

How to create a public profile on Snapchat

By creating a public profile on Snapchat, you can connect with more users than just your direct friends. This profile is separate from your private account, so it won't affect the overall experience at all.

This article will show you how to create (and delete) a public profile on Snapchat.

What is a public profile on Snapchat?

As mentioned, public profiles on Snapchat allow you to connect with a wider audience. With this profile type, you can add information that everyone can access, view, and interact with, including your photo, profile, and description.

Of course you can also post Stories and Lenses in your public profile. Other Snapchat users can subscribe to your profile to receive updates. You can also show subscriber count to see how many are following you.

In particular, if you are tired of managing and using a public profile, it can be easily deleted if you wish.

Who can create a public profile?

Previously, public profiles on Snapchat were only available to verified creator accounts. However, Snapchat later removed, or rather relaxed, that restriction. To create a public profile on Snapchat, here are the minimum requirements that users need to meet:

1. You must be 18 years or older.
2. Your Snapchat account must have been created no less than 24 hours ago.
3. You must have at least one two-way friend (meaning you are both already friends).
4. You must follow Snapchat's community guidelines.

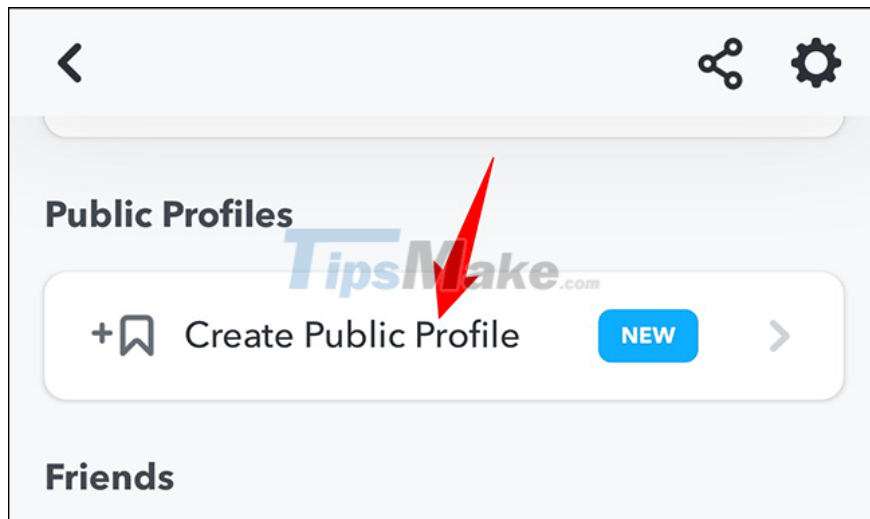
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To start creating a public profile, first launch the Snapchat app on your iPhone or Android phone.

In the top left corner of the Snapchat interface, tap your profile icon.



On the profile page that opens, under 'Public Profiles', click on 'Create Public Profile'.



At the bottom of the 'Create Public Profile' page, click 'Continue'.



Again, at the bottom of the page, tap 'Get Started'.



You should now see a 'Create Public Profile' prompt. Click 'Create'.

Create Public Profile

By creating a Public Profile, you will show your name on any Snaps you have ever posted to Spotlight or Snap Map. Any Lenses you've made and marked as searchable will also appear on your Public Profile.

You can edit or delete your Public Profile at any time.



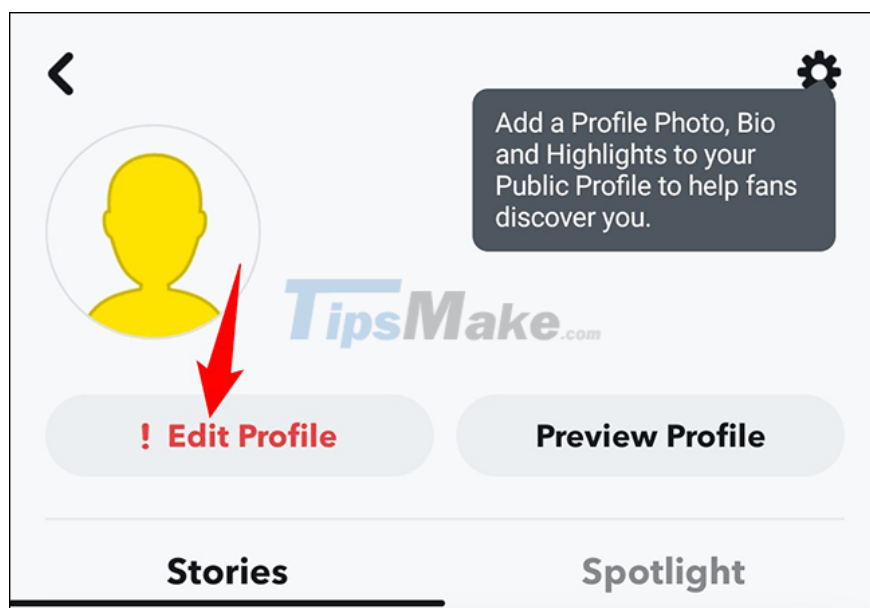
You will return to your profile page. Here, in the 'Public Profiles' section, you will see the newly created public profile. To open it, tap on 'My Public Profile'.



You can now view your public Snapchat profile. Anything you post here is publicly visible to all. To make changes to this profile, tap the 'Edit Profile' option.



On the 'Edit Profile' page, you can customize your profile. For example, to add a photo to this profile, tap the 'Add Profile Photo' option. Similarly, to add a bio, click on 'Tap to Add Bio'.

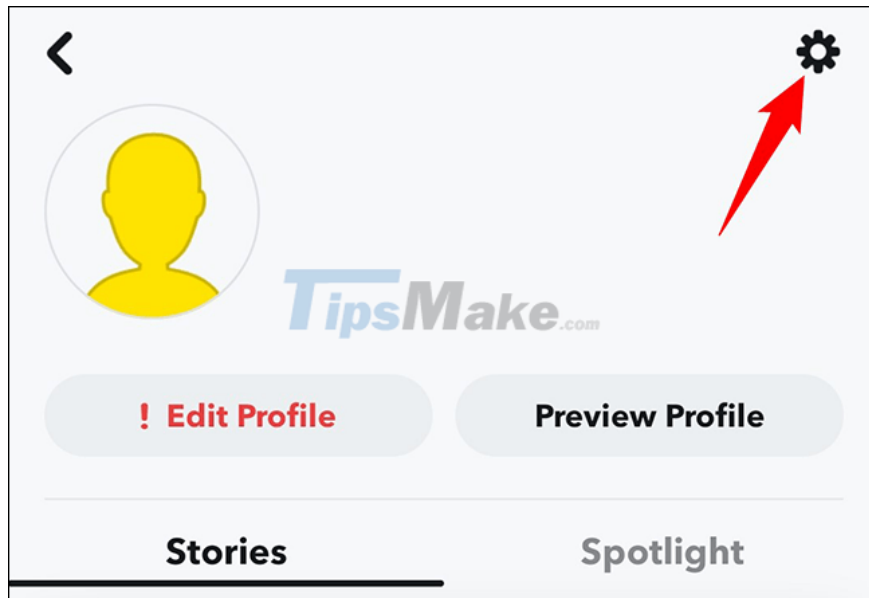


Similarly, tap on 'Location' to add your location information and tap on 'Show Subscriber Count' to display the number of subscribers on your profile.

How to delete a public profile

As mentioned, you can easily delete your public profile if you no longer need it.

To do so, first tap the gear icon in the top right corner of the profile page.



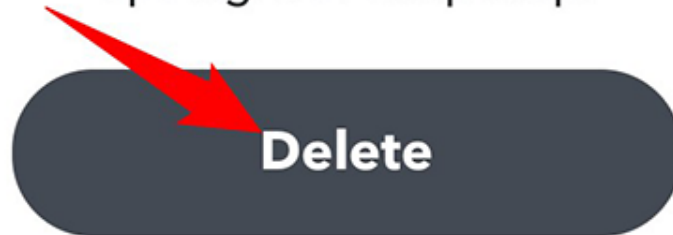
At the bottom of the 'Profile Settings' page, tap 'Delete Public Profile'.



In the prompt that appears, click 'Delete'.

Delete Public Profile?

Your Public Information and Stories will be deleted permanently. Snapchatters will also no longer be able to see your name on Snaps you send to Spotlight or Snap Map.



Cancel

Note: This will delete all public profile content you've posted. Make sure you want that.

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