

# How to create and use an AI avatar on YouTube

A guide to creating and using Avatar AI on YouTube to quickly generate videos.

YouTube is adding an **AI Avatar** feature, allowing users to create a digital version of themselves to appear in videos without having to film live. This feature uses facial and voice transformation technology to create videos that look and sound like you naturally.

Avatar AI makes it easier to create content faster while still ensuring safety and privacy. You can create avatars in the YouTube app or YouTube Create on your phone, and only the account owner can use their avatar. Additionally, videos created using Avatar AI are clearly labeled as AI-generated content.

## Requirements for creating an AI avatar on YouTube

Before you begin, you need to ensure your account meets the following requirements:

1. Users must be 18 years of age or older.
2. I have an active YouTube channel.

If you meet the requirements, you can start creating your own AI avatar.

## How to create an AI avatar on YouTube

To create an avatar, you need to record your face and voice. This process only needs to be done once; after that, you can use the avatar multiple times when creating videos.

## Create an avatar in the YouTube app.

Follow these steps:

1. Open the YouTube app on your phone and log in.
2. Click the **Create icon, then select the AI Playground**

Picture 1 of How to create and use an AI avatar on YouTube

icon in the upper corner.

Picture 2 of How to create and use an AI avatar on YouTube

3. Select **Create video ? Create video with my avatar**

4. Follow the instructions to record your face and voice.
5. Preview the avatar, select **Next** to use it, or **Save** if you're not satisfied.
6. Enter a prompt to create a video, for example:  
*"I'm flying in the sky and saying that I can fly."*
7. Press the create button to complete.

Additionally, you can also create avatars directly from Shorts videos if the content meets the requirements:

1. Press **Remix**

### **Picture 3 of How to create and use an AI avatar on YouTube**

2. Choose **Variations**
3. Select **Add me to this scene**

## **Create an avatar in the YouTube Create app.**

You can also create AI avatars through the YouTube Create app.

1. Log in to the YouTube Create app.
2. On the homepage, select **My Profile Picture**.
3. Follow the instructions to record your face and voice.
4. Preview your avatar and confirm.
5. Enter prompt to create video
6. Press the create button to complete.

Note: If you create or edit your avatar in one app, the changes will automatically sync to the other app.

## **Tips for achieving high-quality video and audio recordings.**

To successfully create an AI avatar, please note the following:

Hold your phone at eye level and position your face in the center of the screen. The lighting should be bright enough but not too harsh. Ensure your face is clearly visible, without obscuring your eyes, nose, or mouth. You can wear regular glasses, but sunglasses or a face mask are not recommended.

Additionally, recording should be done in a quiet space to avoid background noise. There should be no other people or faces in the background. The person recording must be the account owner, and participation by anyone under 18 is prohibited.

## **How to use Avatar AI to create videos**

After creating your avatar, you can use it when creating new content.

### **In the YouTube app**

1. Open the YouTube app.
2. Tap **Create**

Picture 4 of How to create and use an AI avatar on YouTube

and go to **AI Playground**

**Picture 5 of How to create and use an AI avatar on YouTube**

3. Select **Create video using my avatar**

You can also add avatars to Shorts by selecting:

1. Remix
2. Variations
3. Add me to this scene.

## **In the YouTube Create app**

1. Open the YouTube Create app.
2. Select **Create video**
3. Choose your avatar from the suggestions.

Picture 6 of How to create and use an AI avatar on YouTube

4. Enter prompt to create video

## **Avatar AI Management**

You can edit or delete your avatar at any time. Additionally, you can delete videos containing your avatar or restrict others from remixing your videos.

An important point to note is that avatars and videos are managed separately. If you delete your avatar, the videos you've posted will remain. Conversely, deleting a video will not remove your avatar from your account.

The AI avatar feature helps content creators save time shooting videos while still maintaining their personal style. This is a major step forward in making content production more flexible.

In the future, AI avatars could become a popular tool for YouTubers, especially those who want to create content quickly or don't want to appear directly on camera.

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