

How to reduce video file size using Format Factory on a computer.

Format Factory is currently the most popular multimedia conversion tool, allowing users to compress and reduce video file size. Reducing video file size using Format Factory on your computer will free up storage space for videos, photos, software downloads, and more.

In previous articles, Taimienphi has guided readers on how to use Format Factory to extract music from videos, convert video formats, or merge music. Today, we will show you **how to reduce video file size using Format Factory**, so you can share or store videos more easily.

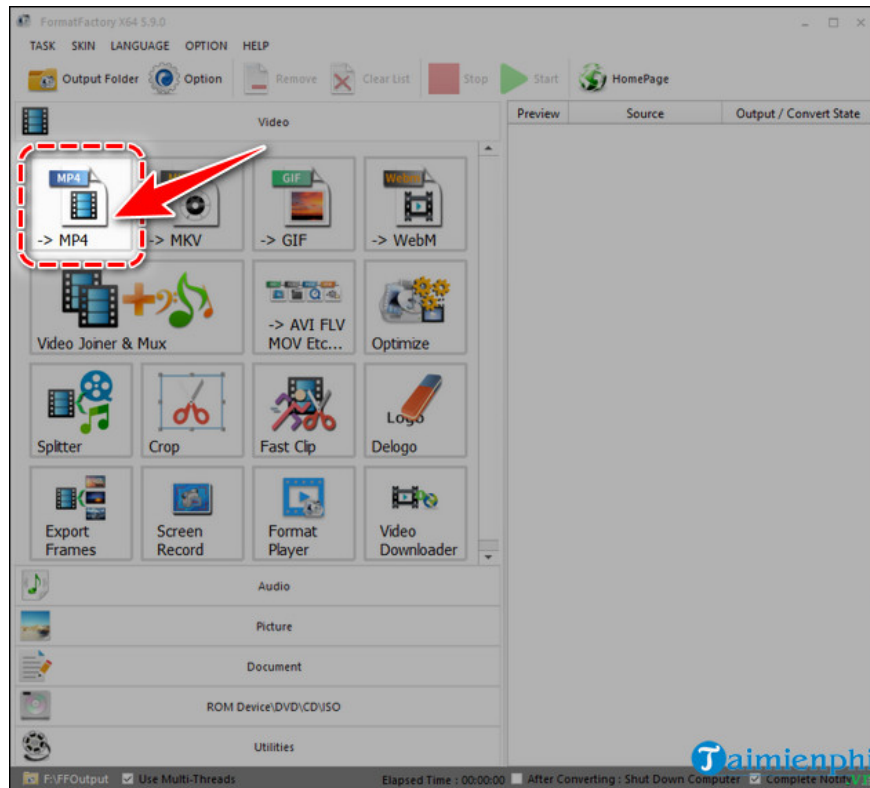


Tips for using Format Factory to compress and reduce video file size.

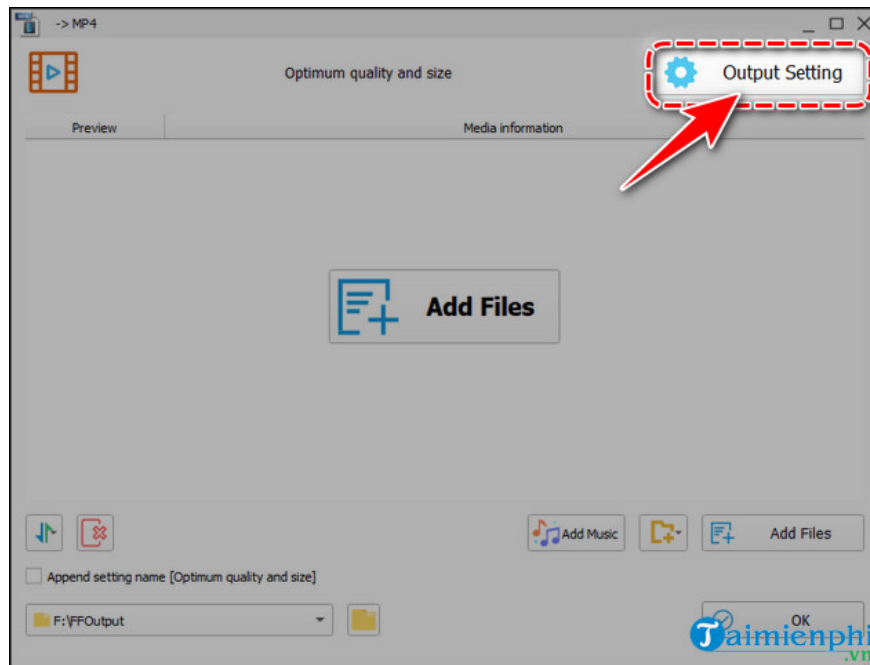
Instructions on reducing video file size using Format Factory

Step 1: Download and install **Format Factory** software on your computer.

Step 2: Open **Format Factory** software and **select the video format** you want to export after reducing the file size. For example, Taimienphi wants to export the video in **MP4** format after reducing the file size.



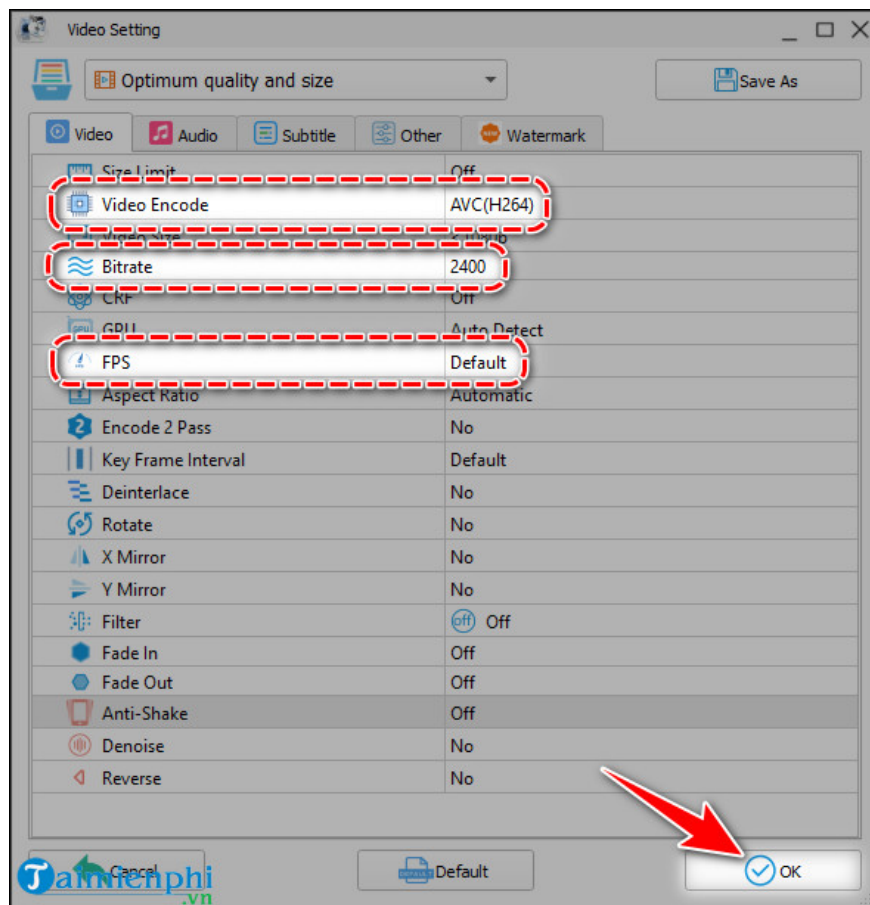
Step 3: Next, select **Output Setting** in the upper right corner.



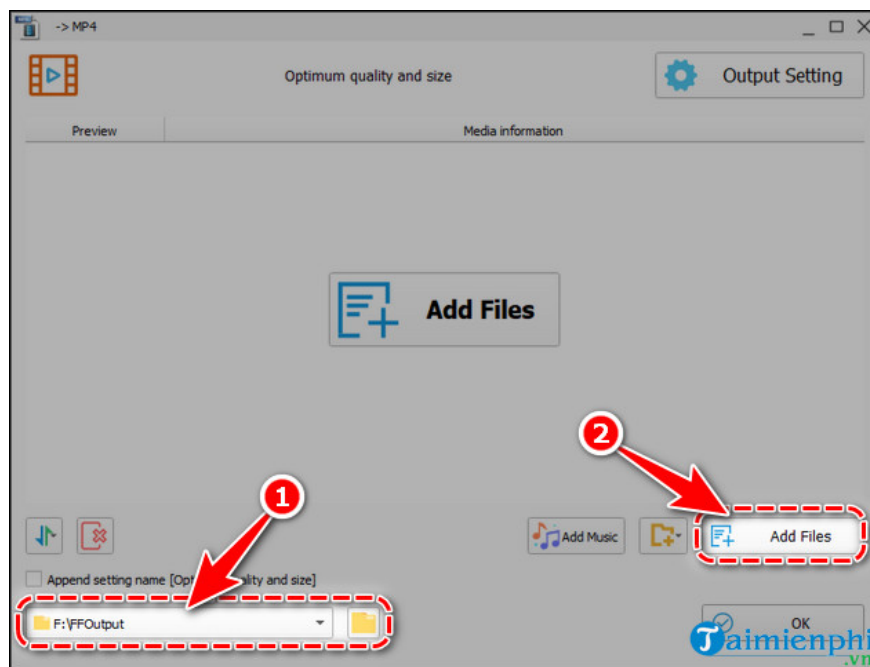
Step 4: In the **Video** tab , set the parameters in the **Video Codec** , **Bitrate** , and **FPS** tabs as follows:

- **Video Codec:** AVC (H264)
- **Bitrate:** 2400 or 5000
- **FPS:** Defaults or 29.97

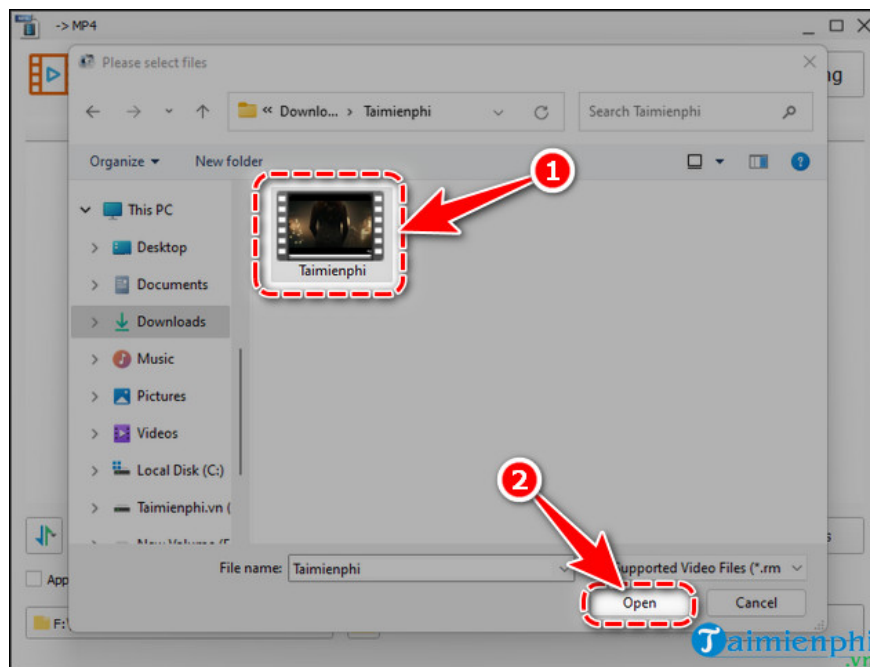
=> Then click **OK** to continue.



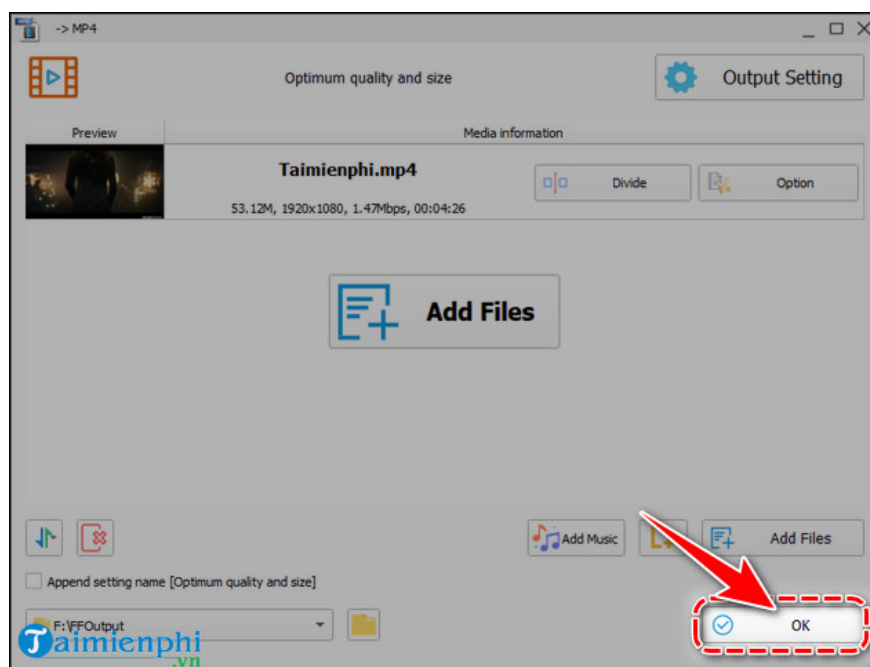
Step 5: Select **the folder** to save the video file after reducing the file size in the bottom left corner of the screen, then click **Add Files** to add the video.



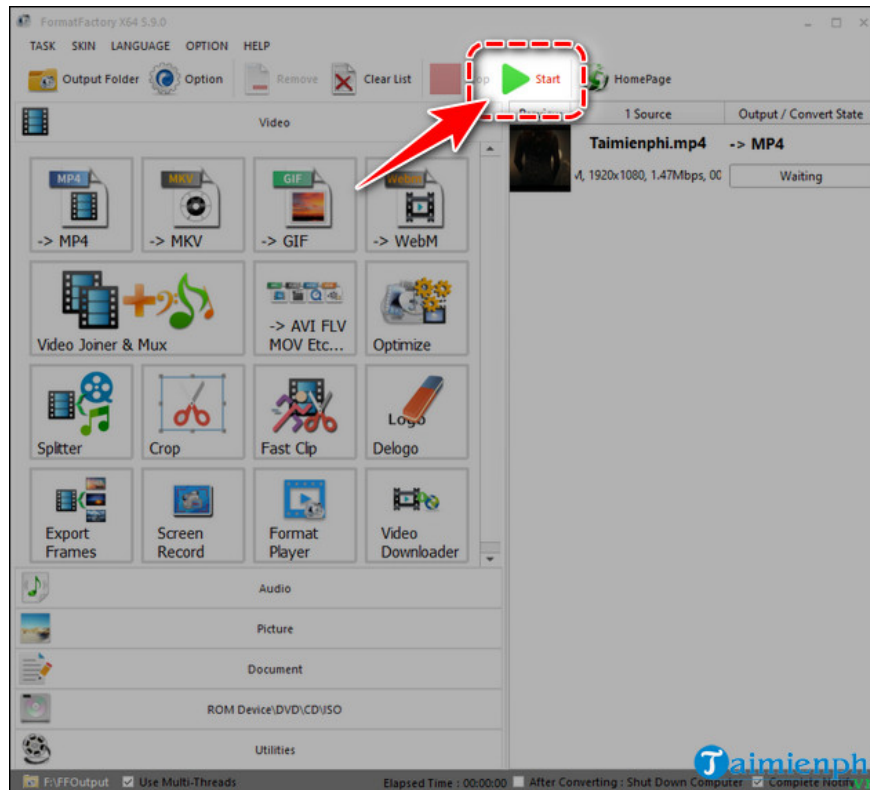
Step 6: Select **the video** you want to reduce the size of using Format Factory => press **Open** .



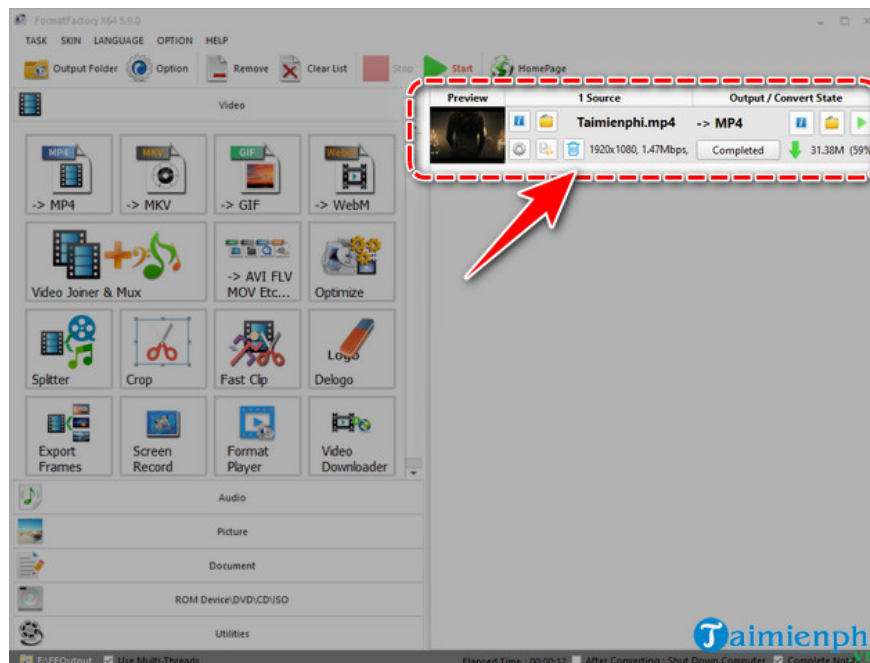
Step 7: Press **OK** at the bottom of the screen.



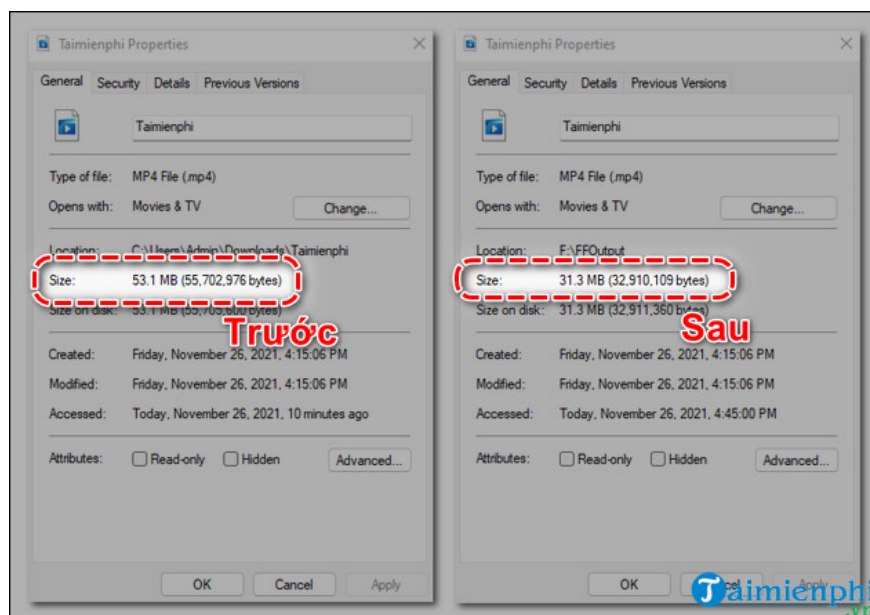
Step 8: Press **Start** to begin the video size reduction process using Format Factory.



Step 9: This process may take a few minutes. Once complete, the video status will change to **"Complete,"** and the green arrow icon will indicate a reduced video size compared to the original. Click the **"Play video"** icon to watch.



You can compare the specifications of the original video with the video after reducing its size using Format Factory by **right-** clicking on each video and selecting **Properties** . The video quality remains unchanged, the colors are the same as the original file, but the file size is noticeably reduced.



Above is a complete guide **on how to reduce video file size using Format Factory** . Hopefully, it will be helpful to you, making the saving or sending process faster. If you found it useful, don't forget to Like & Share it with others so they can learn more useful tips like yours.

You finished reading the article "**How to reduce video file size using Format Factory on a computer.**" edited by the [TipsMake](#) team. We hope this article has provided you with many useful tech tips and tricks. You can search for similar articles on tips and guides. Thank you for reading and for following us regularly.