

How to create a Public Account on Viber

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1. Learn about Viber Public Chat

Criteria for Public Account account

Public Account is a channel for big brands and companies. It includes celebrities, sports teams and consumer companies, brands, people of the public, technology brands and financial companies.

Register for a Public Account

The first step to creating a Public Account is to visit here.

To ensure that your application is accepted, please provide:

1. Valid business email address.
2. Valid website URLs and social media links.
3. Phone number with Viber account activated.

When you apply, the Public Account team will review. And if approved, you will receive an email with a link to **Viber Admin Panel**, where you will create your Public Account. A new account can only be created from the administrator's control panel.

Viber administrator's control panel allows you to create, manage and analyze account performance in one place.



Create a Public Account

Step 1: Open a Public Account

1. Open the link above to create an account.

If this is your first time joining **Viber Admin Panel** :

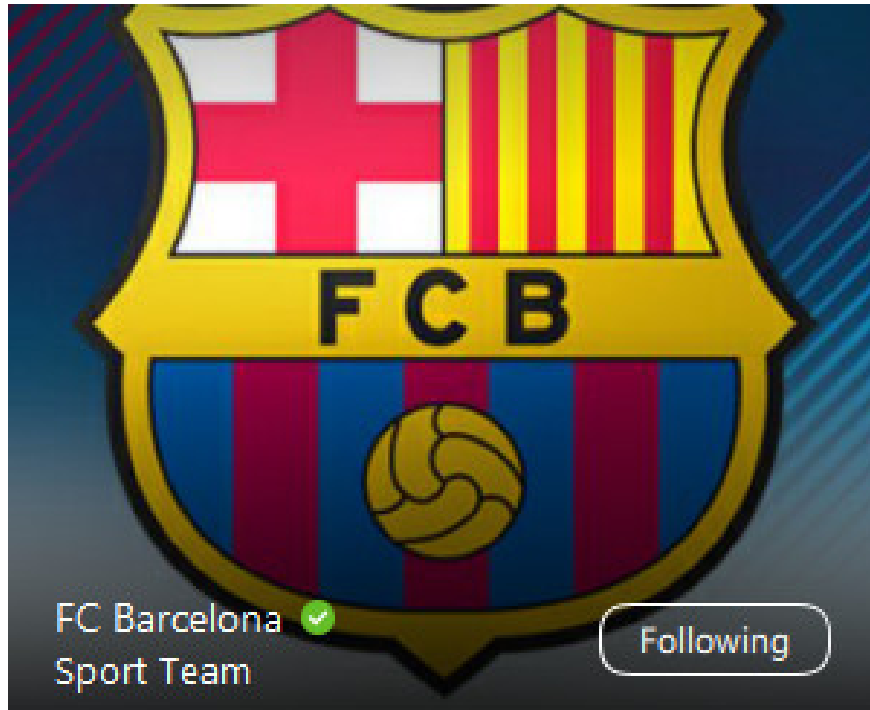
2. Set up your account.
3. Click on create a new account.


If you already have an account in **Viber Admin Panel** :

2. Log in to your account.
3. Click on create a new account.

Step 2: Fill in the details

Help users understand more about you by providing information about your account. Enter account information including name and image, URI (account identification number, it is included in all links related to your account) and account description.



FC Barcelona 
Sport Team

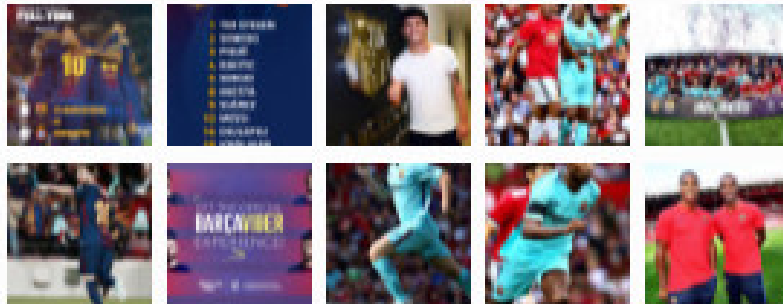
Following

Followers

4,481,054

Media

[show all](#)



About	The official Public Account of FC Barcelona
Location	Spain
Website	http://www.fcbarcelona.com
Content	▼
Participants	14
Tags	gerard, barca, nuo, sport, messi, catalunya, umtiti, fcb, camp, fcbarcelona, leo, barcelona, football, luis, pique, samuel, stegen, suarez, soccer, neymar
Receive messages	<input type="checkbox"/>
Allow private messages	<input type="checkbox"/>
Share Public Account	▼

Step 3: Apply

After filling in the account information, press **Create**. You now have a Public Account account and are ready to connect a 1: 1 conversation.

Step 4: Connect the private message channel to the Public Account account (Optional)

If you want to provide users with private chat (CRM, helpdesk, live chat) or bot, use the Viber API or review other trusted partners you trust who are willing to help you Find the perfect solution to connect with users.

Developers

Use the token provided to you when setting up an account to connect to the API.

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