

How to change the quality of Apple TV + streaming on iPhone and iPad

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Apple TV + has been praised for delivering content with the highest streaming quality provided by any video streaming service. The only problem is that high quality requires more bandwidth and that's not great news, if you're viewing on an iPhone or iPad using a mobile connection and have limited data. Fortunately, you can change the streaming quality setting for the ?Apple TV? + platform. Read the following article to learn how.

How high is the Apple TV + streaming quality?

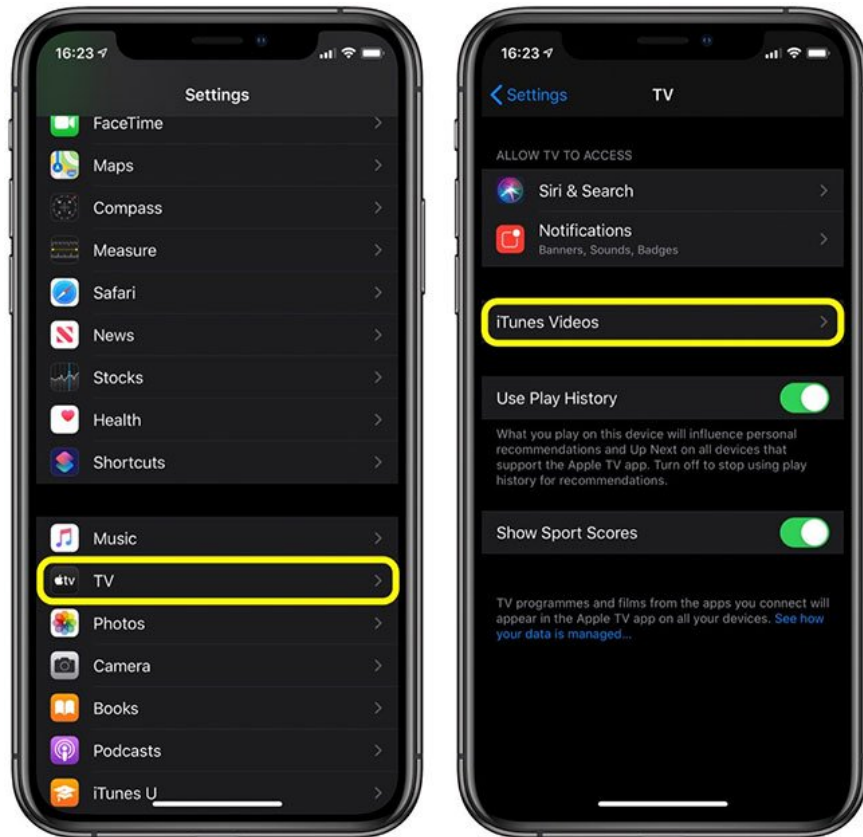
?Apple TV? + has the highest 4K streaming quality provided by a 4K-enabled streaming service, according to tests conducted by FlatpanelsHD.

For example, Apple's original "See" was streamed at the highest bit rate on the platform, with an average video bit rate of 29Mbps and peaked at 41Mbps. This is almost double the video bit rate of a Blu-ray HD disc and is about half that of a typical UHD Blu-ray disc.

By default, ?Apple TV? + automatically adjusts this bit rate based on the device being used, but always follows the trend of maximizing quality. However, that action can be alleviated by changing a setting in iOS. Follow the steps below to do this.

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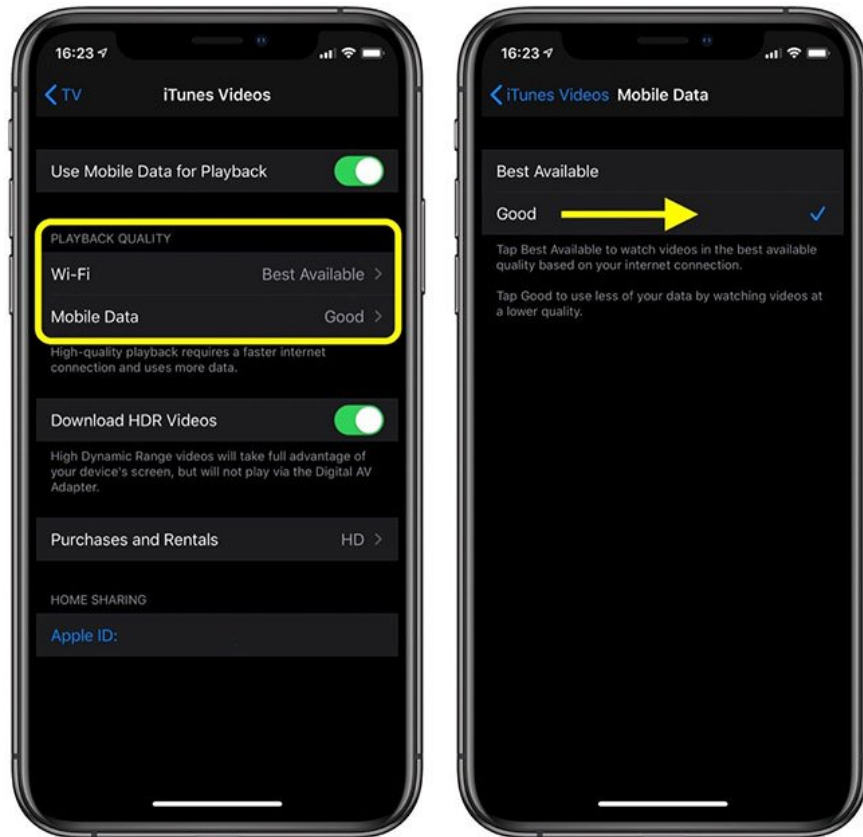
1. Launch the **Settings** application on ?iPhone? or ?iPad?.
2. Click **TV**.



3. Click on **iTunes Video**.

4. In **Playback Quality**, tap **Wi-Fi** or **Mobile Data**.

5. Click **Good** so that the checkmark appears with it.



The amount of data savings you can expect by changing this option will vary depending on what you are viewing, but in tests, the article found that switching from **Best Available** to **Good** can save time. save about 40%.

If this doesn't help you avoid using up your data limits, consider turning off **Use Mobile Data for Playback** (shown at the top of the second screenshot) and instead Streaming via WiFi.

Hope you are succesful.

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