

# How to insert GIF images into PowerPoint

You can easily insert GIFs into PowerPoint to add animations without the hassle of creating video files. Let's find out how to insert GIF images into PowerPoint presentations through the following article!

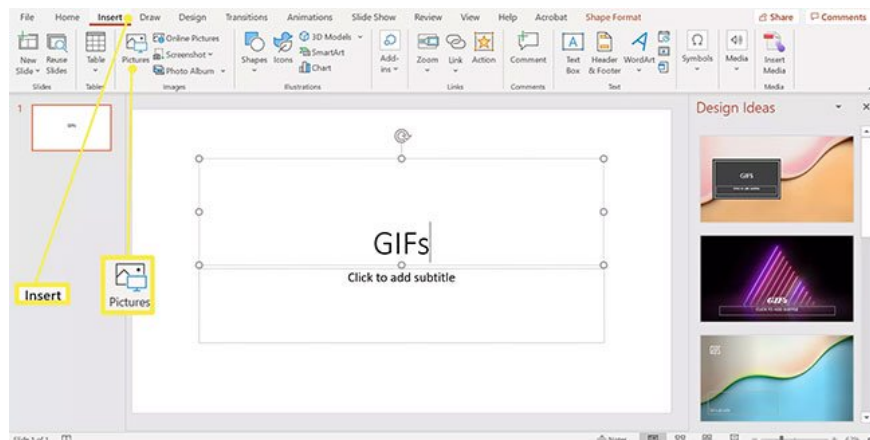
GIF images can add humor or attract attention. You can easily insert GIFs into PowerPoint to add animations without the hassle of creating video files. Let's find out how to insert GIF images into PowerPoint presentations through the following article!

**Note** : Instructions in this article apply to PowerPoint 2019, 2016, 2013, 2010; PowerPoint Online and PowerPoint for Office 365.

## How to insert GIF in PowerPoint 2010 or newer

If you've ever added images to your PowerPoint presentation, you'll quickly get used to the steps needed to add GIFs, just add one to the following:

1. Open PowerPoint and go to the slide where you want to add GIF.
2. Go to **Insert** and click on **Pictures**.



Go to Insert and click on Pictures

3. In the **Insert Picture** dialog box , navigate to the location of the GIF file on your computer, select the file and press **Insert**. In some versions of PowerPoint, this option may be called **Open**.

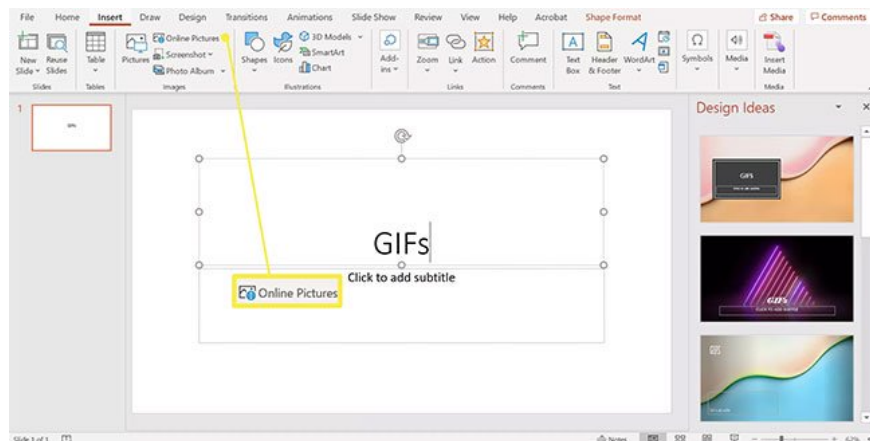
4. Go to **Slide Show** and select **From Current Slide** in the **Start Slide Show** group to create an effect for GIF.

**Note** : When you present a presentation, the GIF runs automatically.

# How to find GIF files

If you don't want to use the GIF you've downloaded to your computer, use PowerPoint's online image search feature to locate it.

1. Open PowerPoint and go to the slide where you want to add GIF.
2. Go to **Insert**.
3. Select **Clip Art** in PowerPoint 2010 or **Online Pictures** in PowerPoint 2013 and above.



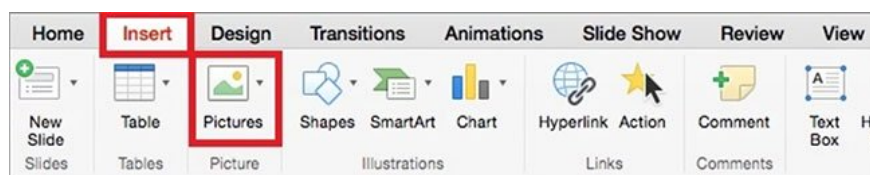
Select Clip Art in PowerPoint 2010 or Online Pictures in PowerPoint 2013 and above

4. Enter an animation or GIF into the search box and press Enter. Narrow down the option by adding a keyword.
5. Check **Creative Commons Only** to find images that you can legally use in your presentations.
6. Select the GIF you want to use and press **Insert** to add it to the slide.

# How to insert GIF in PowerPoint for Mac

Adding a GIF to the Mac version of PowerPoint is almost identical to the Windows version.

1. Open **PowerPoint** and go to the slide in the presentation where you want to put the GIF.
2. Go to **Insert**.
3. Click **Pictures** and select **Picture from File**.



Click on Pictures and choose Picture from File

4. Navigate to the location of the GIF file on your computer, select the file and press **Insert**.

5. Go to **Slide Show** and select **Play from Current Slide** to see the animation.

When you show the presentation, GIF will run automatically.

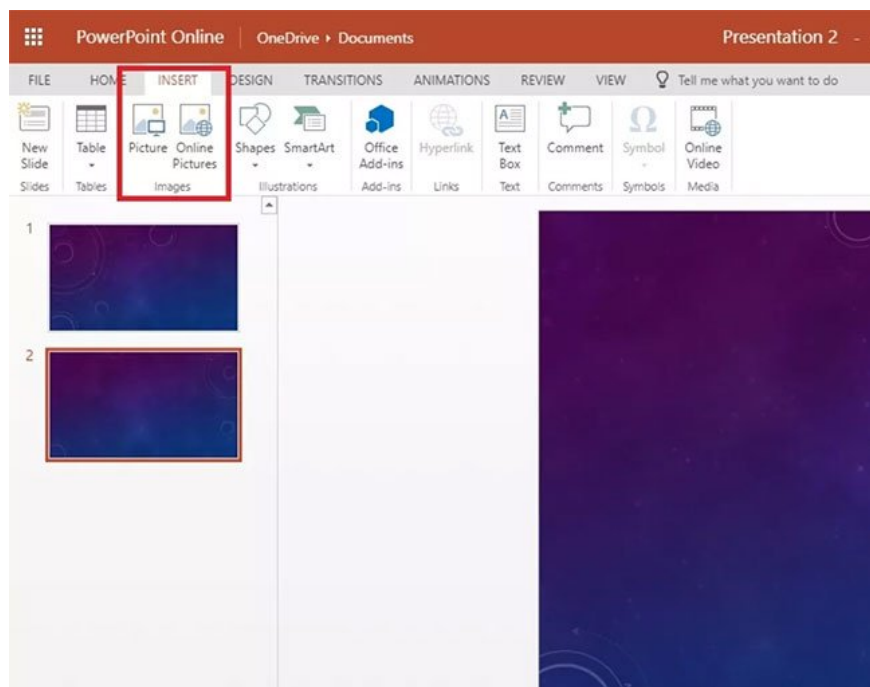
## Insert GIF into PowerPoint Online

Although not as powerful as high-end desktop versions, you can still insert GIFs in PowerPoint Online and view animations by starting a slideshow, just like you can do in the desktop version.

1. Log in to your **Microsoft Online** account and go to **PowerPoint**.

2. Go to the slide you want to add the GIF to.

3. Go to **Insert> Pictures> This Device** . The **Insert Picture** dialog box will open.



Go to Insert> Pictures> This Device

4. Choose **Choose File** , double-click the GIF file from the computer and press **Insert**.

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