

How to Find Cheap VPN Deals

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1. Look for long-term subscription discounts

Since the beginning of VPNs, it's been clear that they're going to be expensive monthly. The best VPNs, like NordVPN and ExpressVPN, will cost you at least \$10/month. That's become the industry standard, so if you want the best of the best, there's no way around it.

Instead of paying close to or a little over \$10, most VPN providers offer long-term plans that significantly reduce the monthly cost to around \$5 or less.

Take NordVPN, for example. Its Basic plan costs \$12.99/month, but if you sign up for an annual plan, you pay just \$59.88 (a 56% discount compared to monthly payments), which averages out to about \$4.99/month. Two-year plans further reduce the average monthly cost to just \$3.39.

Another good example is ExpressVPN, which costs \$12.95/month but averages \$6.67 and \$4.99 if you commit to a 1-year and 2-year plan.

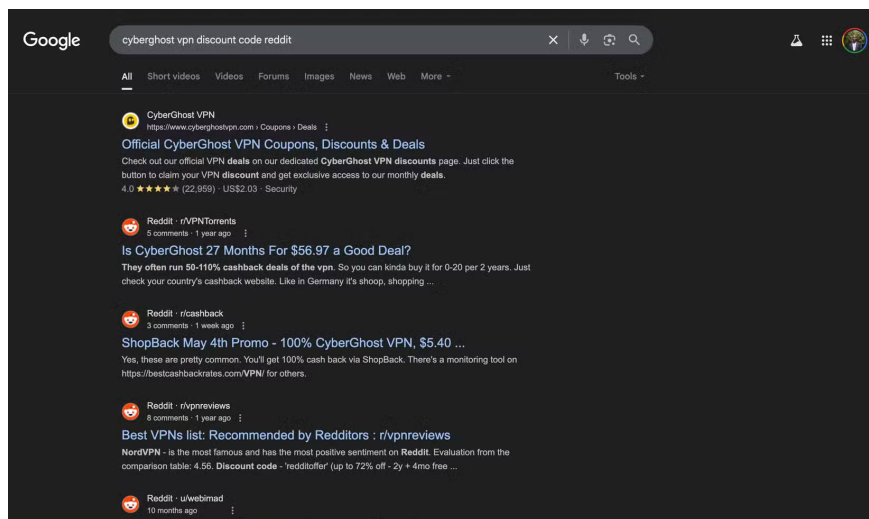
The screenshot shows the ExpressVPN pricing page with a special deal highlighted. The deal is for 2 years + 4 months free, priced at \$4.99 per month. Other plans shown include 1 month at \$12.95 and 12 months + 3 months free at \$6.67. The special deal is marked as 'MOST POPULAR'.

Plan	Price	Discount	Additional Info
1 Month	\$12.95 /mo	SAVE 0%	Billed \$12.95 every month. Includes 1GB eSIM, 30-day money-back guarantee.
2 Years + 4 Months FREE	\$4.99 /mo	SAVE 61%	Billed \$139.72 for 28 months, then renews yearly. Includes 5GB eSIM, 30-day money-back guarantee. MOST POPULAR.
12 Months + 3 Months FREE	\$6.67 /mo	SAVE 48%	Billed \$99.95 for 15 months, then renews yearly. Includes 3GB eSIM, 30-day money-back guarantee.

The story is similar for other VPNs. The longer you sign up, the less you pay.

2. Search for VPN coupon codes

Another great way to get the best deals on VPN subscriptions is to search online for coupon codes. Use this trick for all online purchases – not just VPNs – and it almost always works. As such, it has become a consideration for many people before signing up for a VPN.



Companies sometimes offer coupon codes on their official websites, but you'll have more success searching for them through Google, Bing, or other search engines rather than visiting the website directly.

3. Take advantage of seasonal sales

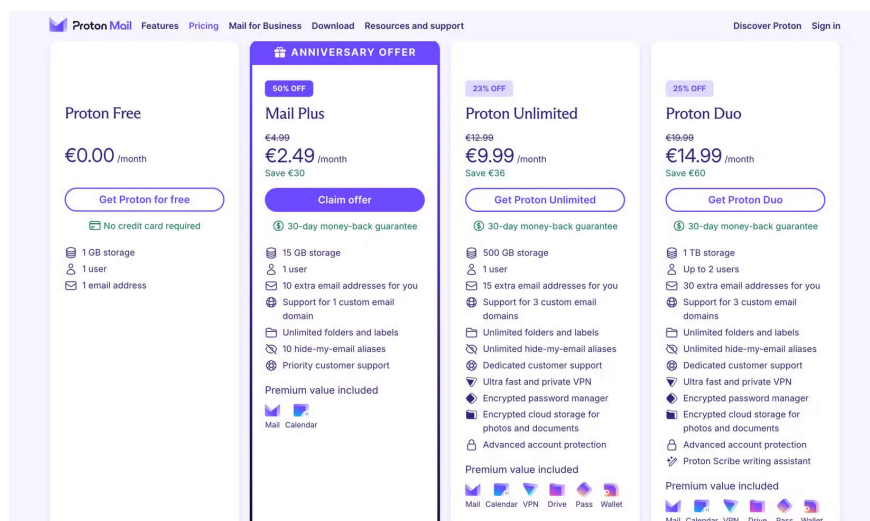
VPN companies occasionally offer discounts in an attempt to get as many people to use their products as possible. This is often one of the best times to lock in a long-term subscription to your favorite VPN for a much lower price. During major sales events like Black Friday and New Year's, you'll often see companies slash their subscription prices.

VPN providers also offer discounts on certain occasions, such as company anniversaries and major holidays. If you keep an eye out for these seasonal discounts, you're sure to score a great VPN deal.

Promotions during these times are often limited, so it's best to have cash on hand and buy when you see a worthy deal. But before you sign up, be wary of sneaky VPN sales tactics, especially during times like these.

Since seasonal deals only happen a few times a year, you don't always have to wait until your subscription ends. Some VPN providers support stacking, which allows you to purchase multiple subscriptions at once or in advance. It's best to contact your favorite VPN provider's customer service to see if they support this feature.

4. Search for service packages



More and more VPN providers are offering more than just a VPN in their subscription packages. Many now include additional perks like password managers, cloud storage, or even antivirus software. If you sign up for a package like this, you'll pay much less than if you bought each service separately.

For example, if you want to sign up for Proton VPN but find the price too high, you can sign up for Proton Mail's Unlimited plan, which includes premium versions of everything Proton has to offer. Surfshark VPN also offers plans that include virus protection and other perks at no extra cost. These plans save you even more money and are a great way to avoid overpaying for a VPN.

You need a VPN in your life, but you don't have to pay full price for one. Finding the best VPN at the right price can be difficult if you don't know your stuff. By comparing prices, signing up for longer plans, hunting for bundles and coupons, and waiting for seasonal sales, you can get the same level of privacy and security at a fraction of the cost. Before you shell out for a VPN subscription, remember that a little research can go a long way.

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