

How to Extract Fundamental Data on a Bloomberg Terminal

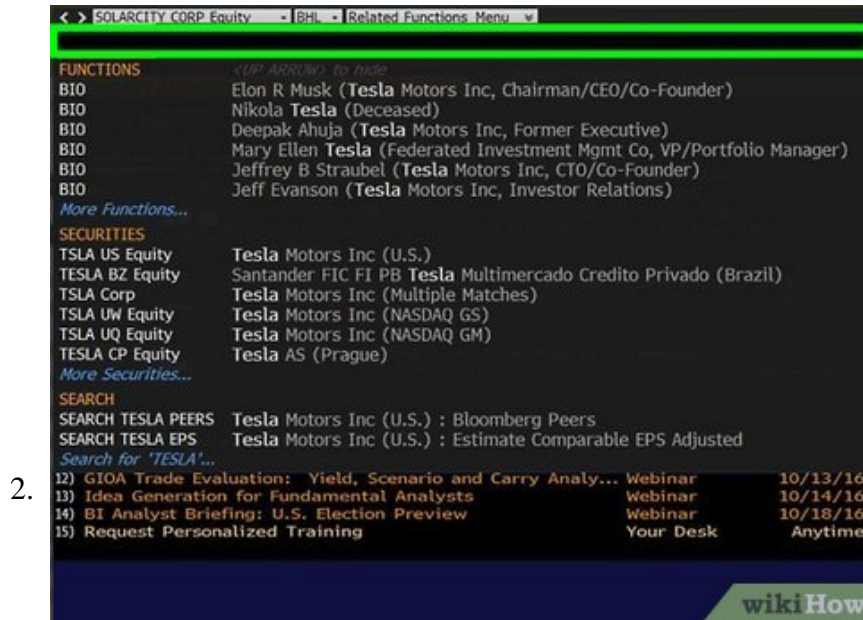
The Bloomberg Terminal is a complex but extremely powerful tool for finding and manipulating data. It includes information pertaining to every publicly traded security as well as numerous other macro and microeconomic data sets. The...

Part 1 of 2:

Loading a Security into the Bloomberg Module



Press the "Enter" key or "GO" button on your Bloomberg Terminal to access the log in screen and log in.



2.

Type the name or ticker of the publicly traded company in the search bar at the top of the screen.



3.

Scroll down with the arrow keys on your keyboard until the company you selected is highlighted under "Securities". Then press on GO your keyboard.

1. This will bring up a menu screen with categories of available modules pertaining to this security.
2. The security you selected is now loaded into that window on your Bloomberg Terminal, any modules you bring up now will have that security loaded into it until you specify otherwise.

Part 2 of 2:

Using the Bloomberg Features



Access the DES - Description Module. From the menu window, type "DES" and hit GO.

1. This will bring up the description page for your security where you can quickly access key information such as market cap, trading statistics, analyst recommendations...
2. From this screen you can go deeper by clicking on certain headings or simply by typing the number besides the headings in the search bar and pressing GO.
3. To go back, hit the green menu key on your keyboard until you return to the DES home page or to the security menu.



Use the GP - Graph Module. To access the Graph Module, type GP into the search bar and hit GO.

1. This will bring up a lined chart of the price of your security over a selected period of time.
2. You can change the timeline at the top left of the graph from 1D one day to 1M one month to 1Y one year, or YTD for a Year To Date view.

TSLA US \$ ↑ 199.40 -2.11 F199.29/199.42P 1x1
 At 11:17 d Vol 1,024,382 O 200.50Q H 200.895D L 197.05D Val 203.379M

TSLA US Equity 90 Actions 97 Output 90 Settings Financial Analysis

Tesla Motors Inc Periodicity Annuals Currency USD

10 Adj Highlights	13 GAAP Highlights	13 Earnings	14 Enterprise Value	15 Multiples	16 Per Share	17 Stock Value
In Millions of USD	FY 2012	FY 2013	FY 2014	FY 2015	Current/LTM	FY 2016 Est
12 Months Ending	12/31/2012	12/31/2013	12/31/2014	12/31/2015	06/30/2016	12/31/2017
Market Capitalization	3,668.4	18,516.5	27,954.2	31,543.3	29,861.2	
+ Cash & Equivalents	201.9	845.9	1,905.7	1,196.9	3,246.3	
+ Preferred & Other	0.0	0.0	0.0	0.0	0.0	
+ Total Debt	466.7	606.9	2,488.1	2,715.6	3,246.8	
Enterprise Value	4,133.2	18,277.4	28,536.5	33,062.0	29,861.7	
Revenue, Adj	413.3	2,013.5	3,198.4	4,046.0	4,568.2	8,217.8
Growth %, YoY	102.3	387.2	58.8	26.5	23.4	103.1
Gross Profit, Adj	30.1	-456.3	881.7	923.5	977.3	1,858.5
Margin %	7.3	22.7	27.6	22.8	21.4	22.6
EBITDA, Adj	-365.5	44.8	45.2	-294.0	-324.9	569.6
Margin %	-88.4	2.2	1.4	-7.3	-7.1	6.9
Net Income, Adj	-396.2	-57.6	-294.0	-888.7	-1,118.2	-194.0
Margin %	-95.9	-2.9	-9.2	-22.0	-24.5	-2.4
EPS, Adj	-3.69	-0.48	-2.36	-6.93	-8.38	-1.04
Growth %, YoY	-45.8	86.9	-388.8	-193.6	-103.0	85.0
Cash from Operations	-266.1	264.8	-57.3	-524.5	-332.5	
Capital Expenditures	-239.2	-264.2	-969.9	-1,634.9	-1,315.2	
Free Cash Flow	-505.3	0.6	-1,027.2	-2,159.3	-1,647.7	

3.

Look at HP - Historical Pricing. To access the Historical Pricing Module, type HP into the search bar and hit GO.

1. This page allows you to see and more importantly extract historical trading data on your security into excel.
2. Indicate your range data for the data to be extracted in the top left.
3. Choose two data fields to extract in the drop down menus next to Market in the top left.
4. Click on the red "Export to Excel" button or type 96 and GO into the search bar.
5. Bloomberg will now launch Excel on your computer and load the data by itself.



4.

Consider the FA - Financial Analysis. To access the Financial Analysis Module, type FA into the search bar and hit GO.

1. This module allows you to quickly access financial statements and metrics on your company.

2. You can flip through the pages by clicking on the gray tabs at the top of the screen to access the income statements, balance sheet, and cash flow.
3. For any metric, you can click on the bar graph icon to the left to visualize the data.
4. You can add metrics by checking the boxes.
5. When you are done, press the menu key on your keyboard to return to the Financial Analysis Module home page.

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