

# How to block ads in apps on your phone

Blocking ads in apps on Android and iPhone phones allows you to browse the web, play games, and even watch videos freely and comfortably without being interrupted by ads.

Most free apps contain ads, and sometimes these ads can be annoying, especially when you're playing games or browsing the web on your phone.



## Ad blocker for apps on your phone.

Here are some ways to block ads on apps for Android and iPhone phones.

### *Part 1: How to block ads in apps on Android phones*

#### *Method 1: Using Adblock Plus (ABP)*

The first method to block all in-app ads on Android phones is to use an ad blocker app. The ad blocker that TipsMake mentions in this article is called Adblock Plus (ABP).

**Note:** This method applies to both rooted and unrooted Android devices.

Additionally, we will need to perform an extra sideloading step because Google has blocked ads from the Play Store.

Follow the steps below to install and use ABP ad blocker for Android apps:

*Step 1:* Open the **Settings** app => **Applications** .

*Step 2:* Find the option called **Unknown sources** .

*Step 3:* If the option is not selected, simply tap it, then tap **OK** on the window that appears on the screen.

*Step 4:* You can now install Adblock Plus on your Android device.

*Step 5:* Open any browser on your device, search for and download Adblock Plus (APK file **adblockplusandroid-version.apk** ) and install it.

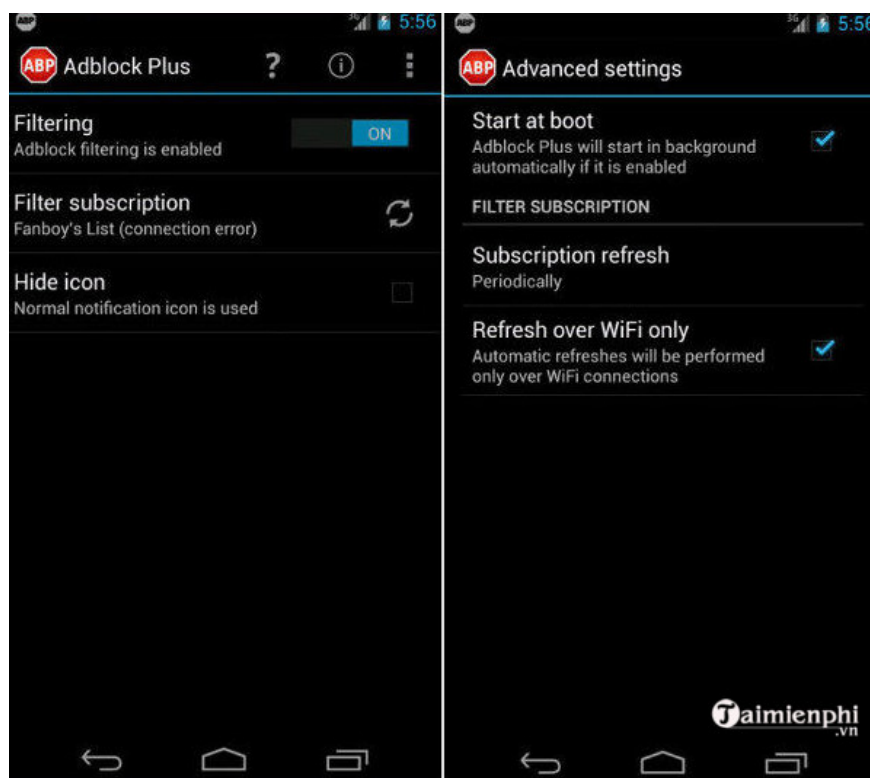
Download and install Adblock Plus here.

*Step 6:* Open the folder containing the downloaded file and begin the installation process. If you opened the APK file using a file manager, select **Open App Manager => Install**.

*Step 7 :* On a **rooted Android** device :

After installation, open Adblock Plus and grant user permissions.

*Step 8 :* On unrooted Android devices, you will need to manually set up the proxy.



Adblock Plus will start blocking all ads in apps on your Android phone. If you wish, you can also set up additional options such as ad filters, etc., in the app settings.

### ***Method 2: Using the hosts file***

Another way to block ads on Android apps and games is to use the "hosts" file.

**Note:** This method only works on rooted Android devices.

The "hosts" file is a plain-text file in the operating system that maps hostnames to IP addresses. Whenever you access a website via a hostname, the operating system searches the "hosts" file for the corresponding IP address.


Follow the steps below to set up the "hosts" file:

*Step 1:* Open any web browser on your computer and go to MVPS (or [pgl.yoyo.org](http://pgl.yoyo.org) or [hostfile.mine.nu](http://hostfile.mine.nu)). A window containing a plain text page will appear on the screen. Save this page as a hosts file by pressing **Ctrl + S**.

**MVPS link:** <http://winhelp2002.mvps.org/hosts.txt>

**pgl.yoyo.org link:** <https://pgl.yoyo.org/as/serverlist.php?showintro=0;hostformat=hosts>

**link hostfile.mine.nu:** <http://hostfile.mine.nu/Hosts>

```
# This MVPS HOSTS file is a free download
from: #
# http://winhelp2002.mvps.org/hosts.htm
#
#
# Notes: The Operating System does not
read the "#" symbol #
# You can create your own notes, after the
# symbol #
# This *must* be the first line: 127.0.0.1
localhost #
#
#
#*****#
#----- Updated: May-21-2013 -----#
#*****#
#
# 
#
# Disclaimer: this file is free to use for
personal use #
# only. Furthermore it is NOT permitted to
copy any of the #
# contents or host on any other site
without permission or #
# meeting the full criteria of the below
license terms #
```

*Step 2:* Next, use a USB cable to connect your Android phone to your computer, then copy the hosts file to the device. Remember to note down the path.

*Step 3 :* On your Android phone, open the file manager and copy the hosts file to the **/etc** or **/system/etc** folder .

A message will appear on the screen requesting Super User access to the file manager. Click **Allow** to grant permission.

*Step 4: Rename the original hosts file (if any) to a .txt or .bak extension . Then paste the saved hosts file here.*

Finally, restart your Android phone. From now on, you can enjoy browsing the web and playing games without ads.

## ***Part 2: How to block in-app ads on iPhone***

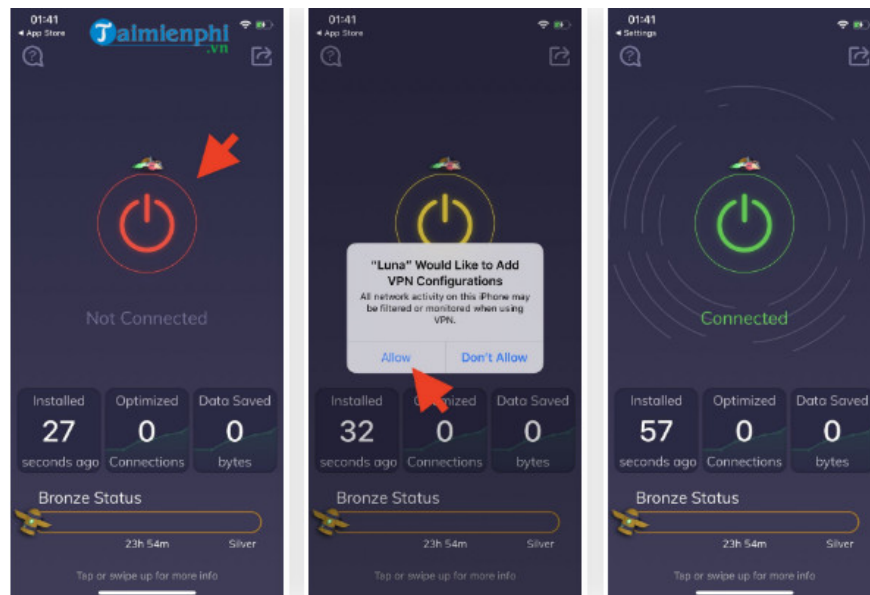
### ***Method 1: Use a VPN with built-in ad blocker.***

Some VPN apps for iPhone also include features to block ads on third-party apps. Luna VPN is one of these apps worth mentioning.

To download and install Luna VPN, click [here](#).

**Note :** VPN applications require a Wi-Fi connection to function properly.

In the application window, tap the Power button icon. A message will then appear asking if you want to add a VPN configuration. Tap **Allow** and enter your passcode (if required).



This is the most popular method for blocking in-app ads on iPhones due to its convenience and ease of installation.

### ***Method 2: Use an ad blocker for iPhone***

iOS also offers ad blockers on the App Store, among which Weblock supports blocking all ads on third-party apps.

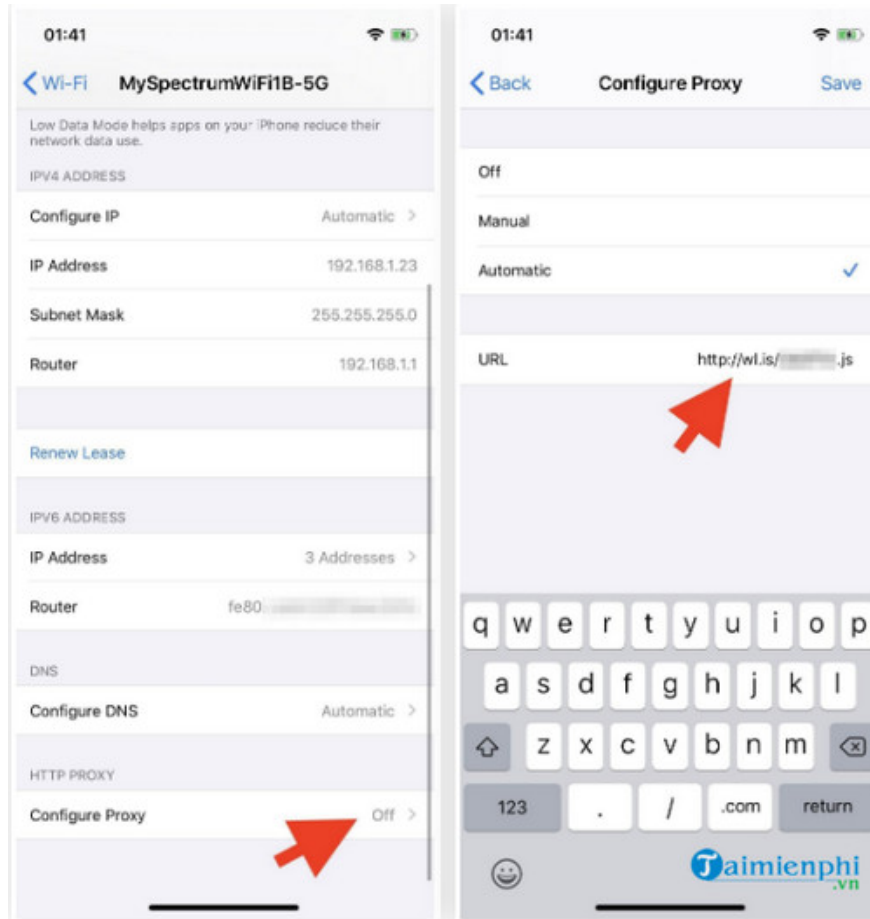
To download and install Weblock, click here.

After installation is complete, open the application and follow the on-screen instructions to copy the configuration link.

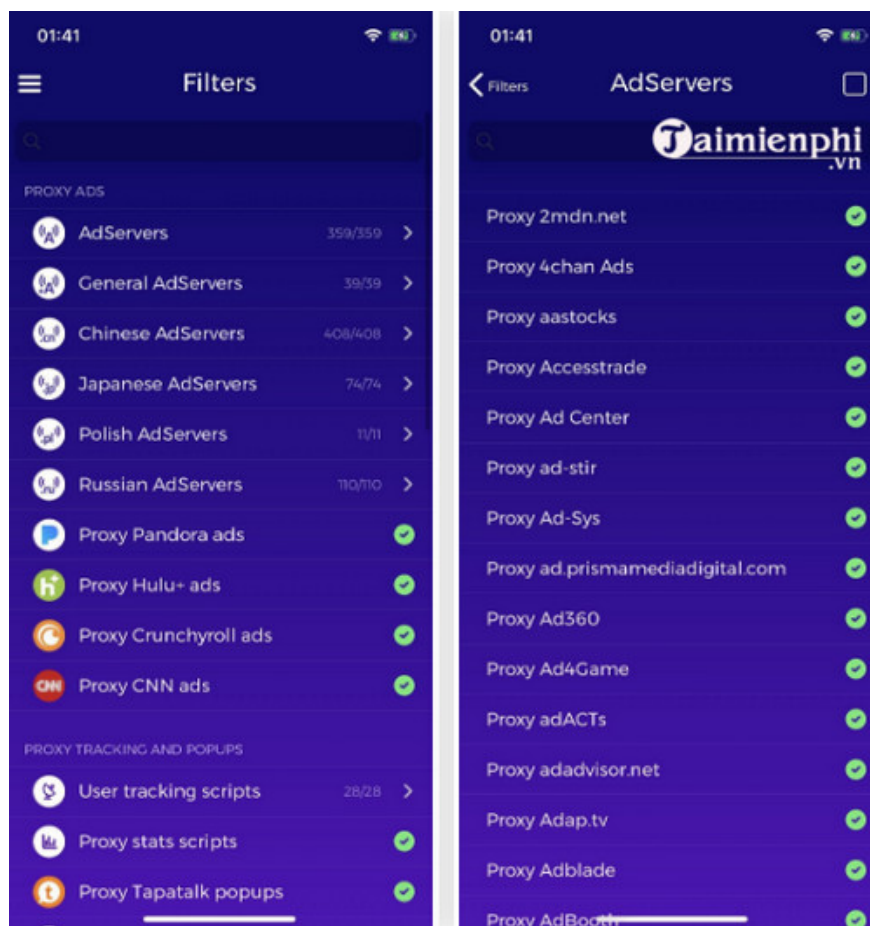
Next, open the **Settings** app => **Wifi** and tap the "i" icon next to the name of the Wifi network you are currently connected to.



In the Wifi settings window, scroll down, find and change the **Configure Proxy** setting to **Automatic** , paste the link into the URL field, and click **Save** .



Simply open the Weblock app and activate the available ad filters.



With just a few simple steps, you can block ads in apps on your iPhone. Choose the method that suits you best. Good luck!

The article above from TipsMake has just guided you on how to block ads in apps on your phone. Additionally, you can also refer to tips on blocking ads when playing games on Android and iPhone here.

For YouTube, you can install and use the Pure Tuber app as an alternative. It has similar features to YouTube but can block ads, allowing you to watch videos more efficiently.

You finished reading the article "**How to block ads in apps on your phone**" edited by the [TipsMake](#) team. We hope this article has provided you with many useful tech tips and tricks. You can search for similar articles on tips and guides. Thank you for reading and for following us regularly.