

# How to increase views on Twitch

Twitch is one of the best livestreaming platforms currently available, with millions of users. However, increasing viewership and followers on Twitch for streamers is not easy.

If you're planning to create a channel and make money on Twitch, you'll need to build an audience and increase viewership to get started. This article from TipsMake will guide you **on how to increase your viewership on Twitch** .



**The most effective guide to increasing Twitch viewership for streamers.**

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## *How to increase views on Twitch*

### *1. Use social media*

Instead of spending money to buy views and followers, we can leverage social networks like Facebook, Instagram, or Twitter, etc., to attract and increase viewers to our Twitch live streams.



The steps are very simple: just post or share the stream on your news feed, timeline, or social media platforms, and get started.

## ***2. Seek help from famous streamers.***

Not all, but most new streamers, despite frequently livestreaming, fail to attract a large audience.

Therefore, to increase your followers and views on Twitch, ideally you should seek help from established streamers on the platform.

Another approach is to regularly watch livestreams and chat with these streamers to find and grow your audience.

If you don't know how to stream on Twitch, you can check out the tutorial [here](#).

## ***3. Invest in streaming equipment.***

Video stream quality is also one of the important factors that determine views and viewership on Twitch. Furthermore, it's a factor that viewers use to judge whether you're a professional or amateur streamer.

To ensure high-quality video and a sharp, clear live stream, you need to invest in good streaming equipment, but it doesn't have to be overly expensive.



All you need is a PC capable of handling live streaming, a fast and stable internet connection, a webcam with HD resolution, and a microphone or headset for streamers and gamers. Additionally, if livestreaming from a console, you'll need to equip yourself with additional streaming equipment like the Elgato HD60S.

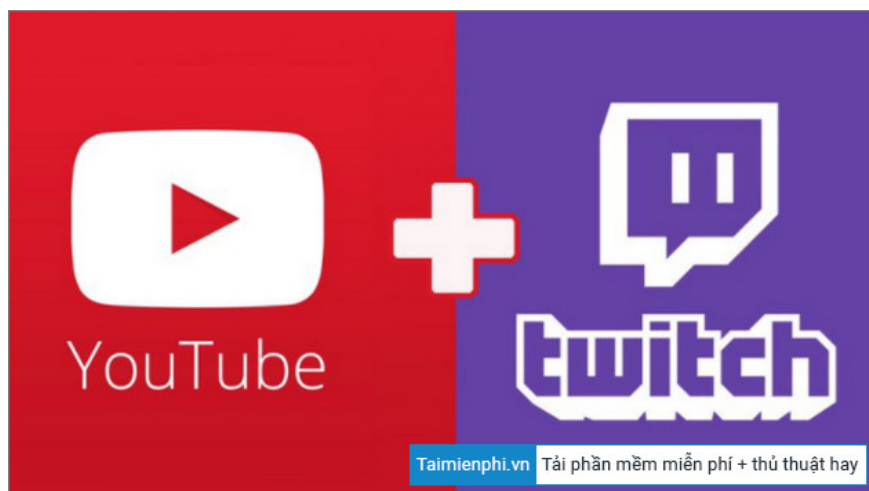
#### ***4. Choose a streaming time slot.***

In addition to the factors mentioned above, to increase viewership on Twitch, we cannot ignore the strategic planning aspect.

Try developing strategies with new game titles; building events, engaging different communities such as giveaways or changing streaming times. Experiment with different strategies until you can find the approach and strategy that works best for you and attracts viewers.

#### ***5. Leverage your YouTube channel.***

Twitch is primarily a livestreaming platform, but it's not the ideal platform for video playback. YouTube, on the other hand, is currently the most popular video sharing and playback platform. So why not try combining these two platforms to increase Twitch views while simultaneously building an effective monetization YouTube channel?



By uploading multiple videos combined with YouTube SEO techniques, you can rank highly. Once you have good YouTube views and subscribers, you can recommend your streams, live on Twitch, to viewers.

**See also:** If you don't know how to SEO your YouTube channel to the top, you can access more information [here](#).

## ***6. Build your own brand.***

The number of streamers on Twitch is considerable, and therefore, to impress the audience on this livestreaming platform, you need to create your own unique style that sets you apart from others.

The key here is simply "being yourself," don't try to "copy" the image of those who came before you, especially established streamers.

Another important point is that Twitch streaming times need to be consistent and adhere to a schedule. Avoid streaming randomly, as viewers won't receive notifications, and naturally, low viewership is inevitable.

### **Download Twitch for Android and iOS here:**

Above, TipsMake has guided you through several ways to increase your views on Twitch. Additionally, if you're new to the platform and don't know how to register for Twitch, you can access [this link](#) to learn more.

You finished reading the article "**How to increase views on Twitch**" edited by the [TipsMake](#) team. We hope this article has provided you with many useful tech tips and tricks. You can search for similar articles on tips and guides. Thank you for reading and for following us regularly.