

# Here's Why You Need to Invest in Real Estate Right Now

Real estate has always been a lucrative investment option for those serious about investing and building up their assets. There are multiple reasons to want to invest in real estate and most of them are great ones.

However, people generally tend to assume that real estate investments are meant only for the financially savvy due to the complexity of the market, but nothing can be further from the truth. You just need to have some common sense, a little bit of understanding of the basics, and some research skills to be able to make a sound investment. However, the greatest problem that most people face is an acute shortage of resources to learn from and a lack of motivation to do so.

These issues are easily resolved with just a little bit of studying the market and its fundamentals. It's also equally important to know why you should invest your hard-earned money into real estate as that'll help you make well-informed decisions. In this article, we're going to see all the reasons why you should brush up on your real estate basics. So without further delay, let's find out why you need to invest in some real estate as soon as you can.

Picture 1 of Here's Why You Need to Invest in Real Estate Right Now

## 1. Appreciation in Value

The best thing about real estate is that it actually grows in value over the course of time. It doesn't matter if your piece of land has a house built over it or not, the value is bound to increase regardless. The value of a house usually increases quite fast but you shouldn't forget that even the value of the land that it's built on, increases with time. Many people have made a fortune by just investing in a cheap piece of land that they later passed down to their children.

## 2. You Have Control

One thing that you can do with only real estate is to increase its value yourself. Rather than wait for time and the market forces to dictate the value of your property, you can just augment it by constructing new additions. Many people add a swimming pool, a patio, a bathtub, or even a landscaped backyard to increase the value of their property. The best part is that this usually doesn't cost as much as the gains made on the price of the property.

## 3. Better Than Stocks

In most cases, real estate offers a much higher return than the stock market does. According to Mynd's quarterly report, it has been seen that the prices appreciate by 5 to 8 percent every year in the housing market, whereas, the

stocks appreciate by a meager 1 to 2 percent only. This alone makes real estate a worthwhile investment as the ultimate goal of every investor is to make a profit and real estate investments are the best and safest way to earn profits.

## 4. Portfolio Diversification

Any experienced investor knows and understands the importance of portfolio diversification and you should too. When you invest huge sums of money into a single asset, you're putting yourself at risk of losing everything in one fell swoop if the market goes down. However, if you invest your money into different assets, then you distribute that risk much more evenly. This will be the difference between you losing all of your money versus you losing a small part of it. Even if you don't want to invest completely in real estate, you should invest some part of your savings into it as it's a really great tool for diversifying your portfolio.

## 5. Source of Income

No matter how rich you are, you can always use a little bit of extra money and property investments are an excellent way to accomplish that. Real estate can serve as a great tool for generating passive income as you can easily rent or lease your property if you're not using it yourself. It's still a lot better to earn a little bit of money from your investments rather than just watching it on a chart doing nothing except fluctuating in value.

Picture 2 of [Here's Why You Need to Invest in Real Estate Right Now](#)

These are some of the most important reasons why you should invest in real estate as soon as you can. There are so many amazing benefits of property investments that you just can't ignore them. This article doesn't advocate that you should only invest in real estate and in no other avenues since that would be unrealistic. However, if you're not investing in property and are investing your money in all the other options available, you're doing yourself a huge disservice and losing out on so much potential profit.

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