

# How to Choose the Best Sportsbook App

Using a mobile app to bet on sports is fast becoming the most popular method. But how do you know whether the app you have chosen is any good? Read on to find out

## Choosing the Best Sports Betting Apps

Picture 1 of How to Choose the Best Sportsbook App

*All the best sportsbooks have high-performance apps*

Online betting firms have always been keen on keeping up with the latest technology. Anything that makes it easier for their customers to place a bet is obviously important for them. But it does mean that the new generation of sports bettors has better opportunities to make their selections.

One of the most striking advances in recent years has been the introduction of mobile apps to the industry. Most online betting sites will now have some kind of mobile presence – and that usually means a downloadable app. But how do you know which app is best? Here are five things to look out for when you are deciding on which app to download.

## Promotions and Offers

This is the first thing you will be presented with when you start looking at which sportsbook app to choose. You will need to sign up for a customer account – and betting companies just love to offer attractive-sounding offers and bonuses in exchange for your custom.

You can actually pick up some very good offers by registering for an online sportsbook app. But you should find out just what you will need to do for the bonus. All promotions come with terms and conditions. It is also a good idea to check what kind of bonuses existing customers receive too.

## Room for Improvement

Online sportsbooks have changed even in the last few years. The US Supreme Court's 2018 decision to allow individual states to choose their own gambling laws gave bookmakers the chance to open up a whole new market. But there have been a lot of advancements in the last few years.

Mobile apps are probably the most obvious example of how the technological side of sports betting has progressed. But there are further steps further all the time, so you need to ensure that the app you are going for has room for improvement. A quick look at the app history should give you a good idea about that.

## Speed and Ease

It is all very well acknowledging that a mobile app will be able to improve in the future. But what about how it performs right now? The whole point of a downloadable betting app is that it is more convenient and allows you to react to up to date changes in betting prices.

So you need to check that your potential app is quick and easy to use. A good customer review site should be able to help here. But look for user reviews that praise the speed of transactions as well. That way you know that you will be able to make quick bets when needed.

## Betting Markets and Odds

Speaking of betting, your chosen app needs to have some of the best markets and odds available. This is really more of a factor for choosing a sportsbook, rather than just an app. But if you are planning on using the mobile app most of the time, you need to know that there is a wide variety of betting opportunities.

A range of sports is always a good sign that a sportsbook offers a good service. But take a look at the odds offered as well, Compare them with a few of their closest competitors just to make sure that they are ahead of the crowd. Even the smallest price difference can affect the size of winning returns.

Picture 2 of How to Choose the Best Sportsbook App

*Being able to watch live sports through an app is a major plus*

## Any Extras?

In the course of your app research, you will probably find that many of the best ones have very similar features. This is good, as you can always choose more than one anyway. But now would be the time to see if there are any that stand out because of extra services.

For example, live betting is obviously important for a mobile app – but a live streaming feature takes it to another level. Being able to follow the action and bet according to the changes in the game will help your chances of winning. The best apps will always enhance your chances – so choose wisely.

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