

How to create a Snapchat filter

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Geographic filters Snapchat (Geofilter) only work in specific locations and are usually available for a limited time.

Do you want to create Snapchat filters for weddings, birthday parties or other social events? In this article, **TipsMake.com** will show you how to create a Snapchat filter using Geofilter.

How to create a Snapchat filter

When you want to get your business noticed or organize a special event, a paid Snapchat filter is the right choice. On the other hand, you can also choose to create a free community filter that represents a place (city, university, landmark or other public place) or a moment (sports, concerts, etc.).

You can create a Snapchat filter in a web browser or through the Snapchat application. Once you've created a filter and submitted it, you'll receive a response from Snapchat within hours, indicating whether it was approved or not.

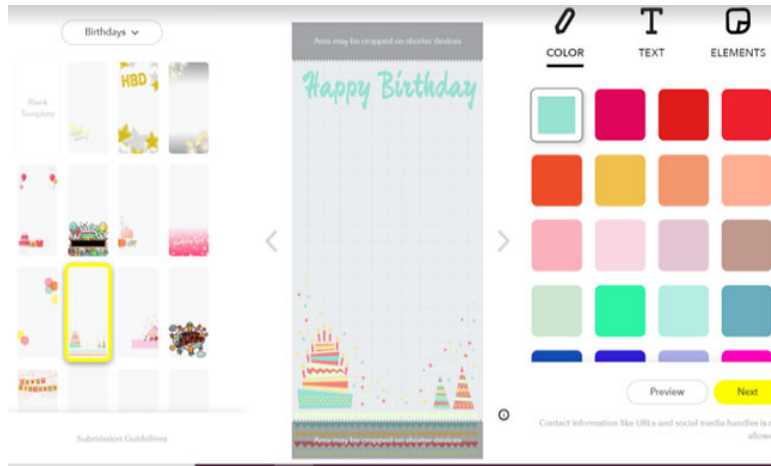
How to create a Snapchat filter online

If you want to create a Snapchat filter from your computer, follow these simple steps. First, visit Snapchat's **Create Your Own** page:

<https://create.snapchat.com/org/guest/purchase/choose-product>

. and choose **Create a Filter** from the left of the screen to start the design.

1. Choose a design



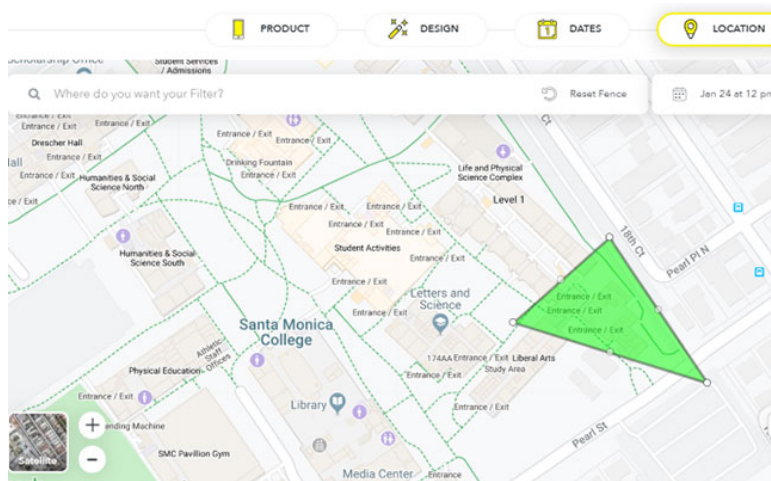
Choose a design

If you have designed your own filter, click **Upload Your Own** . If not, select a subject for the filter from the menu. Available options include **Celebration, Baby Shower, Birthday, Game Day** , etc.

After choosing a theme, you can choose one of the great geofilter Snapchat templates on the left side of the screen. Next, choose a color palette on the right side of the screen, write new content, choose a font and upload images as needed. You can also add Bitmoji or Friendmoji.

When the filter has followed your way, click **Next**.

2. Schedule filters and draw geofence



Schedule filters and draw geofence

On the next screen, you must specify the start and end time for your filter. You can also select the **Repeating Event** so the filter runs at different times, daily or weekly.

Select **Next** to draw geofence (virtual boundary around a real geographic area). Inside geofence is the location where Snapchat users will find the filter.

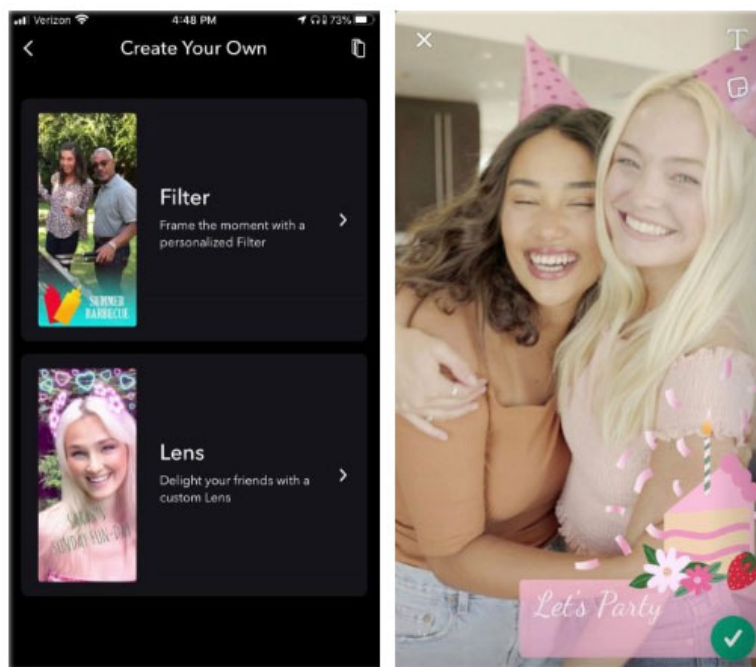
3. Confirmation and payment

When you are satisfied with the geofence you have created, click on **Checkout** . From here, you'll name your filter, enter billing information, and then press **Select** . Subscribe to your email inbox for approval notifications from Snapchat.

How to create a Snapchat filter in an app?

You can also create Snapchat geographic filters through the official Snapchat app. But unfortunately, you can only use this feature with iPhone.

1. Choose a design

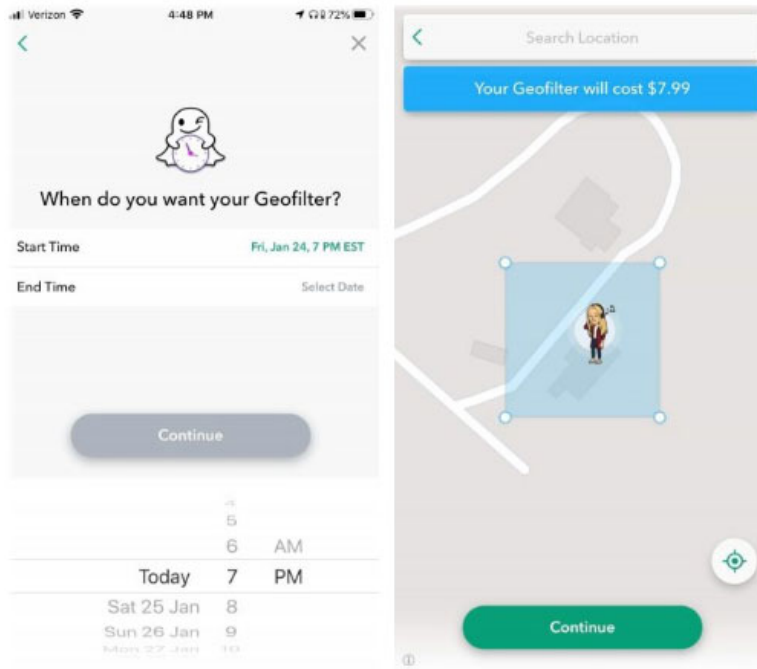


Go to Filter and Lenses> Filter

If you have an iPhone, navigate to the filter creation page by opening the Snapchat app and clicking on the profile in the upper left of the screen. Click **Settings** in the upper right corner and go to **Filter and Lenses> Filter** .

On the next screen, select the filter theme, such as **Birthdays, Baby Shower, Date Night** , etc. Then you can proceed to choose a design and customize your filter in writing as well. as sticker.

2. Schedule filters and draw geofence



Click Continue to create a geofence

When you are done deciding on your design, you need to enter the start and end time for the custom filter. Click **Continue** to create a geofence showing where you want the filter to appear.

3. Confirmation and payment

After agreeing with the filter price, select **Continue** . Select **Purchase** from the summary page, then make a payment. Upon receiving the approval email, your filter will be officially scheduled.

You finished reading the article "**How to create a Snapchat filter**" edited by the [TipsMake](#) team. We hope this article has provided you with many useful tech tips and tricks. You can search for similar articles on tips and guides. Thank you for reading and for following us regularly.