

How to Switch to a Business Instagram Account

Instagram business accounts offer a wide range of settings and features that are suitable for businesses to advertise their products, or support the process of posting content on Instagram.

Instagram business accounts provide a lot of settings and features suitable for businesses so that they can advertise products, or support the process of posting content on Instagram. Posts on Instagram accounts will have the option of advertising, post reach information, or some other interesting features such as creating events on Instagram . The article below will guide you to switch to an Instagram business account.

How to Switch to an Instagram Business Account

Step 1:

On the personal Instagram interface, click on **the profile icon** below. In the personal interface, click on **the 3-dash icon** .

Instagram



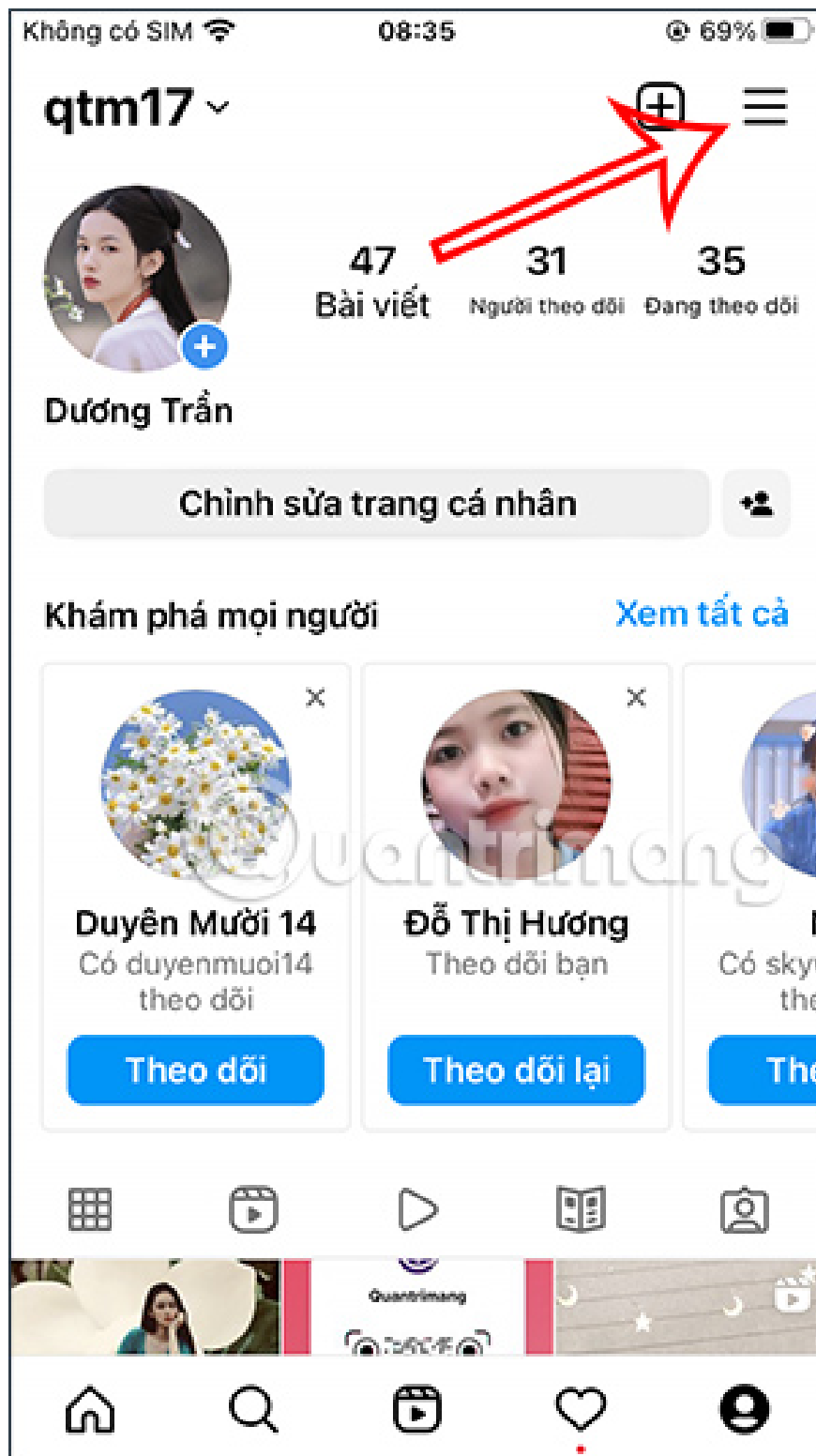
21.295 lượt thích

justatee link on my bio

Xem tất cả 50 bình luận










tlvrnsi E post cái ảnh phá hết cảm xúc của a

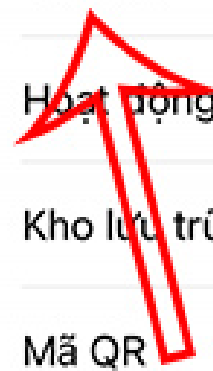




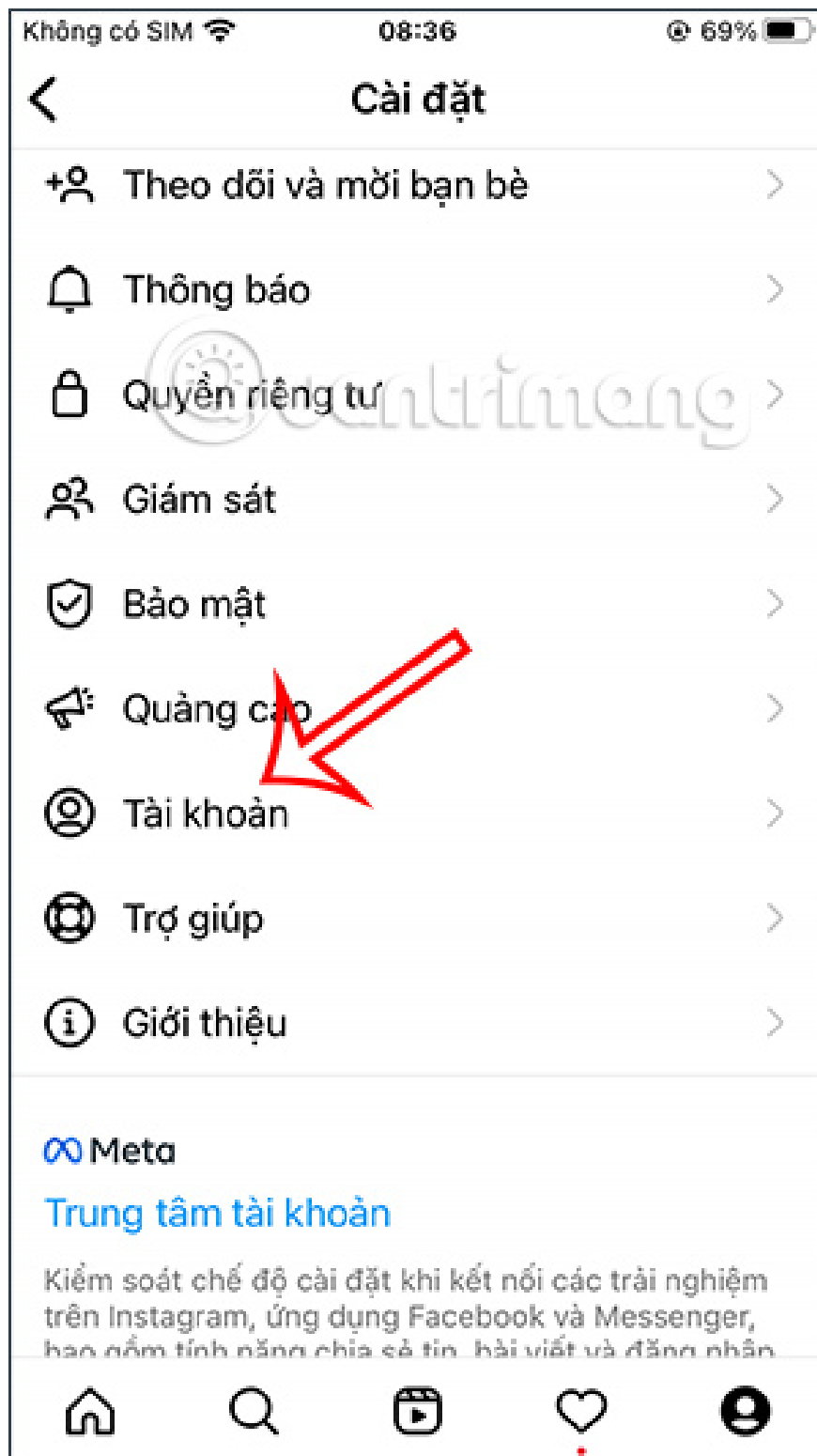
Step 2:

Display the interface below, you click on **Settings** to adjust the Instagram account. In this interface, the user will continue to click on **Account** to adjust again.

-  Cài đặt
-  Hoạt động của bạn
-  Kho lưu trữ
-  Mã QR
-  Đã lưu
-  Vật phẩm kỹ thuật số
-  Bạn thân
-  Yêu thích
-  (COVID-19) Trung tâm thông tin



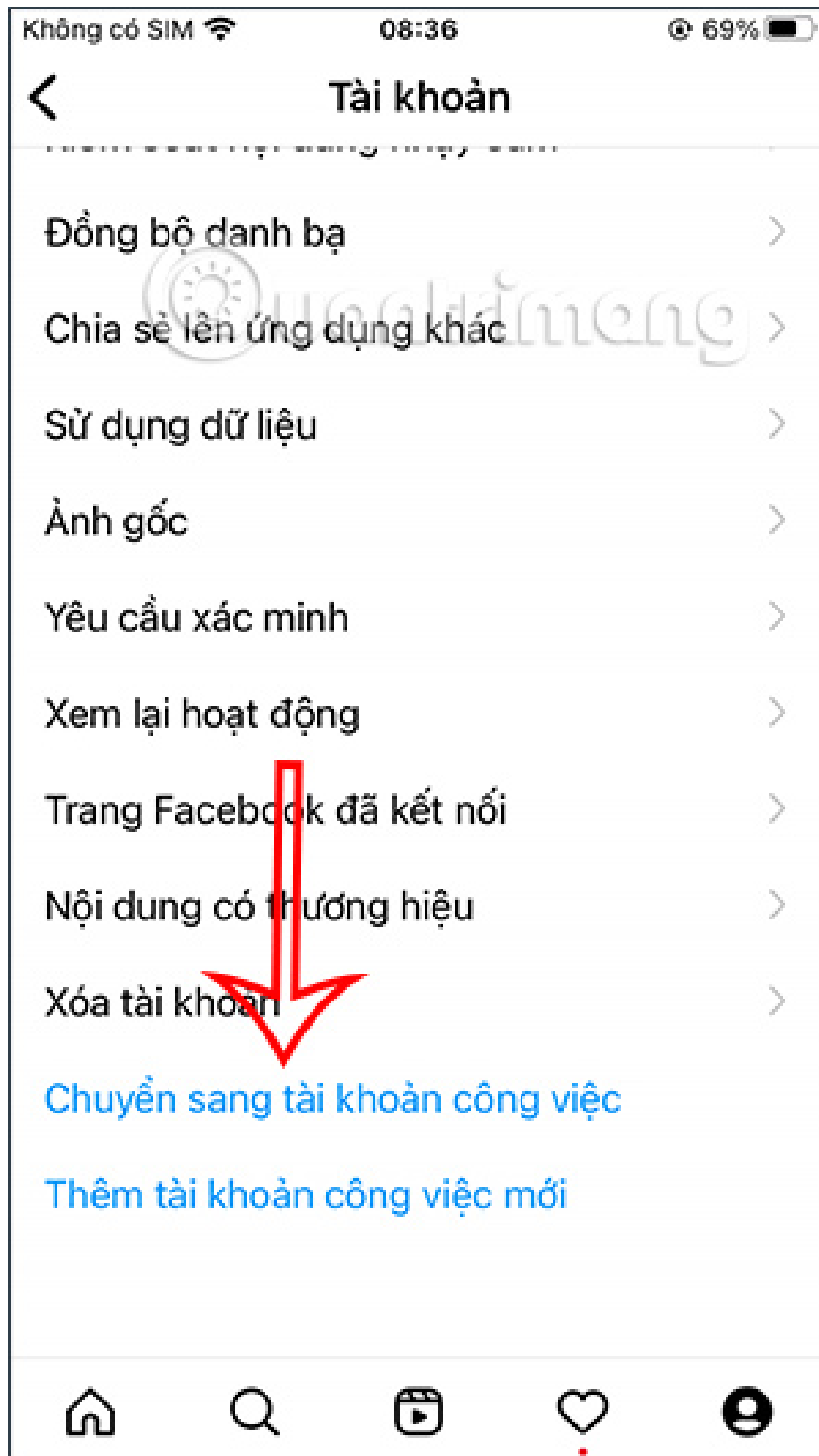
Quantimang



Step 3:

In the list of options for the Instagram account, we click on **the Switch to work account setting** . The user will then see a notification about switching to an Instagram business account. The process of switching from a personal Instagram account to a business account is completely free. **Click Continue** below to perform the

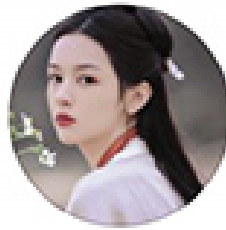
operation.



Không có SIM

08:36

69%



Chuyển sang tài khoản công việc miễn phí

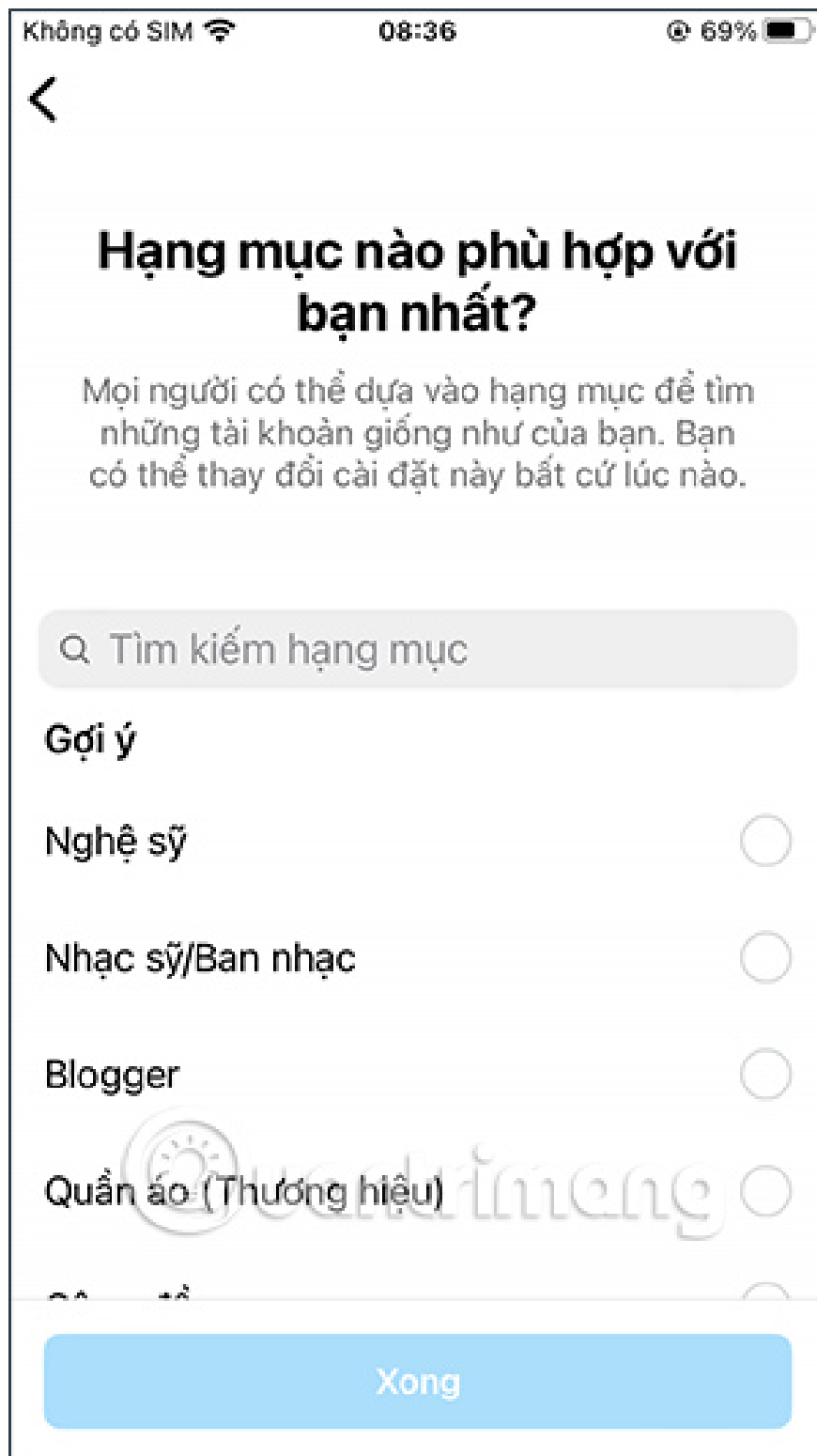
Với tài khoản công việc, bạn có thể nhận quyền truy cập vào thông tin chi tiết về người theo dõi, hiệu quả của tài khoản, tùy chọn liên hệ mới và hơn thế nữa.



Tiếp tục

Step 4:

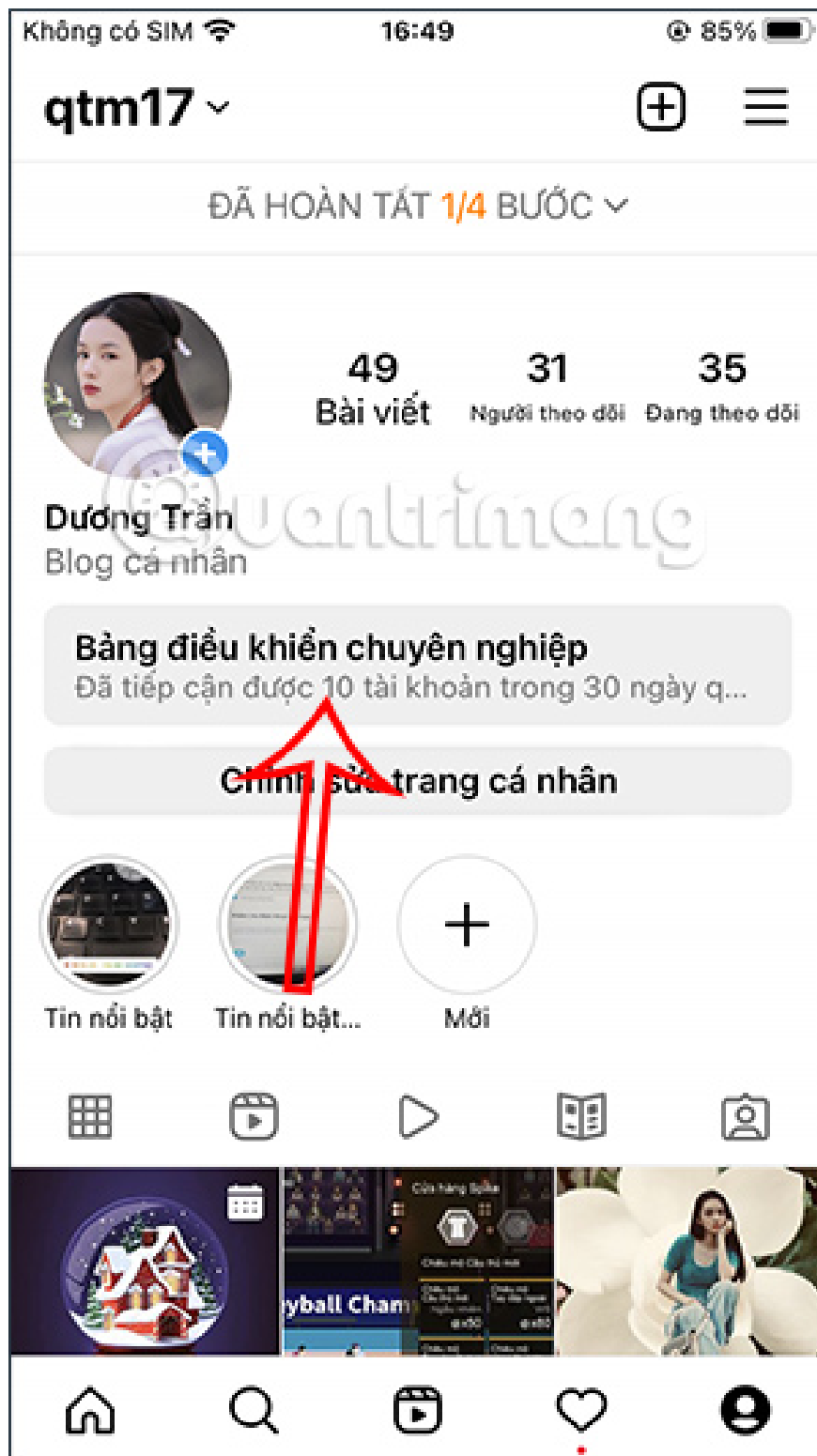
Instagram will ask you what **type of Instagram business account** you have. Tap select and then select Done below to complete the conversion.

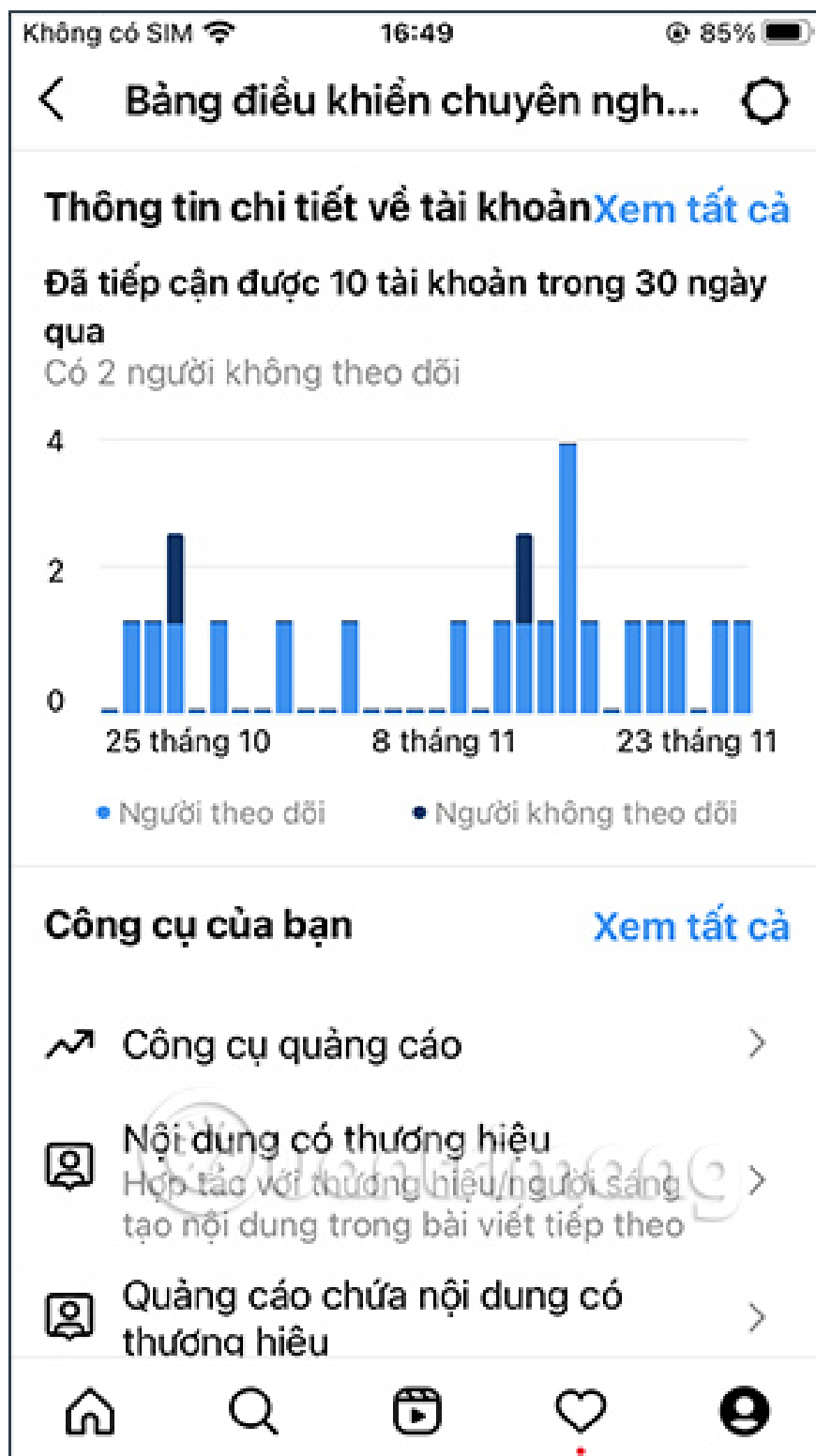


Step 5:

Go back to the personal Instagram interface. Now you see the interface will have some more information and manage your business Instagram account. We click on **Professional Dashboard** . Now you will see the interface of statistics on people accessing your Instagram account.

Below are the tools to manage your business account. Click on **the gear icon** in the right corner to see more settings.





Step 6:

Then we will see some other options for Instagram account, for example you can connect Instagram account with Facebook Fanpage.

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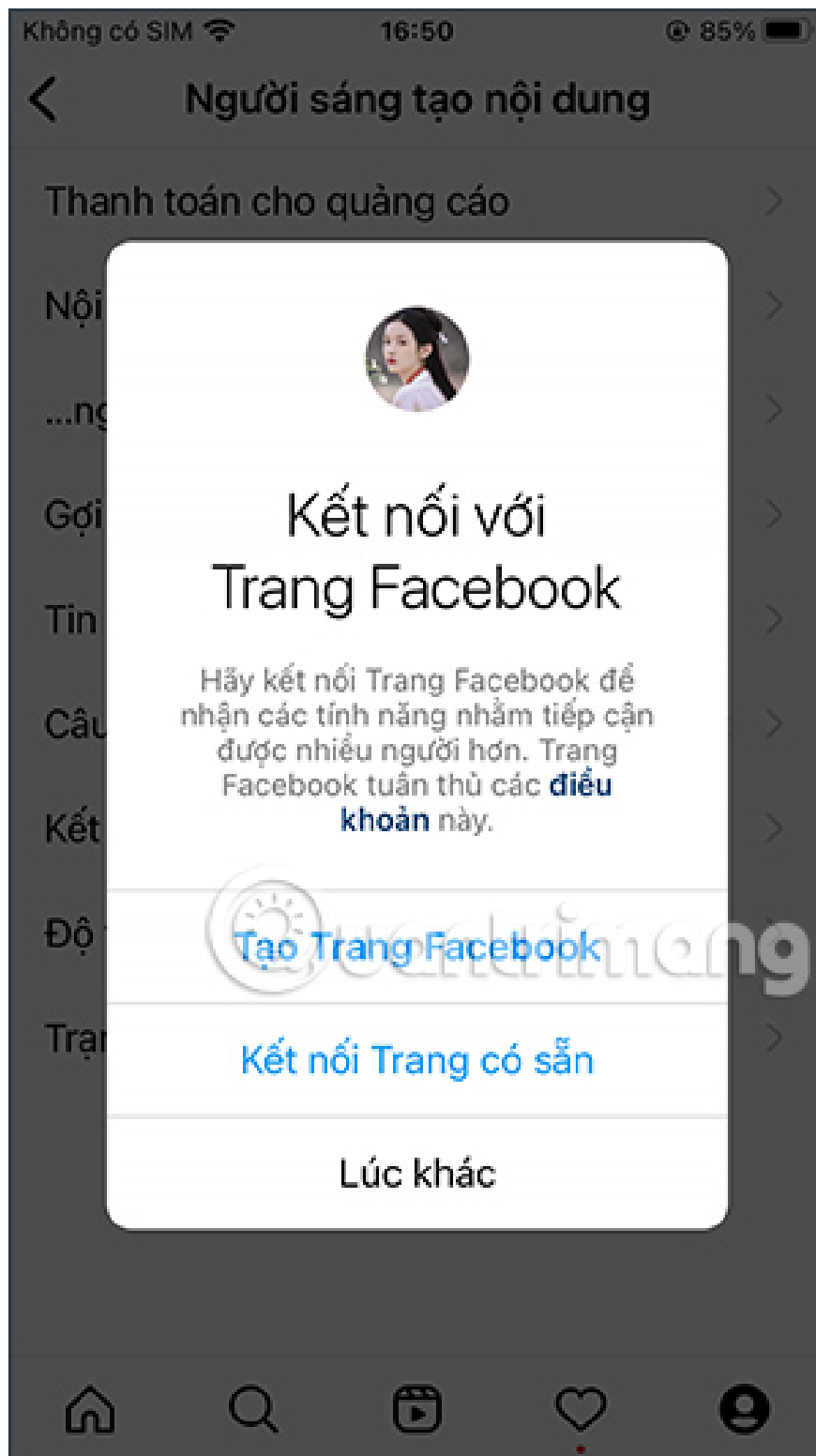
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Video tutorial on transferring business Instagram account

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