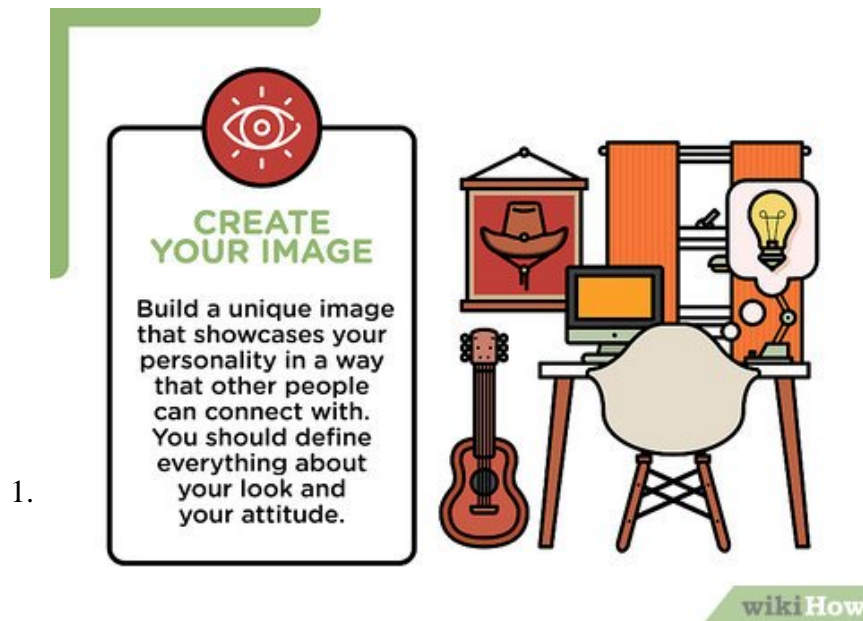


How to Get Your Songs out There

If you are an aspiring musical artist, the first step to success is to have your music heard! Luckily, there are a few easy steps to get your songs out there. If you want your music to be heard, you need a strategy to reach your desired...

Method 1 of 2:

Marketing your Music



1.

Create your image. Build a unique image that showcases your personality in a way that other people can connect with. Most rock stars have a slew of defining qualities that are specific to them. For example, Mick Jagger always wears tight, flashy clothes, sticks out his chest and explodes with energy to show he's rebellious and doesn't care what anyone thinks about him. You should define everything about your look and your attitude.^[1]

1. Stay up to date with trends. You don't have to follow them, but you should at least know what you're choosing not to participate in.
2. Magnify your strengths. Find out what people like about you and and highlight it.



Record a demo. Your demo will be your calling card. You'll give it out at shows and venues so people will remember you. Make sure it's professional quality. If your demo isn't good quality, people will think you're an amateur.^[2]

1. Make a rough recording on your own to make sure everything sounds the way you want it to. You don't want to waste expensive studio time tinkering with your song.
2. Practice your songs with a metronome and record them to a click track to stay on rhythm. This will allow you to seamlessly add backup instruments to your demo.
3. Keep it short. The people you'll be giving your demo to are likely very busy. Your demo should be five songs or under.
4. Put your best song first. Hook your listener right away.
5. Make sure your demo has a cover that reflects your personality.

EXPERT TIP

Picture 3 of How to Get Your Songs out There

Timothy Linetsky
Music Producer & Instructor

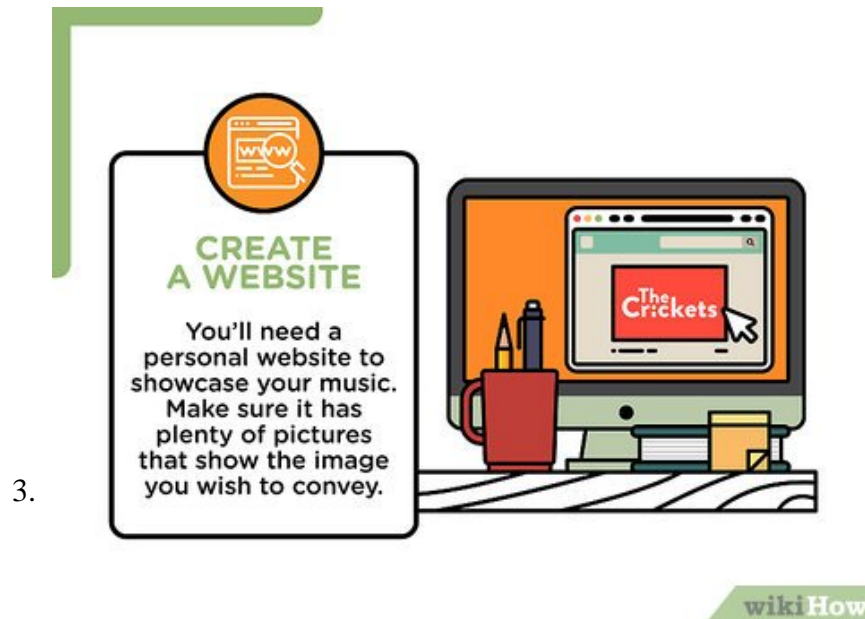
Timothy Linetsky is a DJ, producer, and music educator that has been making music for over 15 years. He creates educational YouTube videos focused on producing electronic music and has over 90,000 subscribers.

Picture 4 of How to Get Your Songs out There

Timothy Linetsky
Music Producer & Instructor

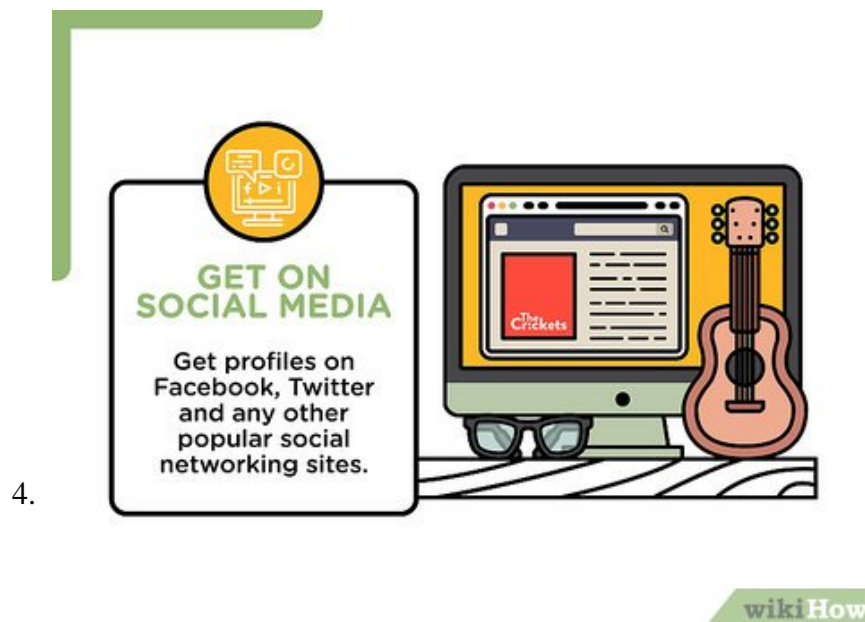
Make music that's true to your own sound. Timmy Linetsky, also known as DJ Underbelly, tells us: "Unless your goal is to make really commercial stuff, I wouldn't worry about the marketability of your music at first. The beauty of the internet is that **there's now an audience for everything**. Marketability

often is a **creative hinderance** more than anything else. It's not something to worry about until the project is — from a creative standpoint — 100% done."



Create a website. You'll need a personal website to showcase your music. Make sure it has plenty of pictures that show the image you wish to convey. Make sure your website looks professional. Your website should also have:

1. A way for fans to download your music
2. Performance dates where your fans can see you
3. Videos of live performances if you have them
4. A bio
5. Contact information for people who want to hire you



Get on social media. Get profiles on Facebook, Twitter and any other popular social networking sites. Use these profiles to showcase your personality and let people know what's going on with your music.

5.



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Put your songs on music sites. Get your music on ReverbNation, Bandcamp, iTunes and any other site that will help you market your music. These sites are great places to get discovered by other musicians.

1. Bandcamp even offers ways for fans to support your music with financial donations.
2. ReverbNation offers inexpensive promotion for your music so more people can hear it.

6.



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Make merchandise. Make t-shirts, stickers, posters and anything else with your logo on them. When someone wears or uses your merchandise, they're promoting you. You want as many people to see your image as possible.

1. Merchandise lets people know who you are before they come to your show. They'll want to see why other people like you.

7.



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Make a mailing list. Whenever you play a show, encourage people to sign up for your mailing list. You'll be able to personally email them about new developments with your music. Let them know when:

1. You have a show
2. You have new music coming out
3. You have a collaboration with other musicians

8.



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Be a fan. Follow other musicians that are trying to get their music out there. They're more likely to support you if you support them as well. Download their music. Use their merchandise. Go to their shows. Do whatever you can to help other musicians succeed.

Method 2 of 2:

Playing Live

1.



PLAY AS MUCH AS YOU CAN

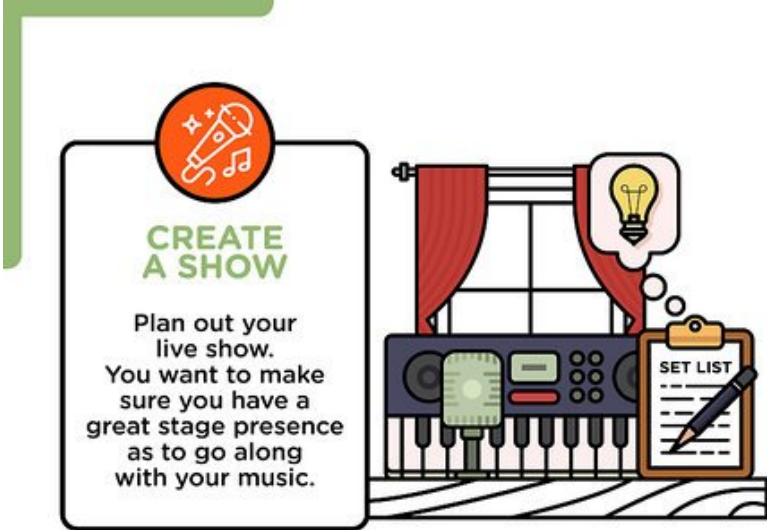
Get comfortable playing in front of a crowd.
Perform at open mics.
Volunteer to play at retirement homes.
Busk (play on the street) if it's allowed in your city.

wikiHow

Play as much as you can. Get comfortable playing in front of a crowd. You'll likely have to play a lot of non-paying gigs before you can land any playing ones.

1. Perform at open mics.
2. Volunteer to play at retirement homes.
3. Busk (play on the street) if it's allowed in your city.

2.



CREATE A SHOW

Plan out your live show.
You want to make sure you have a great stage presence as to go along with your music.


wikiHow

Create a show. Plan out your live show. You want to make sure you have a great stage presence as to go along with your music. Find out what you can do to make your show more engaging.^[3]

1. Add personal stories to go along with your songs.
2. Tell jokes.
3. Learn dance moves that will help your audience get into the music.

4. Have a light show to go with your music.

3.



REHEARSE YOUR SHOW

Rehearsal is different than practicing your songs. You want to rehearse everything you'll be doing in your show.

The illustration shows a stage rehearsal setup. On the left, a red electric guitar sits on a stand. In the center, a green drum set is visible. To the right, a black microphone on a stand is positioned. A red sign on a stand reads 'The Crickets DEBUT SHOW'. A thought bubble above the guitar contains a microphone and musical notes. The entire scene is set on a striped stage floor.

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Rehearse your show. Rehearsal is different than practicing your songs. You want to rehearse everything you'll be doing in your show. Make your performance tight. Practice engaging with the audience.

4.



BOOK GIGS

Contact booking agents in your area to try to secure gigs. Booking agents are constantly being approached by musicians so it can sometimes take weeks or months for them to get back to you.

The illustration depicts a workspace for contacting booking agents. A computer monitor shows a website with a 'BOOKING AGENT Calling...' notification. A red rotary phone is on the desk. A smartphone is also present, displaying a call icon. A yellow pencil and a red eraser are on the desk surface. The background is a striped stage floor.

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Book gigs. Contact booking agents in your area to try to secure gigs. Give them your demo and a link to your website so can hear your music and decide whether it fits their venue. Booking agents are constantly being approached by musicians so it can sometimes take weeks or months for them to get back to you. Remind them politely by email periodically that you'd still like to play at their venue.^[4]

1. Be honest about your draw. Don't say you can bring in more audience than you're sure you can.
2. When you do book a gig, always be on time and be respectful of the crew.



5.

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Meet people. Try to talk to people who enjoy your show to make new fans. Show them where they can go to find your music. Have them join your mailing list. You may even meet people who have skills and can help you further your career. Getting your music heard is all about connecting with people who want to support you.

1. Be organized. Have a list of the people in the music industry you meet and what they do.
2. Stay in touch. Maintain relationships with the people you meet in the industry. They're more likely to help you spread your music if they feel like you like them.

You finished reading the article "**How to Get Your Songs out There**" edited by the [TipsMake](#) team. We hope this article has provided you with many useful tech tips and tricks. You can search for similar articles on tips and guides. Thank you for reading and for following us regularly.