

# How to compress photos with Optimizer (for images) Windows 10

The Optimizer (for images) application compresses images but does not affect image quality.

Images of high quality will sometimes have difficulty sharing images online, or sending images by email, so users tend to reduce the image size. There are many software or applications that compress the image size without affecting too much the image quality. Optimizer (for images) is an image compression application on Windows 10 that helps us to adjust the image with a large capacity, compare the original image with the edited image to check the quality difference between the two images. The following article will guide you how to compress images on the Optimizer application (for images).

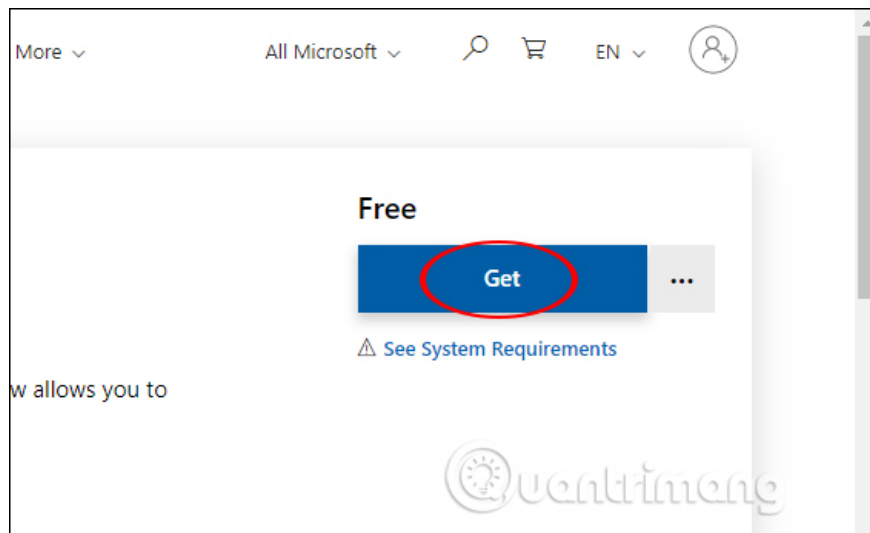
1. How to batch resize photos in Windows 10?
2. How to reduce the size of free images online
3. Tips for compressing images for the highest quality
4. Instructions to reduce the image size in Photoshop

## Instructions to reduce the image size on Windows 10

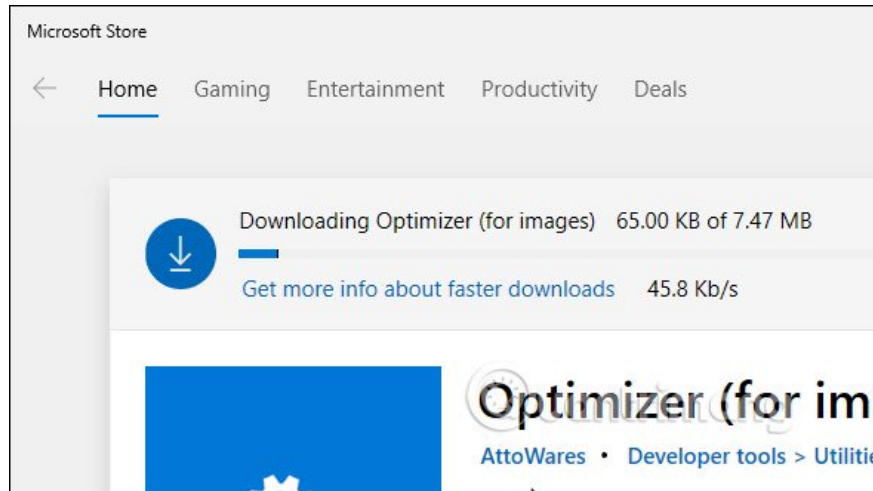
### Step 1:

Please click on the link below to install the Optimizer (for images) application on your computer.

1. Download the Optimizer application (for images)

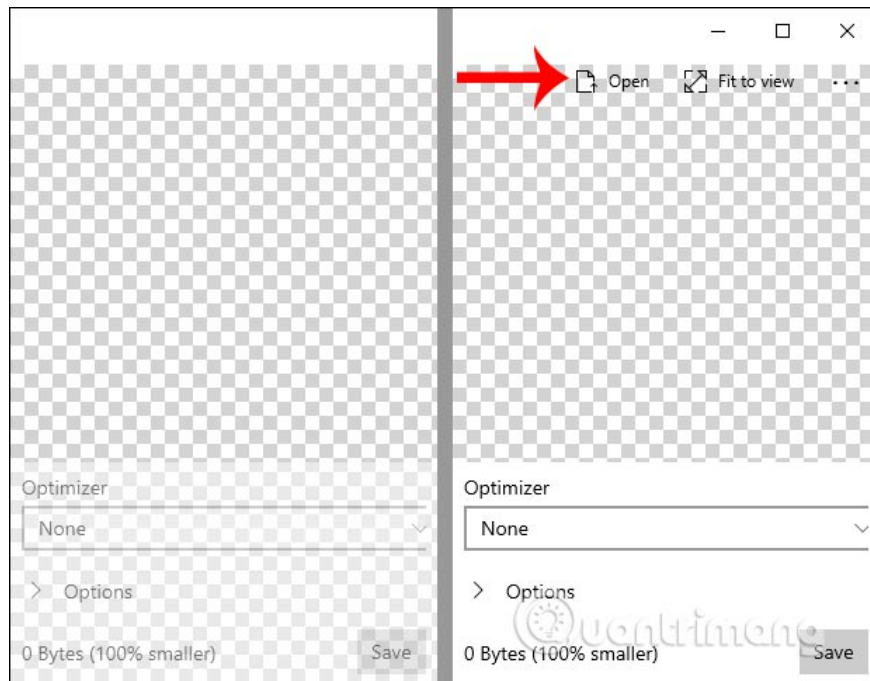


You wait for the installation process to finish.



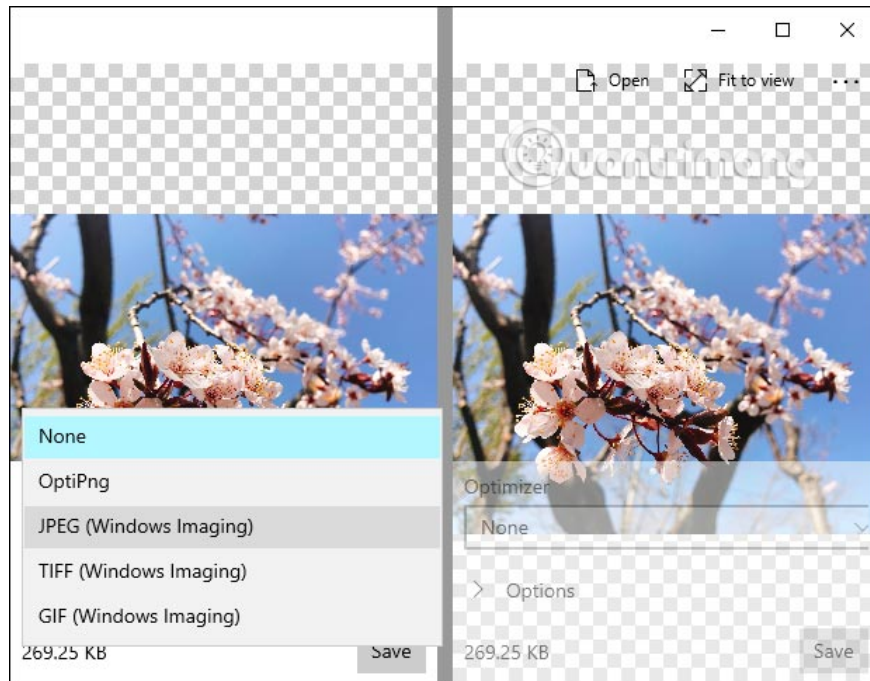
### Step 2:

Displays the interface of the software. We will see the interface is divided into 2 parts, one side is the original image and the other is the image to adjust the size. **Click Open** to open the image in the computer. The application supports PNG, JPG, JPEG, TIFF, GIF and WebP formats.

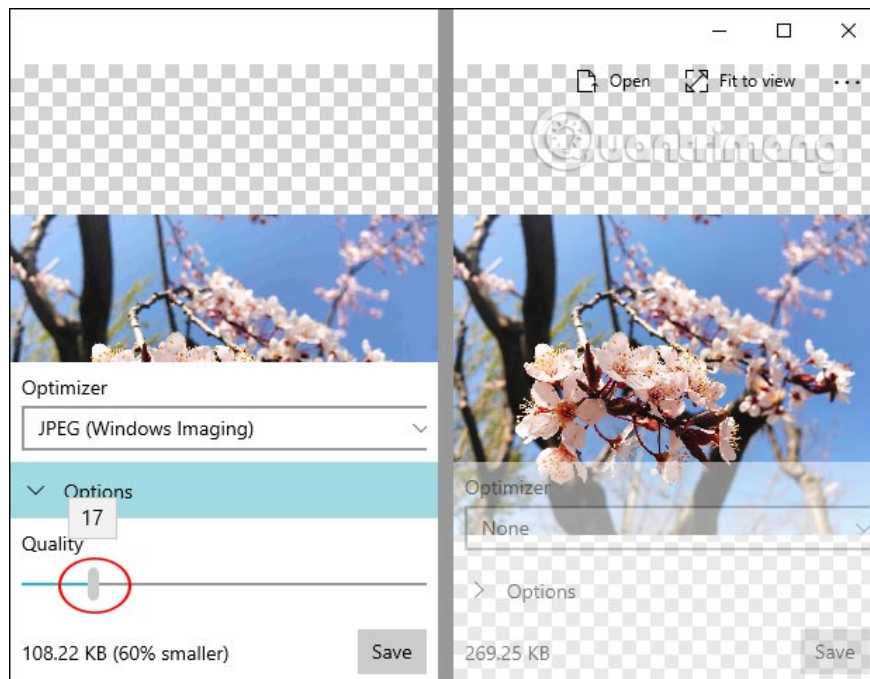


### Step 3:

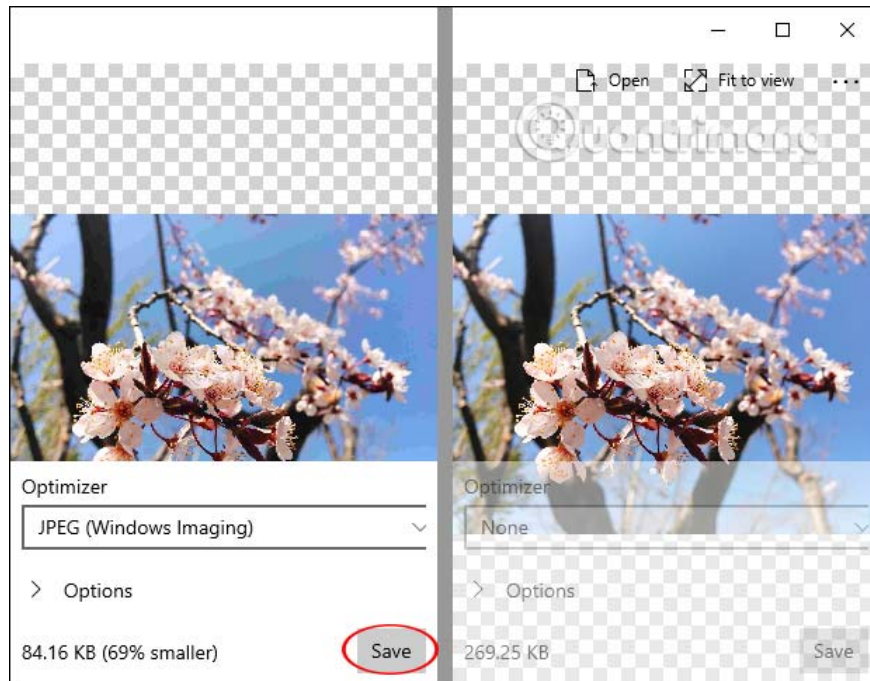
In the image column next to, in **the Optimizer** we click the drop-down arrow to choose the compression format for images is OptiPNG, JPEG, TIFF or GIF.



Next, click on **Options** to display the image size adjustment bar at **Quality** . The more you adjust to the right, the more the image size will increase, and the left will be reduced. There will be a % level to show the size of the image when adjusting.



If you are satisfied with the image after reducing the size, click **the Save button** to save the new image.

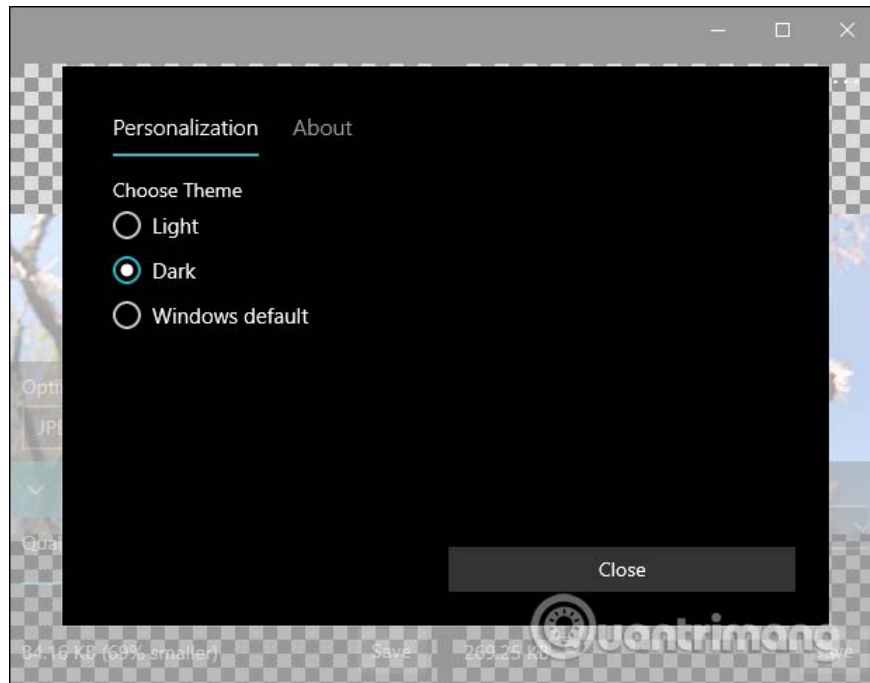


#### Step 4:

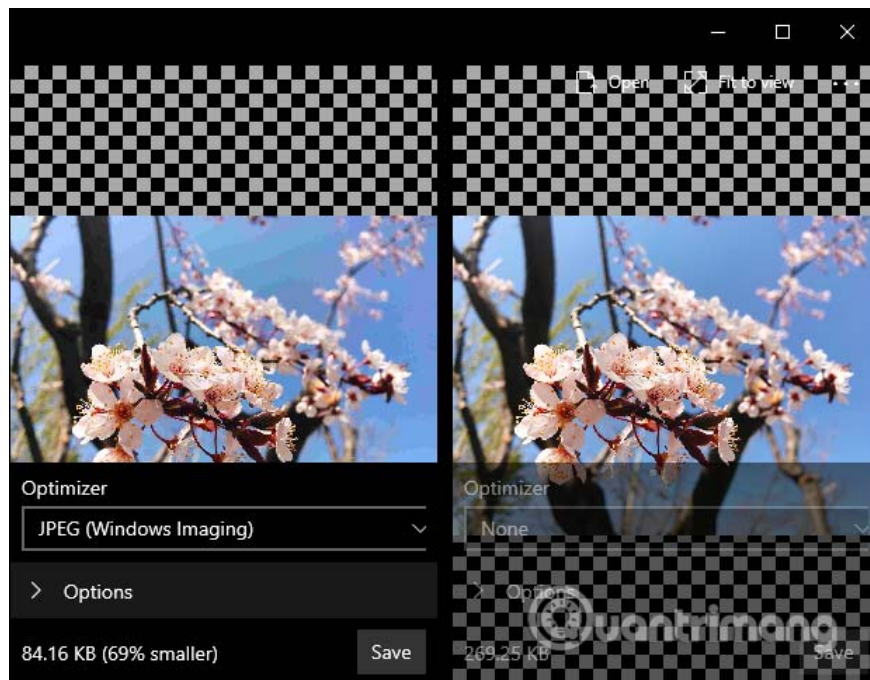
The Optimizer application has an adjustable interface, press **the 3-dot icon** and select **Settings**.



Display the interface to change the light or dark background for the application.



The dark background of the application as shown below.



With the Optimizer, users will easily view and compare images before and after reducing the capacity, so that the appropriate reduction level can be found for images. In addition we can also choose another format for the image if desired.

I wish you successful implementation!

You finished reading the article "**How to compress photos with Optimizer (for images) Windows 10**" edited by the [TipsMake](#) team. We hope this article has provided you with many useful tech tips and tricks. You can search for similar articles on tips and guides. Thank you for reading and for following us regularly.

