

# How Nokia has been dropped by Samsung and Apple, the answer will be in a GIF image

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In only about 26 years (from 1993 until now), the market leader position has changed through many different companies.

The Next Web page has created an animation to simulate the rapid turnaround process among the 'big guys' in the mobile phone market in the past 24 years (from 1993 to 2017). Through the animation of The Next Web, the global mobile phone market is like the sea surface with every new company like the new waves that bury the old waves, the ones that go ahead.