

# How to disable the Google Face Match feature

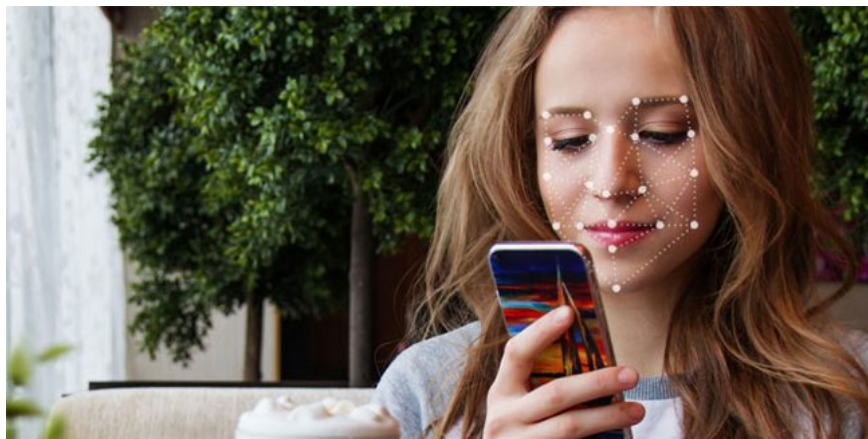
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If you own Google Nest Hub Max, you can turn off the Face Match feature. This is recommended if you don't want your device or Google to keep your face info. This feature is disabled by default. But you should also check the settings if privacy is concerned.

To disable this feature or change other Nest Hub Max settings, you'll need the Google Home app installed on your smartphone. You can download apps for Android or for iOS for free.

1. Download Google Home for Android [here](#).
2. Download Google Home for iOS [here](#).

## Steps to disable Face Match on Nest Hub Max



Here are the steps to turn off Face Match feature on Nest Hub Max:

Step 1. Use your smartphone to connect to the same WiFi network to which Nest Hub Max is connected.

Step 2. Open the **Google Home** app .

Step 3. Click the cog **Settings** icon .

Step 4. Find the title of **Google Assistant services**. Click **More Settings**.

Step 5. Go to **Assistant** , then to **Face Match**.

Step 6. You will see a list of devices that have Face Match enabled. Remove Nest Hub Max from this list.

## Delete the Face Match profile

The above step will prevent the Nest Hub Max device from scanning your face in the future. However, it does not delete all information collected about your face in the past. To delete this information, you need to delete the Face Match profile by following these steps:

Step 1. Go to the Google Activity page on your smartphone or computer here.

<https://myactivity.google.com/myactivity>

Step 2. Then select **Other Google activity** in the menu on the left.

Step 3. Scroll down to the title **Voice and Face Match enrollment enrollment** .

Step 4. Click on **View data**.

Step 5. On the **Voice and Face Match enrollment page** , select **Delete all enrollments** . This will delete the Face Match data collected by Nest Hub Max.

## Disable camera sensor on Nest Hub Max



If you don't want Nest Hub Max to take a photo of your face, you may want to turn the camera sensor off completely. The camera sensor features include Face Match and others like Quick Gestures. They work by using the Nest Hub Max camera to sense what's happening around the device.

The camera sensor processing is done on the device. That means the images it records are not sent to Google. However, they are analyzed using the software in the device. You may want to disable this feature as well as disable Face Match to protect your privacy.

Here's how to disable the camera sensor on the Nest Hub Max:

Step 1. Use a smartphone to connect to the same WiFi network to which Nest Hub Max is connected.

Step 2. Open the **Google Home** app .

Step 3. Click the **Settings** icon .

Step 4. Find the **More** section and select **Recognition & Personalization** .

Step 5. Find **Camera sensing** settings . Switch this option from the **On** to **Off state**.

If you turn off the camera sensor, Face Match will also be disabled. However, don't forget that you still need to remove the Face Match profile from the Google Activity page.

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