

Half of Facebook users are football fans

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What are the football fans that Facebook is talking about? According to the world's largest social network, fans of the sport, according to Facebook's statistics, are a user who likes a player or a certain team.

This information is quite interesting when there are only a few weeks left when the football tournament is most concerned about the planet - the World Cup will take place in Brazil. And so that means there will be hundreds of millions of football fans ready on Facebook to share matches, players, wins, losses and goals .

Calling their own social network is the "*largest stadium in the world*", Facebook said, there are 49 million users in the US who are fans of football. According to statistics, the United States is second only to Brazil with 54 million fans of the king sport.

According to Facebook statistics, football fans are often younger and post more than average on Facebook.

Specifically, football fans posted 1.7 times more photos, 1.9 times more messages, and 1.8 times more status updates, posting more than 1.7 times videos and commenting. 1.7 times more than the average.

In a football match in March, fans in the US had a total of 16.8 million downloads (*photos, videos, comments, status updates* .) related to this match.

Facebook is not the only social network that football fans tend to gather. Twitter is also a place favored by football fans.

According to statistics, in 2012, a record of the number of tweets per second of sports content was broken during the match between Barcelona and Chelsea. During the game, 13,684 tweets were posted every second of the world, surpassing the record in the Super Bowl rugby match with 12,233 tweets per second.

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