

# How does Google Chrome ad blocker work?

Google is testing an ad blocker in Chrome, and this ad blocker can be a good tool, not as bad as many people think.

Google is currently testing the built-in ad blocker right in Chrome. And suppose you are willing to download and install an unstable, trial version of this popular Google web browser, you can test it now. However most websites rely on advertising to pay bills related to producing content you read every day. And all those who install ad blockers are making websites that are in a situation incompetent to pay bills and maintain business.

However, Google is considering building an ad blocker in Chrome. And this ad blocker can be a good tool, not a "bad" as many people think.

## Google checks Chrome's new ad blocking feature

In April 2017, Google announced it was considering adding an ad blocker to Chrome. At that time The Wall Street newspaper suggested that instead of blocking everything, it could "filter out bad online ads and bring bad experiences to users when surfing the web."



And within three months, Google is currently testing a new ad blocker. And instead of blocking all ads from every website, Google makes more efforts to clean up online advertising. The idea is to improve the quality of ads and websites that run them.

Google's new ad blocker is being tested on Chrome Canary and Chrome Dev. This is a test version of Chrome from Google and the two browsers are also available on Google Play but are labeled "Unstable" (unstable).

Google also said Chrome Canary is only for developers and advanced users, so please note before installing.

1. Download Chrome Canary: PC and Android
2. Download Chrome Dev .: PC and Android

The first to discover the ad blocker built into Chrome was Carsten Knobloch, but it wasn't until TechCrunch discovered that it was known to users. Canary users who are granted access can see the new installation: 'Ads . Blocked from some sites' (Ads . blocked from some sites "with the option to enable or disable' Block ads from sites that tend to show intrusive ads' (Block ads from websites that tend to show intrusion ads).

## Remove bad ads

Google is running an ad blocker that removes bad ads and 'punishes' sites displaying them. However, this does not guarantee that Google will remove them from the stable version of Chrome. And if they want to appear on web pages at this time, it needs to change.

1. 4 useful browsers that integrate ad blocking features

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