

# How to get Instagram-style filters on your smartphone

You'll find a ton of filters in the Instagram app, but you might want to create your own with a unique style that can't be found on the app.

There are a number of tools to help you get Instagram-style filters on your smartphone.

## 1. Adobe Lightroom

Adobe Lightroom is the top recommendation for getting Instagram-style filters on your smartphone. You can do this using the presets available in the app or create your own.

To create your own preset settings, simply save the adjusted settings in your existing photo. Then, when you add that setting to another photo, slider adjustments and other items will appear automatically.

To save your own Instagram filters in Lightroom on mobile, follow these steps:

1. Tap the circle icon with three dots in the upper right corner.
2. Select **Create preset**.
3. Name the preset setting and select the settings you want to carry over to other photos. Then, tap the check mark icon in the upper right corner.

09.53



Bright



Color



Blur



Effects



Detail



Optics



Profiles



09.53



Save copy to device



Organize



View options



Info and rating



Copy settings



Paste settings



Apply from previous



Create preset



Start slideshow



App settings

09.55



# Create preset



Preset name

Danny Norway

Preset group

User Presets

Select

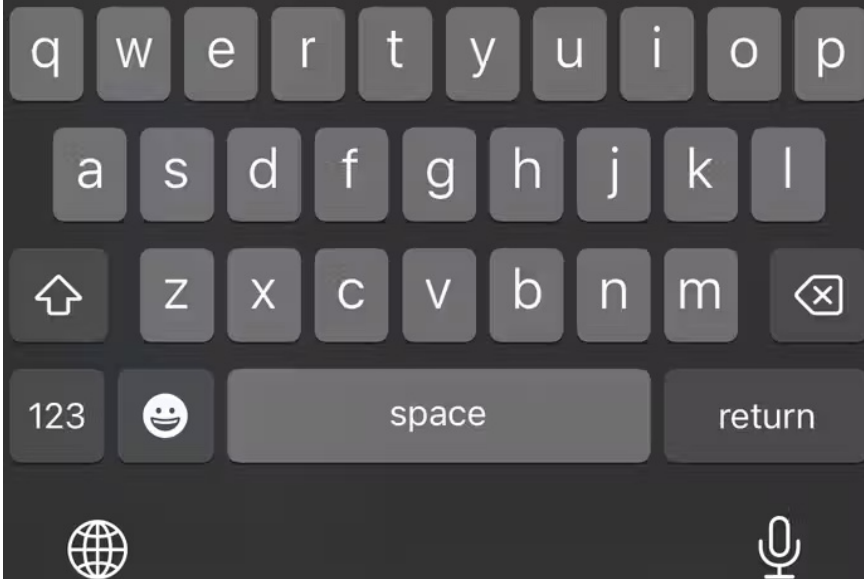
Geometry 0/2 >

Edit

Light 8/8 >

Color 5/5 >

Lens blur \*



After saving your Instagram style filter, here's how you apply it to your image:

1. Select the photo you want to add preset settings to.
2. Tap the Venn diagram icon in the lower left corner.
3. Select the **Yours** tab and click **User Presets** .
4. Select your listed filter and tap the check mark icon.

09.55



Auto



Light



Color



Blur



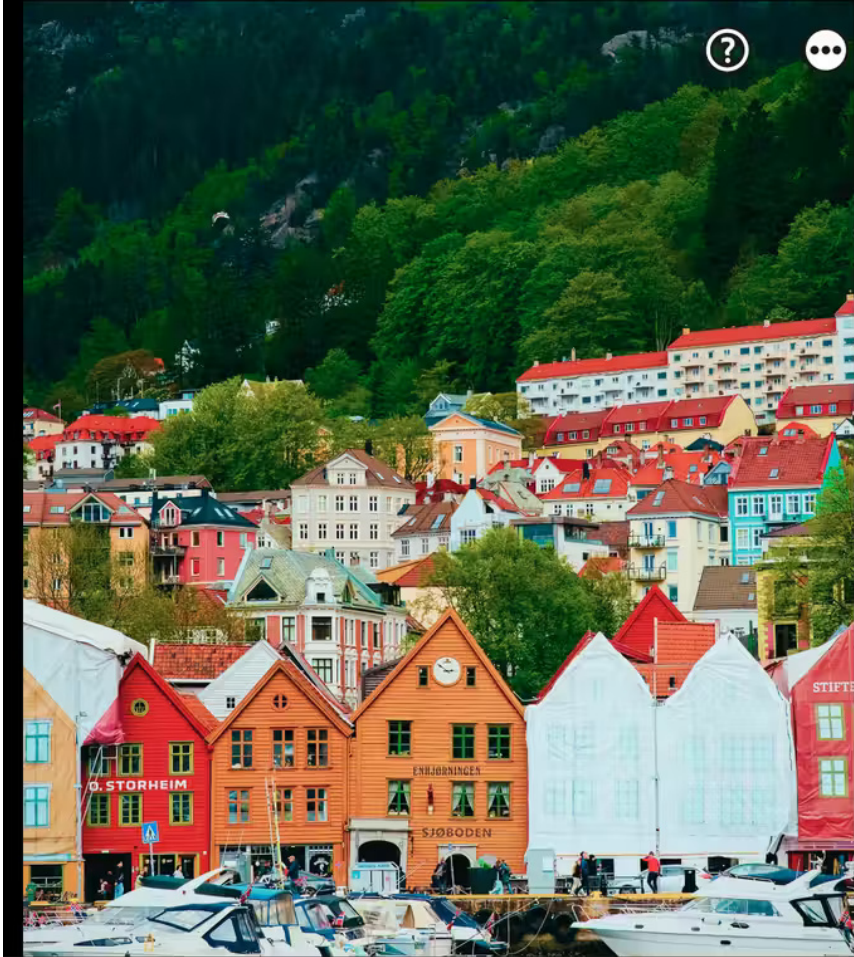
Effects



Detail



09.56



Recommended

Premium

Yours

User Presets

69



Saved from Community

1



Color

6



Creative

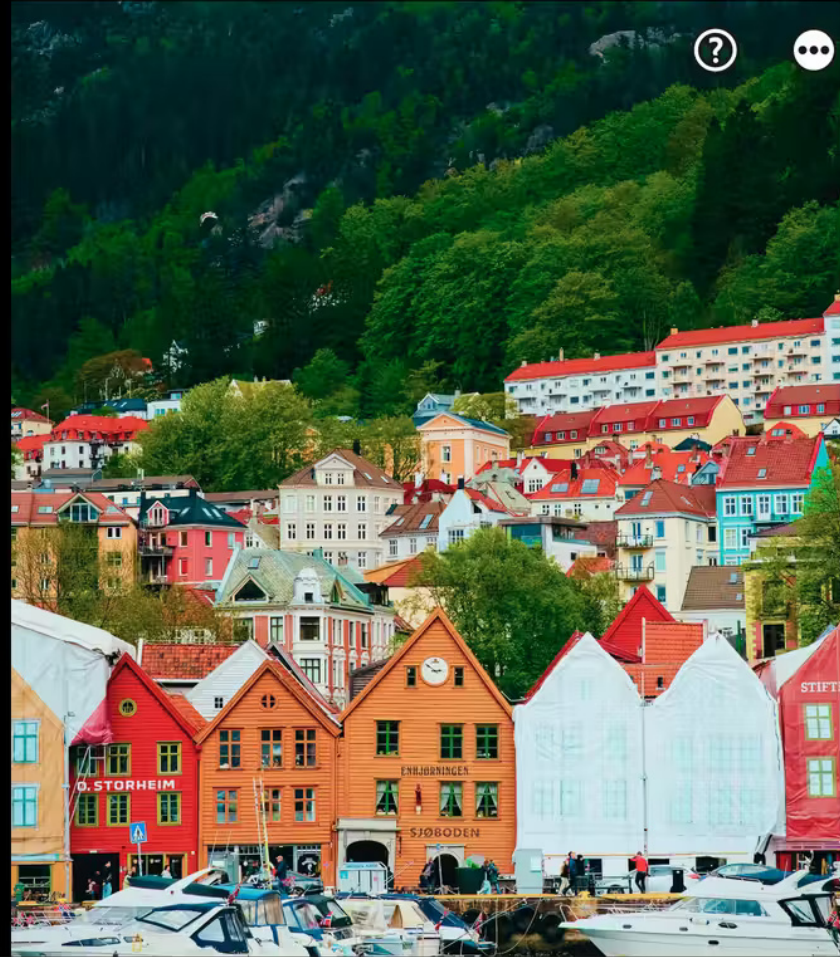
13



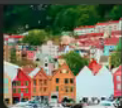
Presets



09.56



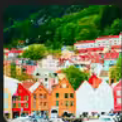
< User Presets



Danny Norway



*Distortion Street View*



*Faroe Islands Lens Flare*



*Faroe Islands Sheep*



Presets



You can then export your images and share them on Instagram. Before doing so, you should learn about the size of your Instagram photos and videos. To use Lightroom on mobile, you need a paid subscription (starting at \$9.99/month).

## 2. Canva

Canva is another tool that helps you create Instagram-style filters using a variety of in-app features, such as sliders and effects. Furthermore, you can customize your images with Canva's pre-designed filters.

Here's how to create an Instagram-style filter in the Canva smartphone app:

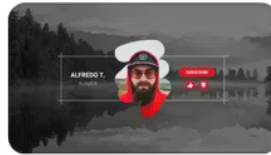
1. **Select the +** icon and choose a template for your Instagram post or Stories. This will save you time when you need to crop the image later.
2. Swipe down when the list of preset templates appears to display a blank canvas.
3. Tap the **Camera** icon and grant full access to your Camera Roll.
4. Select the photos you want to import.
5. Set your photo as background.
6. **Go to the Effects, Filter** , and **Adjust** tabs , then tweak everything until you're happy with the result.
7. When you're satisfied with the look of the photo, tap the icon with the down arrow to save the photo. When the list of options appears, select **Save Image** .



🔍 Search your content and Canva's

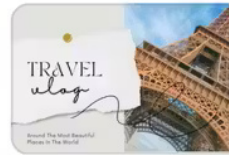
### YouTube Banners

See all



### YouTube Thumbnails

See all



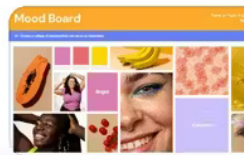
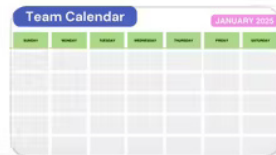
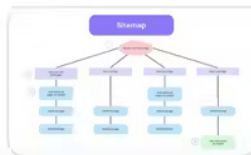
### Docs

See all



### Whiteboard

See all



Home



Projects



Templates



Pro

🔍 In ✕ Cancel

📊 Infographic 800 × 2000 px

📊 Infographic (Unlimited) Unlimited

📷 Instagram Post (Portrait) 1080 × 1350 px

📷 Instagram Post (Square) 1080 × 1080 px

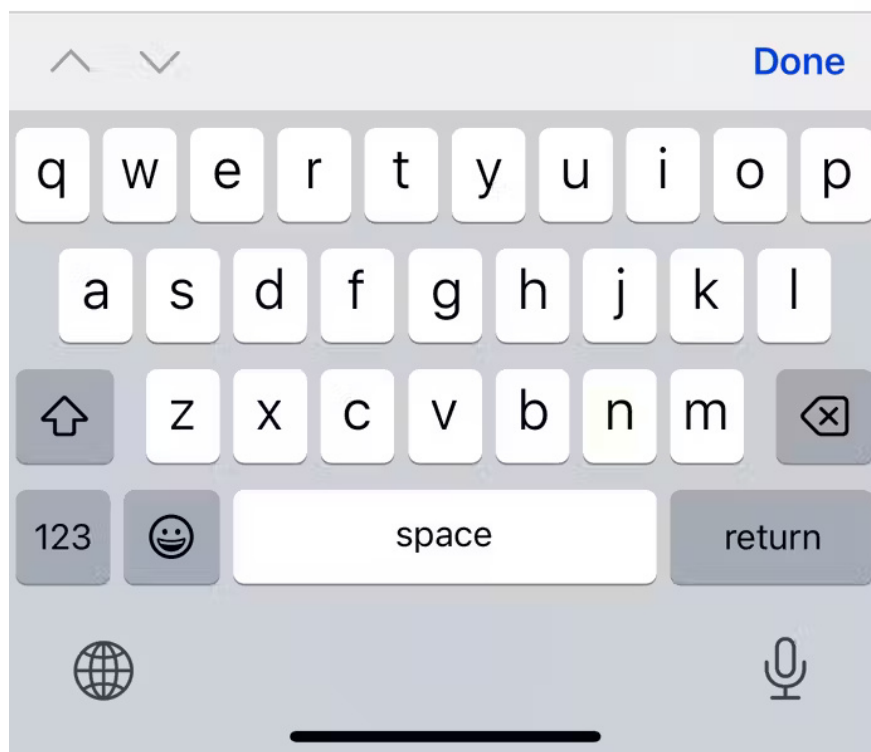
📷 Instagram Post Video 1080 × 1080 px

📷 Instagram Profile Picture 320 × 320 px

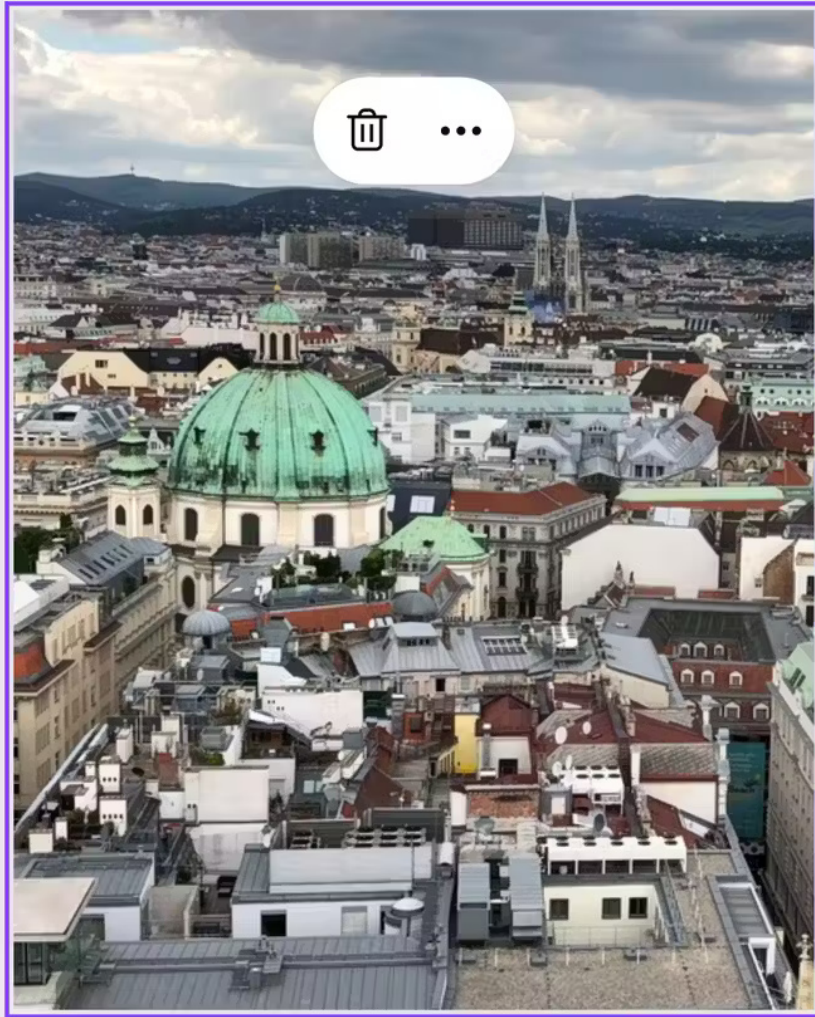
📷 Instagram Reel 1080 × 1920 px

📷 Instagram Reel Cover (Portrait) 1080 × 1920 px

📷 Instagram Story 1080 × 1920 px



10.06 🌙



Colour



Effects



Filters



Adjust



**Note :** When creating filters in Canva, you cannot save them as preset settings. For this reason, you should use Lightroom if you plan to edit a lot of photos.

### **3. VSCO**

VSCO is one of the best apps to create and get Instagram-style filters on smartphones. Many people use this app for several designs and sometimes even use it as part of their blog photography workflow. The app allows you to use many preset settings and you can also adjust your images using different sliders.

When using VSCO, you can also add changes like noise, etc. Here's how to create an Instagram-style filter in the app:

1. Select or import the image you want to edit.
2. Edit the slider and add one of VSCO's filters if needed. Some features will only be available with a paid plan, but you'll find many more for free.
3. Save your photo to your smartphone by tapping the icon with the arrow pointing up.

10.12



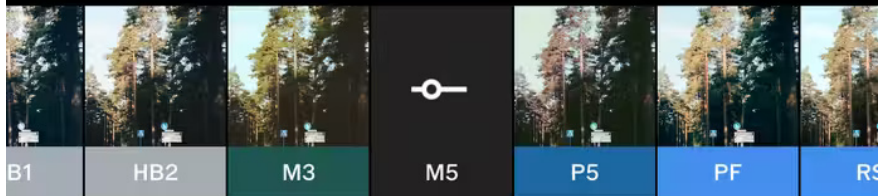
M5

ALL PRESETS

FOR THIS PHOTO

LIQUID I.V.

FAVORIT



10.12



ALL TOOLS

ESSENTIAL

LIGHT

COLOR

EFFECTS



Adjust



Exposure



Contrast



Tone



Dodge & Burn



You can also save your filters as "Recipes" in VSCO; If you have a free plan, you can save one filter for free. Here's how to save your Recipes for future use:

1. Go to the icon with a circle and a rotating arrow.
2. Select + and your Recipe will be created instantly. You can delete it later by holding the icon and selecting **Delete recipe** .

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