

# How to create AI chat on Instagram

Instagram is testing and rolling out an AI chat feature so you can create many different ideas with the tool.

Instagram is testing and rolling out an AI chat feature so you can create many different ideas with the tool. Users will choose many AI chat bots on Instagram to message and chat. Chat bots will all have different conversation styles for you to choose from. The article below will guide you to create AI chat on Instagram.

## Instructions for creating AI chat on Instagram

### Step 1:

First, users click on **the messaging icon on Instagram** . Then you create a new chat and will see **the Create an AI chat option** to use.

4:53

SOS  



### New message

End-to-end encryption: Off



To

Search



Create an AI chat



Suggested



Sam & Marshall Wolfe  
thewanderingwolfes



Blake Lively  
blakelively



Create chat



TipsMake

**Step 2:**

Displays chat bot characters on Instagram so you can choose the character you want to message. To choose a character, go to that character to chat.

4:55

SOS  



## Chat with an AI

Explore different characters to talk to about your shared interests.

All

Learn

Sports

Pop Culture

Adventure



**Meta AI**   
Assistant



**Lorena**   
Travel expert



**Bru** 





**Dungeon Master** 

**TipsMake**


Now you send the message as usual, or you can even give the chatbot a quiz.

4:57

SOS  

< **Bob the robot**   
AI 



**Bob the robot** 

AI 

Messages are generated by AI. Some may be inaccurate or inappropriate. [Learn more](#)

[View profile](#)

4:57 PM

Hey there, it's Bob, the snarky robot for upping your academic game. What complicated question can I help you solve?

Why are jellyfish see-through?

Because they're full of themselves. Ba-dum-tss!



[Try Meta AI](#)

Message...



**TipsMake**

**Step 3:**


While chatting with the AI chat bot on Instagram, you can give comments about the tool by clicking on the like and dislike icons.

4:57

SOS  

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[Try Meta AI](#)

Message...

**TipsMake**

If you press a few icons i also displays information about this chat bot, similar to when you view the information of your chat friends on Instagram.

5:00

SOS  

  **Lily**   
AI 




**Lily** 

AI 


Messages are generated by AI. Some may be inaccurate or inappropriate. [Learn more](#)

[View profile](#)

4:59 PM

 Hey, I'm Lily, your personal editor and writing partner. Tell me what you're working on.

Can you proofread something for me?

 Of course, I'd be happy to help! Please ~~share the text~~ you'd like me to proofread, and I'll get started.

[Try Meta AI](#)

Message...

**TipsMake**

Note, currently the chat bot feature on Instagram is only in the testing phase and has not yet been applied to all Instagram accounts, so you need to pay attention.

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