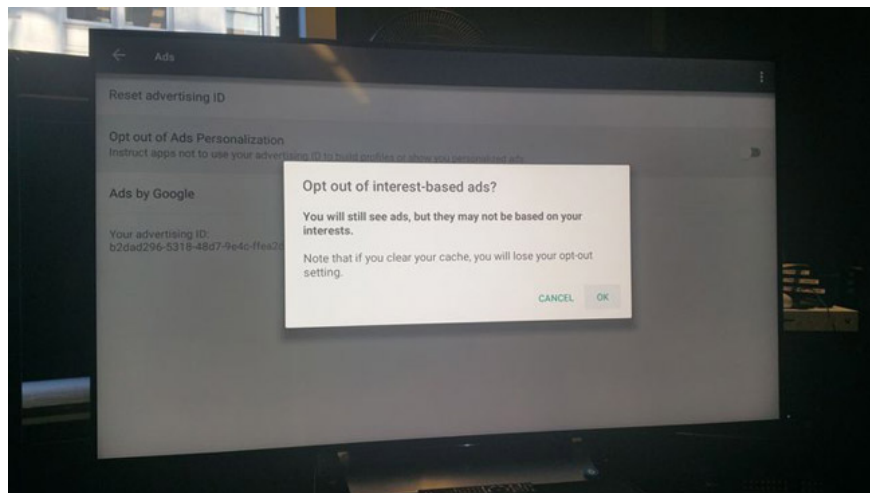
With the latest **SmartTV series** , with the series name **2016 E, M and P** using the **SmartCast** system of **Vizio** instead of the usual menu of **SmartTV** , this "tracking" feature is not activated. As for the older lines (around before 2011), Vizio said that they completely turned off these features.

As for the series that were released between 2011 and 2015, as well as the **2016 D** series, the user selects the menu to open the **Settings** section and **Reset and Admin** , scroll down and select **Smart Interactivity** and then switch from **On** to **Off** .



### With SONY SmartTV:

As for **Sony** , the company's **SmartTV** lines from **2015** to **2016** use **Google's Android TV** operating system, then press the **Home** button on the control, scroll down under the menu and select **Settings** , next in the **TV** line and select **About**. > **Ads** . Choose **Opt out of Ads Personalization** and **OK** on the Popup window that appears,



### On the SmartTV lines of Roku:

Specifically, with the brands **TCL**, **Sharp**, **Hisense**, **Hitachi**, **Insigna** . using **Roku** operating system, you press the **Home** button on the control, select **Settings**> **System** then **Privacy** . Check the box that says **Limit ad tracking** .



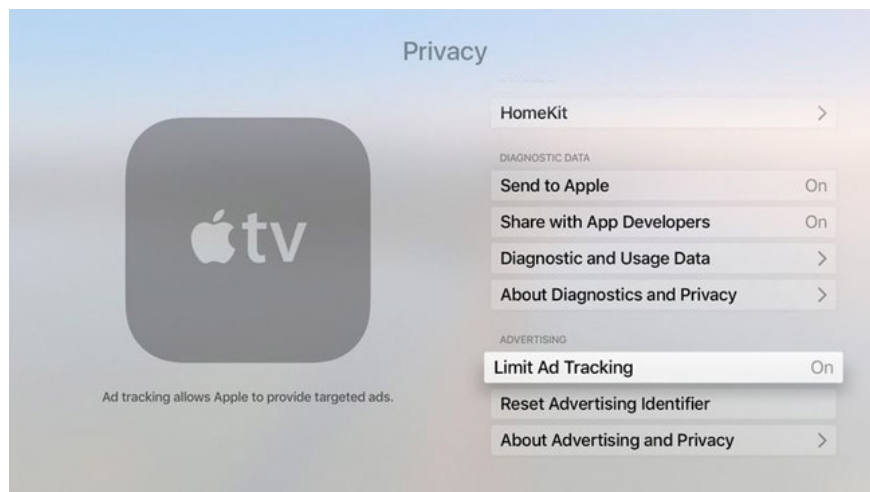
### 3. How to restrict the tracking feature of other content Streaming devices:

#### Roku box TV box:

The advertising policies of **Roku** on these devices are the same as on SmartTV, you can follow the same instructions.

#### With Apple TV:

On **Apple TV** devices launched in **2015** , you select **Settings** ( **Gear** icon), drag to **Privacy** section, then select **Limit Ad Tracking** and switch to **On** . Here - this **Privacy** section, you can also choose to turn off the feature to share and use **personal user data** with Apple with other **Third Party** firms, **Location** services and see which programs may require permissions. Visit **HomeKit** or **Photos** .



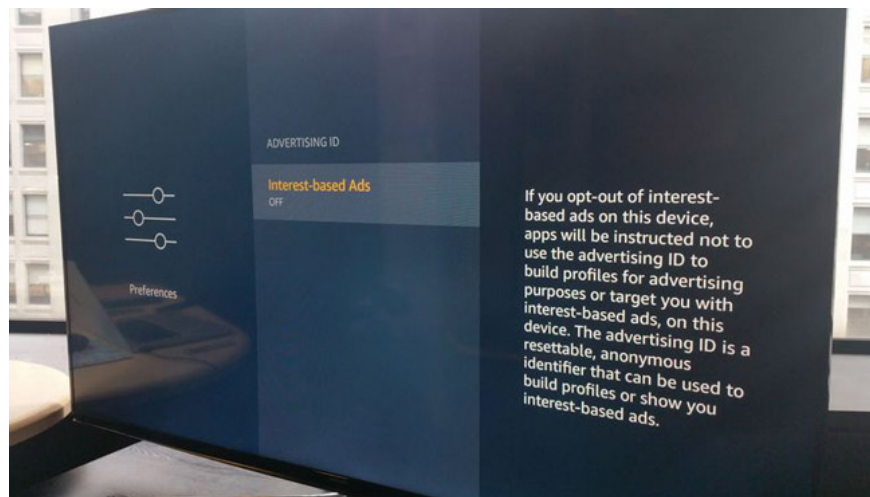
For older Apple TV series, select Settings (Gear icon), then select General and change Send Data to Apple from Off to On.

## On Google Chromecast:

With these devices, users should turn off the **Chromecast** and **Chromecast Ultra features** using the **Home** application on a smartphone or tablet. Open the program and select the **Menu** icon (with the 3 dashes icon in the upper right corner) select **Devices**, navigate to the Chromecast device to control and select the **3 dots** icon > **Settings** and uncheck the **Send Chromecast device usage section data and crash reports to Google** .

## On Amazon Fire TV:

To turn off user data tracking on any Amazon Fire TV device, press the Home button on the control, scroll down under Settings, select Preferences> Advertising ID and turn off Interest-based Ads.



For older **Amazon Fire TV** models, press the **Home** button on the control and select **Settings> System** , scroll down under the menu to select **Advertising ID** and turn off **Interest-based Ads** .

## With the Nvidia Shield series (Android TV):

You select **Settings** (with the **Gear** icon), then select **About** , scroll down to the **NVIDIA Help** section to **improve the SHIELD experience** and switch from **Yes** to **No**.

Above are some considerations when using Smart TV with technology companies' TV box, of course the feature that helps developers improve the service can be annoying for users, but it is a good part of They aim to improve the quality of services and products.*Good luck!*

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