

# How is technology impacting the naming of children?

Today, the real and digital world is increasingly mixed together, making it more difficult to separate these two aspects than ever ...

For many young couples, choosing a baby to give birth to a name that is both good and meaningful is not a simple task and can take a lot of time and effort. power to learn.

You will have to take into account factors such as the tone, the meaning of the name, whether it is appropriate for community culture or family tradition. The first thought was quite a headache, and in this case, it could be said that technology only makes things worse.

1. Google Assistant is updated with a variety of new features to become smarter, even knowing where your mother's home is



*What effect does virtual assistants have on human names?*

Today, the real and digital world is increasingly mixed together, making it difficult to separate these two aspects more than ever. A simple example is that AI AI assistants are often named the same as normal names like Alexa, Bixby, Cortana and Siri. So what about the opposite case?

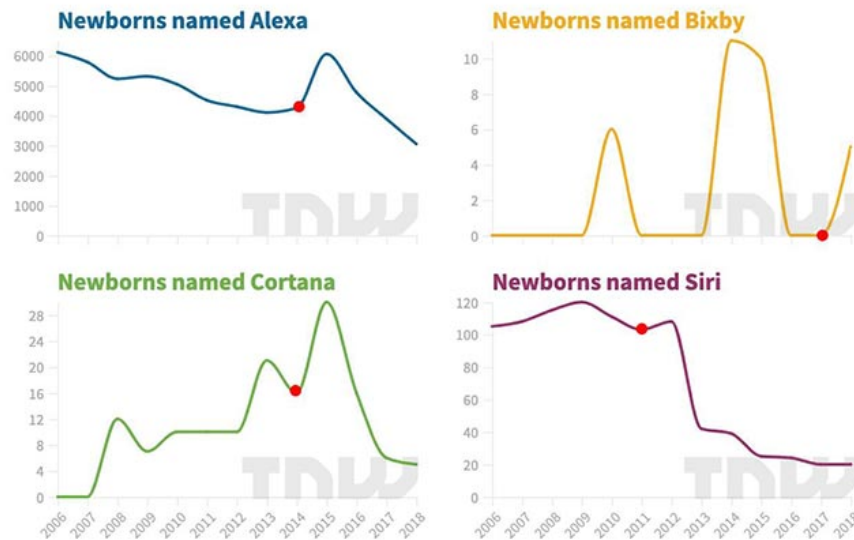
There are many ideas that technology companies are trying to get the name of their product to make us feel that these products are real leather assistants, close to their children. people, not smart scary robots. And in this

respect, it can be said that they were somewhat successful. But the faintness between the digital boundaries and the reality certainly has an impact on our world, right?

Well, this is not easy to determine at all, and the researchers had to ask themselves a rather 'weird' question. How are smart voice assistants influencing the birth certificates of children?

Researchers have begun collecting and analyzing relevant data to find answers.

### 1. Useful Google Assistant commands that you can use

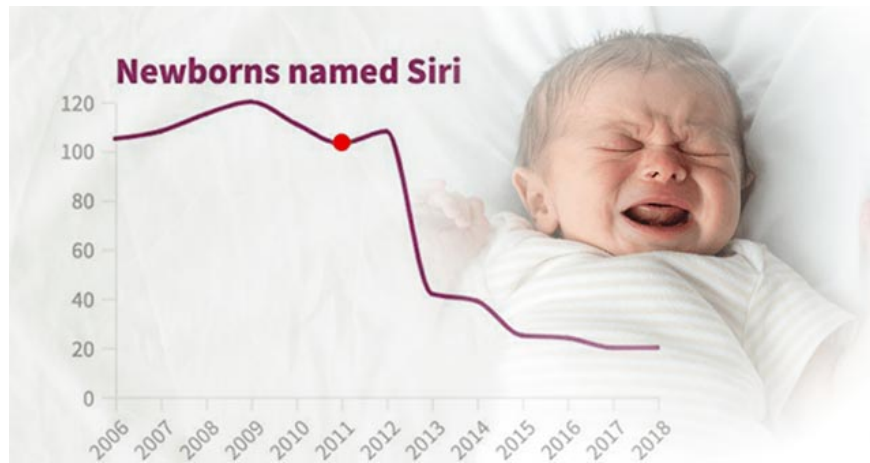


*The number of children born in the US with the same name as the most popular AI voice assistants,*

Some information about the data obtained: The above 4 charts show that the number of children born in the US since 2006 has the same name as the most popular AI voice assistants, recorded by the An Agency. Social Student (SSA). Red dots on the chart indicate the launch year of each specific voice assistant.

Curiously, there is one thing in all four cases, that is that after each virtual assistant has been released for a year, the number of babies named after them has increased dramatically. Is the digital age father and mother under the influence of technology to important decisions in life?

### 1. Amazon AI system helps to cut 15% of speech recognition error on Alexa



*The children named Siri tend to decrease*

Specifically, the popularity level of the Alexa name has increased to 42%, from the level of 4,246 children named Alexa that were born in this year virtual eye assistant (2014), up to 6,052 only then 1 year. Meanwhile, the increase for Bixby was 5 times, from no one named Bixby at the time of Samsung's virtual assistant to 5 cases after it debuted for 1 year. Similarly, Cortana's increase is from 16 to 30 cases. And finally, the popularity of the Siri name also increased from 105 to 108.

After that, the popularity of each case began to gradually decrease and decrease more sharply each year. Specifically, the popularity of Alexa has decreased by 50% in just 3 years, Cortana reduced 83% in the same period, while Siri's case fell by 81% after 5 years of this virtual assistant. eye. For the time being we don't mention Bixby because this 'girl' just debuted in 2017, so there's no comparison data.

Of course, many people can argue that these are just natural fluctuations. For example, Alexa seems to have returned to its normal up and down trend, and Bixby, Cortana and Siri's data are also quite limited, leaving only a few dozen to more than 100 cases for each. However, the overarching trend of hikes in just one year after these assistants came out and a clear downward trend afterwards was a bizarre hard to miss.

1. Samsung introduced Bixby Routines, AI technology that can learn habits and anticipate user needs



*The technology industry has an impact on the popularity of a person's name.*

Thus, it seems that we have been able to draw some conclusions for today's story: The technology industry has been and will have a stronger and stronger impact on the popularity of a person's name. .

Of course this will not be a big influence on 'world peace', or 'economic development', but it is also an interesting social phenomenon worth studying!

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