

# Google wants to build an in-depth medical record search engine for doctors

An in-depth medical record search tool will help doctors find relevant information more easily.

Google's thorough strategy for many years now is knowing search - search becomes the center of the internet world. That means you can find all the information you need with a simple operation, which is to search through the Google ecosystem. And to once again reaffirm its ambition, the giant Mountain View has decided to encroach into the field of health care.

Engineer David Feinberg, head of the Google Health project, has continued to come up with the idea of ?? building an in-depth medical record search tool to help doctors find relevant information more easily, co-operate. and contribute to improving the quality of search results focused on health - healthcare on Google and YouTube.

According to Feinberg's idea, the tool will appear as a search bar built into Google apps and browsers like Chrome. Doctors only need to enter relevant keywords, with the system automatically displaying all relevant information with the query quickly and accurately. For example, the doctor only needs to type 87, the system will return details about an 87-year-old patient with a history of stomach cancer, who has been treated at an international hospital.



Google did not say where this exciting project was being implemented and when it was expected to be put into use, but it is likely that Mountain View will build a separate storage system similar to Google Flights gadget, but for medical purposes - healthcare.

In a related move, Google recently acquired Fitbit, one of the world's largest manufacturers of fitness tracking devices, for \$ 2.1 billion. This can be considered as a move to give the US technology giant more opportunities

to invade the smart wearable market, and beyond that is the field of health - health care - which is estimated to be worth 3 trillion USD in the US market only.

Of course, other big tech companies cannot ignore this lucrative piece of cake. In early July, Apple, Google, Amazon and Microsoft teamed up with a number of major health insurance and hospital companies to create a new data standard, providing consumers with easy access. more on their health information.

As technology becomes more and more influential in health care, development gives companies more room to operate without having to compete directly with each other, at least up to the point. present.

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