

# Google stopped investing in Google Allo chat application

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If you are using Google Allo chat application then maybe this is the time you should think about switching to another option. Although they do not completely clean up, they will "stop" developing this application. Specifically, the new head of communications at Google, Anil Sabharwal, decided to "stop investing" for Allo and move on to focus on Android Messages.

This move is needed because Google is focusing on Rich Communication Services (RCS). This service will have the name Chat when the providers launch and Google wants to focus all human resources to ensure this time, Android will have a successful messaging application.

Basically, the number of people downloading and using Allo is very small, so trying to compete with Facebook Messenger or WhatsApp is not feasible. Sabharwal said:

This product is not as attractive as we hope. We have built and hope to have millions of people who love and use it. At this time, we are not going on that journey.



*Who is still using can continue to use normally*

If you are using Allo, you can continue to use normally. Google will 'continue to support' in its capabilities and has no final decision on what to do with this application. 'We want to make the right decision and don't want to

rush,' Sabharwal said. 'Due to the urgent need we want to switch this group to Android Messages' support.

If you wonder if Duo has the same fate because the application of this video is also released at the same time as Allo, then perhaps there is no need to worry.

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2. Some useful tricks Google Allo users should know
3. All ways to install and set up Google Allo

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