

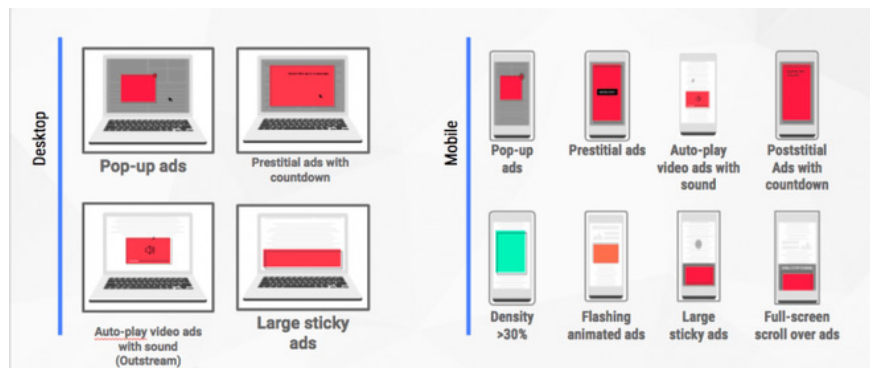
# Google's ad blocker will be released to Chrome users worldwide

The good news for Chrome users is that from July 9, 2019, Google's main ad blocker will be deployed to all users around the globe.

The good news for Chrome users is that from July 9, 2019, Google's main ad blocker will be deployed to all users around the globe. Previously, this feature was only applied to North American and European users.

This announcement was made by Google's browser development team leader after the Coalition for Better Ads, which aims to create better ads, publishes their standards for ads outside North America and Europe.

The organization has released a list of 12 types of ads that are thought to make the experience of users affected. These include pop-up ads, large-sized sticky ads and self-running promotional videos with sound.



List of 12 annoying types of ads for users of Coalition for Better Ads.

Since November last year, if the site administrator does not fix the display of annoying ads for users within 30 days after receiving the report, Google will block all ads on that page.

Starting from July 9, Google will also expand this regulation globally. To check if your site appears to be annoying ads for users, administrators can access the verification page provided by Google under the link below.

Google Search Console

Hopefully, after these efforts by Google, advertising providers and websites will better comply with the Coalition for Better Ads standards to provide a better experience for users.

See more:

1. Chrome v71 makes online payment more secure
2. Virtual Assistant Google Assistant was able to directly translate 27 languages, including Vietnamese
3. Google translates web Messages applications from Android.com to Google.com

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