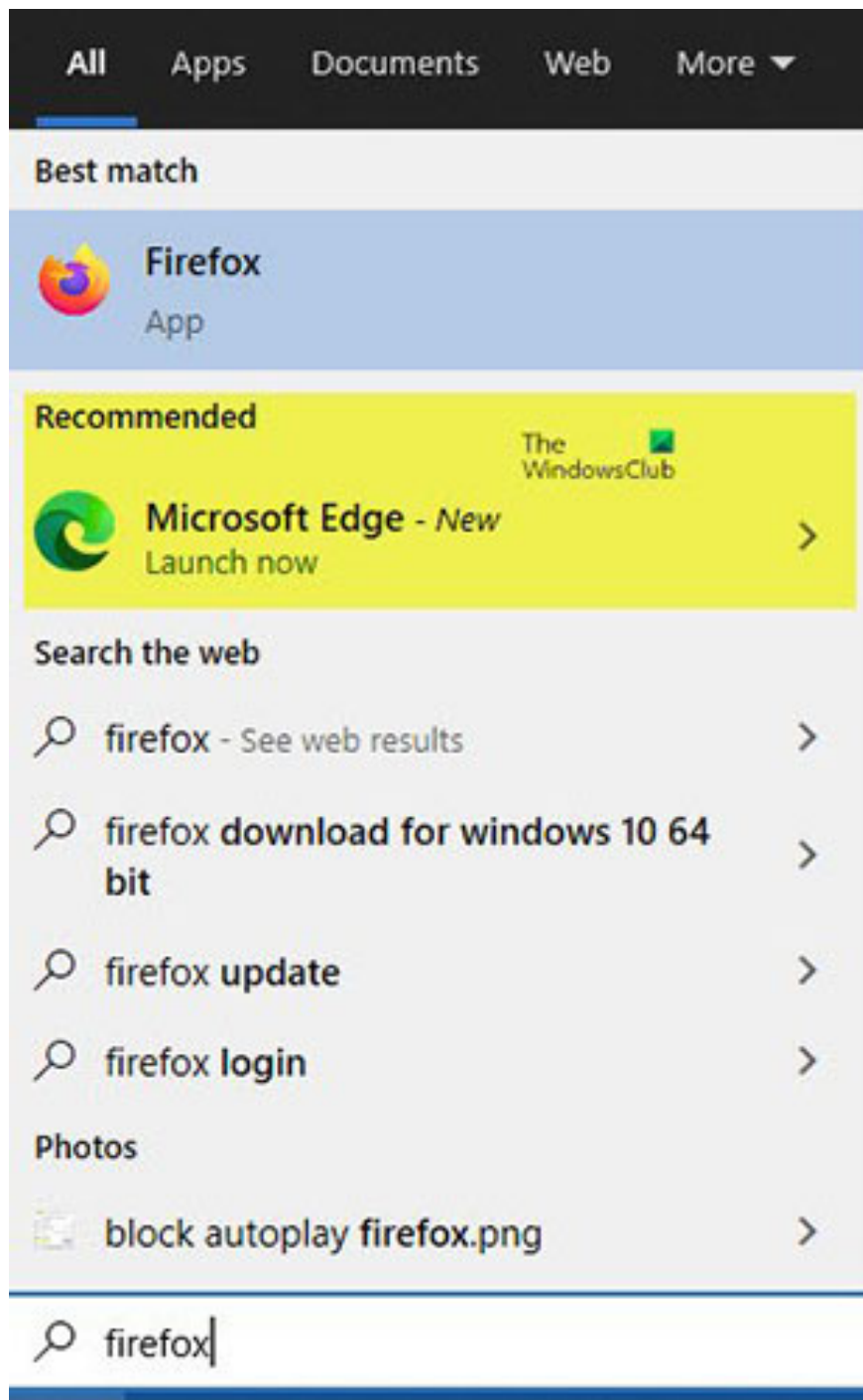


# How to block ads about Microsoft Edge from appearing in the Windows 10 Start menu

If you want to turn off ads that remind you of Microsoft Edge, appear as labels recommended or advertised by Microsoft, you can do so with the Registry or Settings.

Microsoft has started promoting the new Edge browser in the Start menu, urging Windows 10 users to download and use the tool. This is not a bad thing, because everyone is doing that and moreover, Edge Chromium is really a very good browser.

But if you want to turn off these suggestive ads, appear as labels recommended or advertised by Microsoft, you can do so with the Registry or Settings.



## Block ads about Microsoft Edge in the Windows 10 Start menu

To turn off ads for Microsoft Edge in the Windows 10 Start menu, follow this procedure.

### 1. Use Registry Editor



If you feel that it is not okay with Registry Editor, you can use Windows Settings as another way to disable ads. Here's how:

First of all, open Windows Settings ( Win+ I) and select the **Personalization** category .

On the **Personalization** page , select the **Start** option from the left panel.

Navigate to the right panel and locate the **Show suggestions occasionally in Start option** .

By default, this option is enabled. So to disable it, just click the convert button to turn off the option.

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