

# How to create the perfect LinkedIn profile

LinkedIn is a social networking platform connecting employers and businesses with job seekers. Just like when you search for or recruit on other job networks, to attract attention on LinkedIn, you need a perfect profile. Therefore, today thuthuat.taimienphi.vn shares with you how to create a perfect LinkedIn profile.

**LinkedIn** currently has over **600 million registered members** in more than 200 countries. These registered members are professionals promoting their companies, searching for candidates, and of course, many are also job seekers. In fact, many companies are posting job openings on LinkedIn. If you don't regularly check LinkedIn, you might miss out on many attractive job opportunities. However, even if you frequently access LinkedIn, if you don't take the time to perfect your LinkedIn profile, you won't be successful either. Understanding this, today Thuthuat.taimienphi.vn will guide you on how to create a perfect LinkedIn profile. Check it out now!

Creating a LinkedIn account is quite simple; whether you're a working professional, a student, or a schoolchild, registering for a LinkedIn account shouldn't be difficult.



**What to do to create a perfect LinkedIn profile?**

*A guide on how to create a perfect LinkedIn profile.*

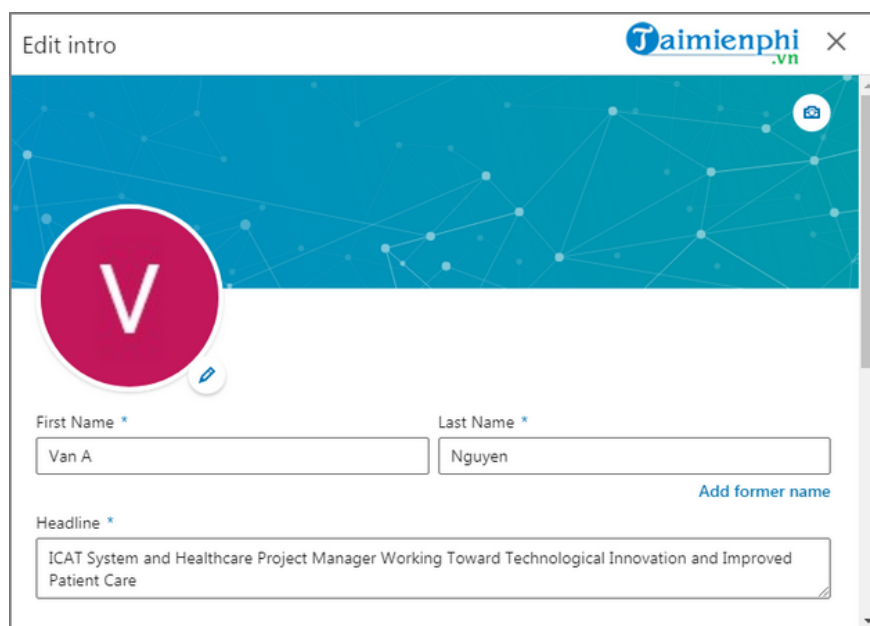
*1. Choose a professional LinkedIn profile name.*

When looking at a LinkedIn profile, the first thing people will look at is your name. Therefore, creating a LinkedIn profile with a name that reflects your professionalism is extremely important. Instead of choosing a name you like, use your real name, meaning the name that matches your identification documents such as your ID card, driver's license, etc. Also, remember to capitalize the first letter of each word and avoid accents.

## ***2. Choose an appropriate headline.***

The headline is also a key element that people notice on LinkedIn, and it determines whether they want to continue reading your profile. Therefore, to create a perfect LinkedIn profile, you need a professional headline. LinkedIn allows you to use a maximum of 120 words in your headline, and with this word limit, you should only mention the job you want, how you do it, and what you do.

For example: "**ICAT System and Healthcare Project Manager Working Toward Technological Innovation and Improved Patient Care .**"

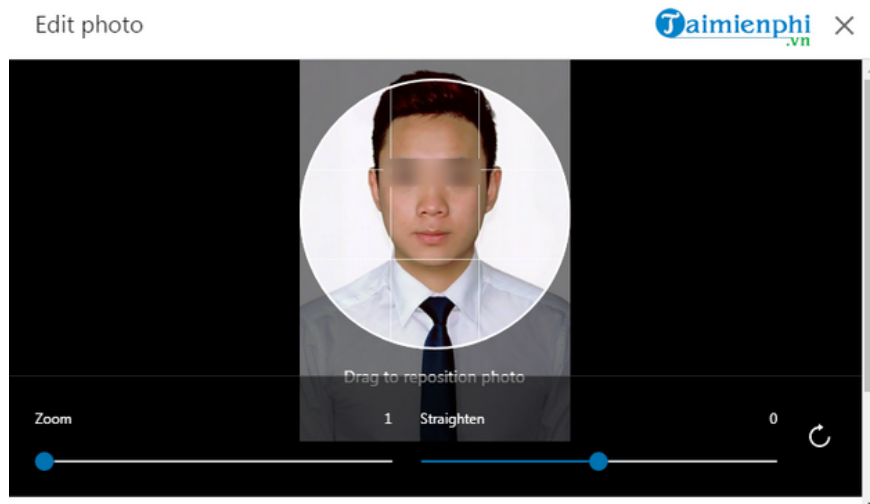


The screenshot shows the 'Edit intro' interface on a LinkedIn profile page. At the top right, there is a logo for 'Taimienphi.vn' and a close button. Below the header is a blue banner with a network diagram background and a camera icon. A large pink circular profile picture placeholder with a white letter 'V' is on the left. Below the banner are two input fields: 'First Name \*' with 'Van A' and 'Last Name \*' with 'Nguyen'. A blue link 'Add former name' is positioned to the right of the last name field. Below these is a 'Headline \*' field containing the text: 'ICAT System and Healthcare Project Manager Working Toward Technological Innovation and Improved Patient Care'.

## ***3. Choose your profile picture carefully.***

This is also an important step in creating the perfect LinkedIn profile. You will need to choose a profile picture that meets the following criteria:

- Professionalism: If possible, you should hire a photographer to get a professional photo. Otherwise, you can ask a family member or friend to take the picture for you. Remember to remind them to make sure you are the only subject in the center of the frame and that there are no other objects in the background. Depending on the job you are applying for, you can change your style to look impressive and friendly, but avoid being overly offensive.
- Clear photos, simple background
- Standard image size 400x400 pixels



#### *4. Complete the Personal Summary section.*

**The summary** is another section you should invest in, as it's where you can showcase your wit and creativity. Instead of writing at length, aim for around 300 words and write about what you do, how you do it, and why you do it. You can also include a favorite quote related to your profession.

#### *5. Here is some additional important information.*

To complete your LinkedIn profile, click on **Add Profile Section** . Here, pay attention to the following sections:

- **Work Experience:** This is the section where you need to write about your work experience – a part that almost every recruiter is interested in. In this section, you should list some of the notable jobs you have held. You need to specify your position, your responsibilities, and any achievements you accomplished. To increase authenticity and persuasiveness, LinkedIn also allows you to upload links, articles, videos, etc., related to your work.

**Add experience**

Title \*  
Ex: Retail Sales Manager

Employment type  
-

Company \*  
Ex: Microsoft

Location  
Ex: London, United Kingdom

I am currently working in this role

**Share with network**  
On  If enabled, your network may be informed of job changes, education changes, and work anniversaries. [Learn how these are shared and when](#)

**Save**

- **Education** : This section is where you need to present your educational background and qualifications. If you have any important certificates or licenses, mention them in the **Licenses & Certifications section** when creating your LinkedIn profile.

**Add education**

School \*  
Ex: Boston University

Degree  
Ex: Bachelor's

Field of study  
Ex: Business

Start Year  
Year

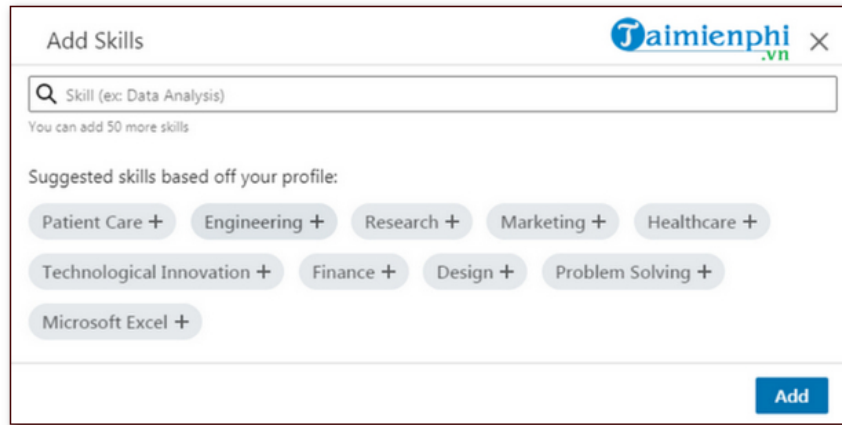
End Year (or expected)  
Year

Grade

**Share with network**  
On  If enabled, your network may be informed of job changes, education changes, and work anniversaries. [Learn how these are shared and when](#)

**Save**

- **Skills**: In this section, you need to list your skills. LinkedIn allows you to enter up to 50 skills, and you can choose to manually enter them or use the skills suggested below based on your profile. Depending on the job you are applying for, mention the skills that you feel are most relevant. Some skills to mention include office computer skills, time management skills, team building, leadership, communication, etc.



The above are steps to help you create a perfect LinkedIn profile, which will help build your personal brand and also open up other attractive career opportunities. Additionally, you can also check out more information on how to make money on LinkedIn to participate in this social network's model.

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