

How to design Pinterest pin on Canva

You can use a variety of programs to design your Pinterest pin, and Canva is arguably the most user-friendly.

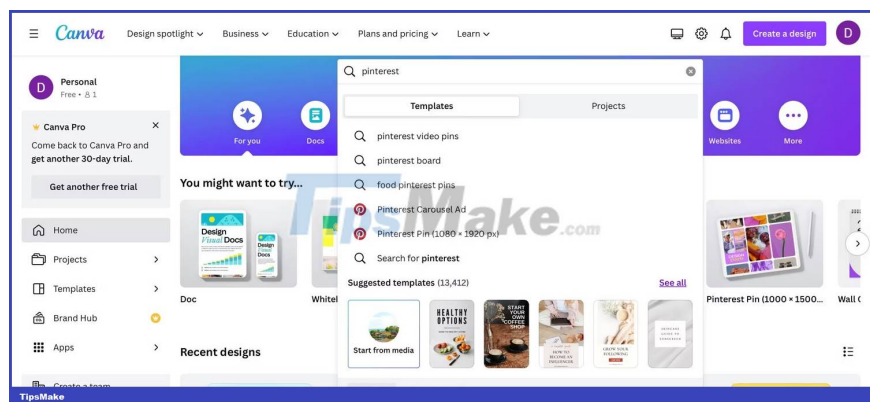
Pinterest is a great platform to inspire others, and you can use it for anything you're after. It's a great tool if you want to promote your artwork to a wider audience, and you can also use social media to generate traffic for your website.

In addition to saving other users' batteries, you can design and distribute your own batteries. Users can then save them to their moodboard and refer back to them whenever they want.

You can use a variety of programs to design your Pinterest pin, and Canva is arguably the most user-friendly. The following article will cover how to create a Pinterest pin using the Canva app.

1. Choose your design

After logging in to Canva, go to the search bar and type '**pinterest**'. You can choose **Pinterest Pin (1080 x 1920 px)** . Select **Create a blank Pinterest pin** if you want to start from scratch. If not, you can choose an alternative template.



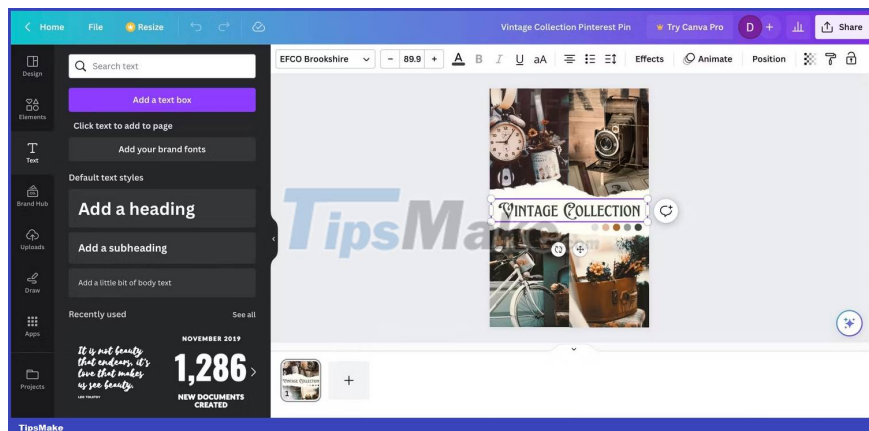
Note that some templates will require a Canva Pro subscription and these are marked with a crown icon. Other templates require a one-time payment and will have a dollar symbol instead. Once you've found a template you like, select **Customize this template** .

Consider reading TipsMake.com.com's complete beginner's guide to Canva if you're new to the platform.

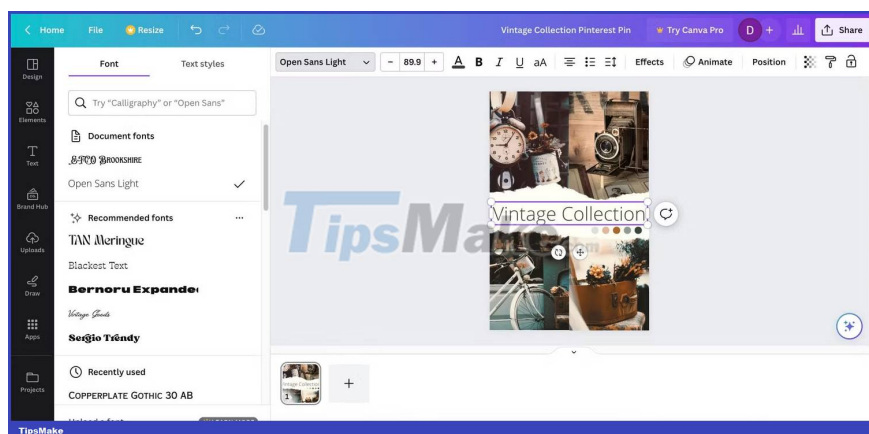
2. Customize the font

Before adding your own images, start by customizing the font for the Pinterest pin in Canva.

1. Click the **Text** tab on the left toolbar. If you already have text on your Canva pin, tap the text box to customize what you see.



2. Expand the drop-down menu and select your preferred font.

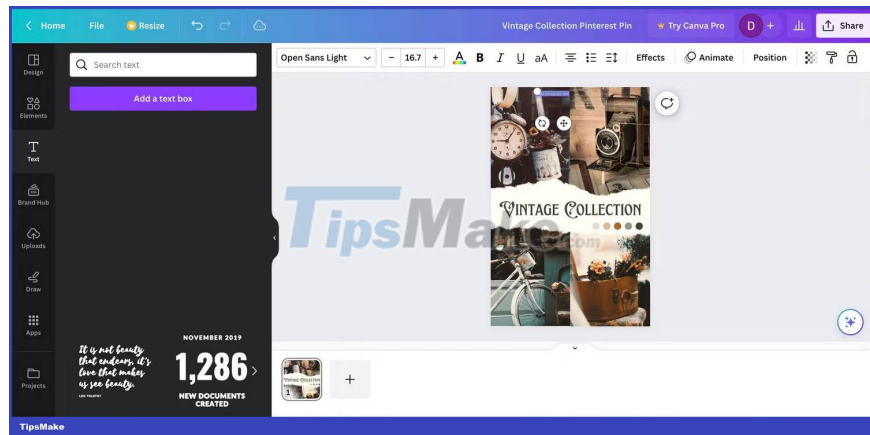


3. You can also change the color of the newly selected font by selecting the **A** icon . Meanwhile, numbers with + and - signs allow you to adjust the font size.

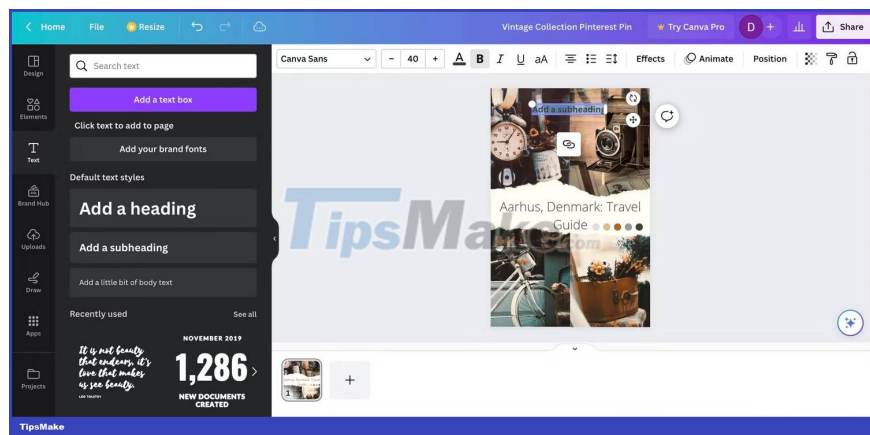
3. Add Text Box

In addition to customizing the text already on your design, you can add new text boxes. Again, you need to go to the **Text** tab first. You can add titles, subheadings and body text.

1. Select the type of text box you want to add to **Text** .



2. Type the text you want in that box.



3. Customize the color by clicking the **A** icon and change the font by expanding that drop-down menu.

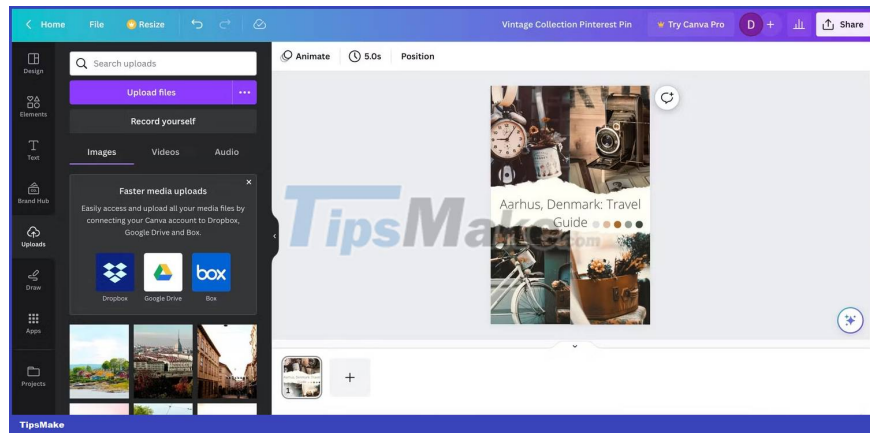
You can move your text around using the arrow icon after selecting your text box.

4. Change background and image

Now, after adding your text, you're ready to adjust other visual aspects. Depending on the design, you may have an image in your background - but as you can see from the sample image, the example has selected multiple options.

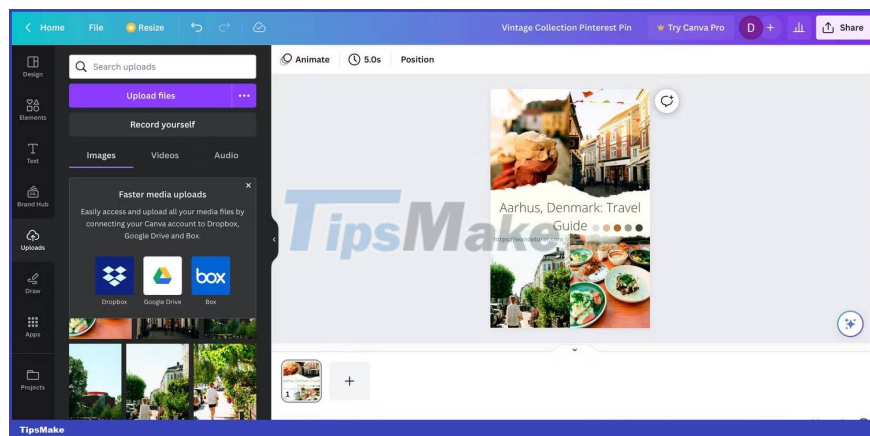
To upload and add images for your background:

1. Go to **Upload > Upload files** .



2. Select the files you want to import.

3. Drag and drop your image into the Canva design.



5. Include other factors

In addition to adding your own images, you can include elements in Canva. You'll find a properly sized library of stock images on Canva, along with stickers, shapes, and more. Note, however, that many options will require a Canva Pro membership.

1. Go to the **Elements** tab and use the search bar to find what you need.

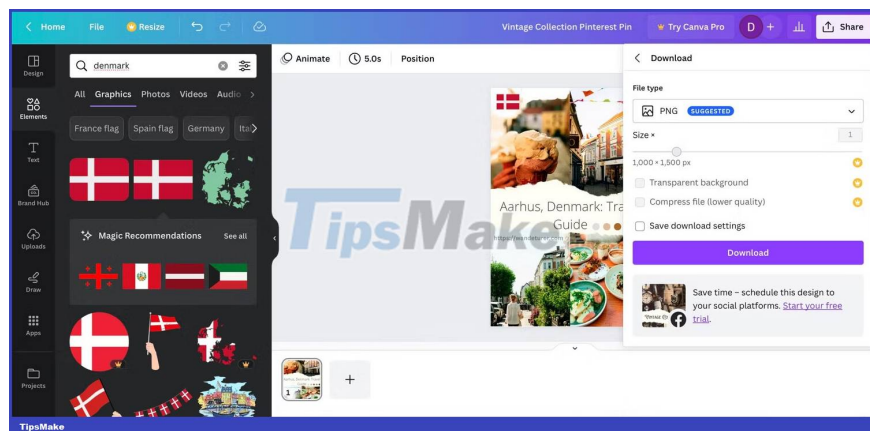


2. Click the element you want to add to your Pinterest pin.

3. Resize and reposition them however you deem necessary.



4. When you're happy with your design, go to **Share > Download** .



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