

How to block ads on Viber

Sometimes, ads on Viber are annoying to users. Here are tips to help you block ads from Viber to no longer be bothered.

Ads on Viber

Viber can display some types of ads in the app. These advertisements may relate to new Viber products, public chats, sticker, content partners or third party products and services marked as "sponsored". . You can interact with sponsored content like like or follow them.

Why do we see ads on Viber?

Ads appear on Viber wanting to provide the most relevant content to users based on their activities on Viber, user information provided to Viber and Viber's relationship with advertising partners.

Viber can also customize ads based on the location of the mobile device (if you turn on the phone location feature), IP address or personal information you share. Such information helps Viber display ads on the app or other relevant ads.

1. Steps to fix Viber "To activate viber on your desktop ." on your computer
2. Instructions for sending video messages on Viber
3. How to hide, hide the chat content, chat on Viber

Manage Privacy settings to block private ads

Viber is committed to providing users with control over privacy options. You can choose to view only general ads or not show placements for ads on the app.



How to opt out of personalized ads (interest-based ads)

If you don't want to see personalized ads based on your online activities, you can opt out.

Instructions for Android users:

1. Open **Google Settings** .
2. Scroll down and select **Google** .
3. Click **Ads** .
4. Enable " **Opt out of interest-based ads** ".

Instructions for iOS users:

1. Open **phone settings**.
2. Select **Privacy** .
3. Scroll down and select **Advertising** .
4. Enable **Limit Ad Tracking** (After this operation, Apple ID will not receive ads towards your interests).

You can also opt out of tracking location when using Viber:

1. Open **phone settings** .
2. Select **Privacy** .
3. Click **Location Services** .
4. Find and select **Viber** .
5. Select to allow location access: " **Never, While using the App, or Always** ".

Above is how to block Viber ads for Android and iOS phone users. If you don't want to see ads on Viber anymore, you can follow the above steps.

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