

How to add automatic subtitles on TikTok videos

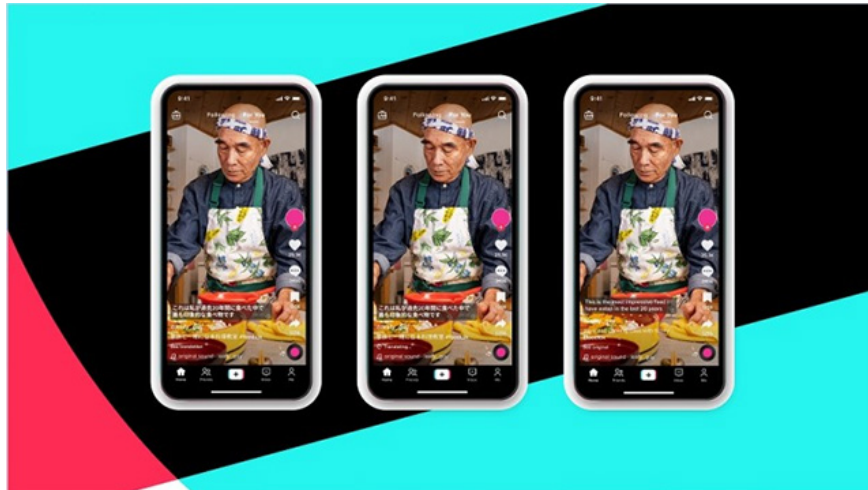
After a long 'delay', TikTok has finally officially implemented the optional captioning feature as well as automatic translations for all videos stored on the platform.

TikTok rolls out AI captioning and translation for all content

Back in 2021, TikTok launched the option to add subtitles to videos. However, the way this feature works is simply to completely 'entrust' the responsibility of creating and adding subtitles to the content creator (author of the video). In other words, TikTokers must transcribe their own videos to create captions.

While this has greatly improved accessibility and the overall experience, it's still essentially all up to the content creator. If TikTokers don't want to put in the extra effort, their videos will still have no subtitles.

However, with the AI ??dynamic subtitle creation feature, viewers will now no longer have to wonder whether this video has been subtitled by the owner or not. TikTok has provided quite a few updates as well as new additions that can help users overcome language barriers while experiencing content on the platform.



With automatic captioning, TikTok users can now easily enable captions for any video. This will be very useful for people with hearing problems, or simply want to catch every word of a clip, perhaps in a noisy environment. Subtitles can also help watch content without the sound on.

Additionally, TikTok has also added translations for AI-generated subtitles. These translations may not work well in all languages, but they can still generally help viewers better understand the video content they are watching.

The translation also extends to text stickers. An attractive element of TikTok's user experience are stickers, and content creators can use them freely. The translation feature will also help ensure viewers don't miss out on non-verbal content.

TikTok currently offers subtitles and translations for English, German, Indonesian, Italian, Korean, Mandarin, Portuguese, Spanish, and Turkish. Support will continue to expand to additional language packs over time.

How to add automatic subtitles on TikTok videos

Here's how to add automatic captions on TikTok:

21:36

11

Cancel

Save



🌐 American English >



I'm recording this as a test for automatic captions let's see how we do

21:36



Cancel

Save



Select language



American English



British English



Deutsch



Español



Français



Bahasa Indonesia



日本語



한국어



Bahasa Melayu



Português



Русский



21:37

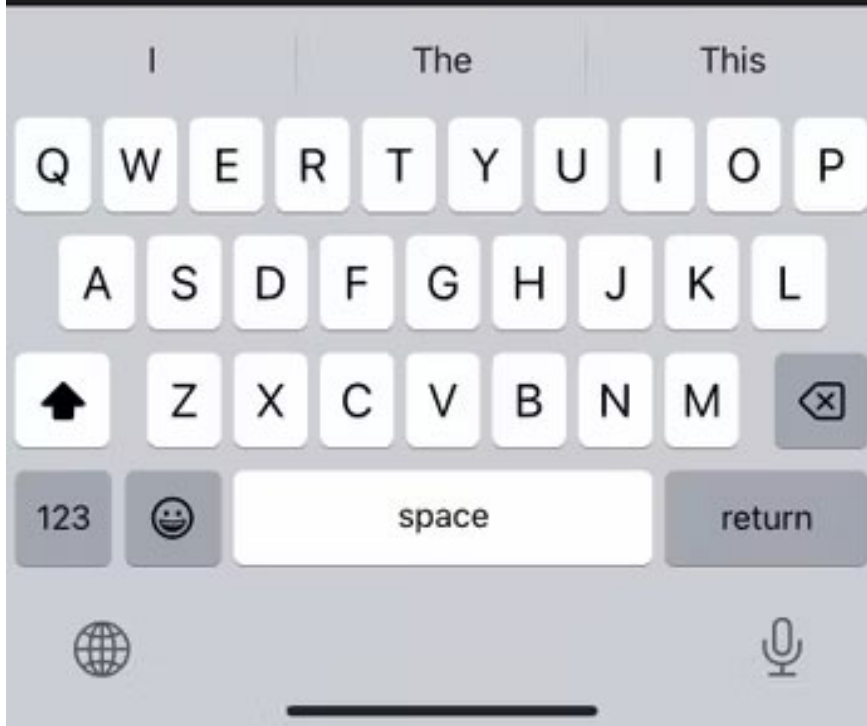
11

Cancel

Edit captions

Save

I'm recording this as a test for automatic captions let's see how we do





Typewriter

Comic Sans

Bold

S



Cancel

Save

1. In the TikTok app, tap the + icon at the bottom of the screen.
2. Tap **Upload** to find the video(s) you previously recorded on your iPhone.
3. Select **Captions** on the right side of the video.
4. TikTok will process and provide you with subtitles automatically. You can change the language if needed, edit text by tapping the pen icon, or adjust formatting by tapping the A icon.
5. Click **Save** . From here, you can download the video to your phone by tapping the **Save** icon on the right side or publish it on TikTok.

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