

Google stops inserting 'obscene' banner ads

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The above program began to be deployed in the past fall.

Meanwhile, users searching for the company name will receive an extra large banner ad on top of the results.

The policy of this type of advertising went against Google's 2005 statement, when it claimed *"there will be no banner ads on the Google homepage or on search results pages, " "and " there won't be any obscene type of ads on Google pages . "*

Seems to realize the *"disappointment"* in the above program, as well as less positive feedback from users so eventually *"the search giant"* has completely terminated the insertion of banner ads. they.

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