

# Google search: the most effective search techniques on Google.

In both work and life, you frequently use Google search to find the content you want. Just one click on the search bar yields countless results. So how can you search most effectively? Let's find out in this article from taimienphi.vn!

Along with Bing, Google is the largest and most widely used search engine today, with the vast majority of users worldwide using this function. Because it is such a good search engine, every time you search for a keyword, thousands or even millions of results are returned immediately, requiring you to spend time sorting through these results.



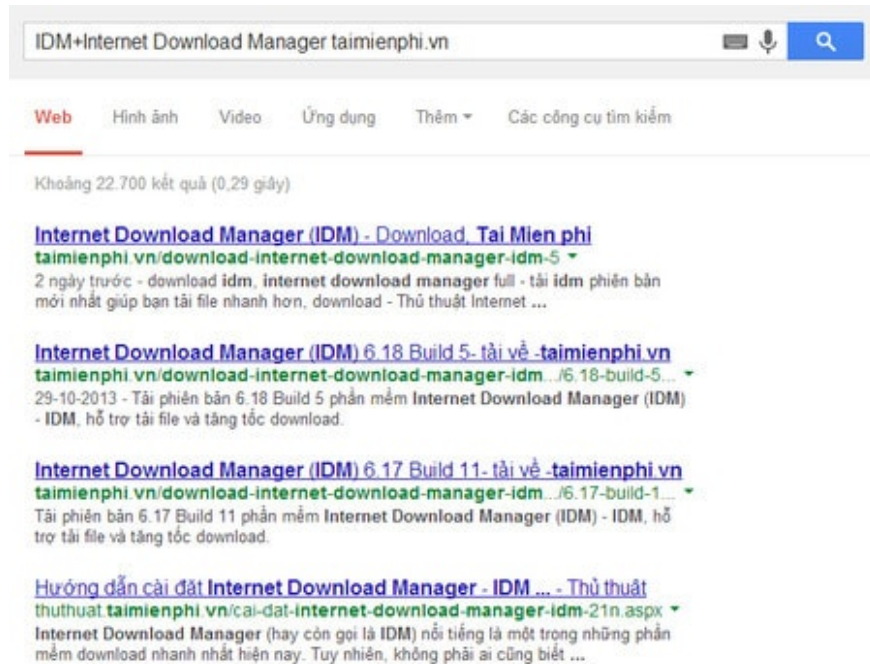
## Tips for effective Google searching

\* *Conventional search method*

### **1. Separate keywords with a "+" sign.**

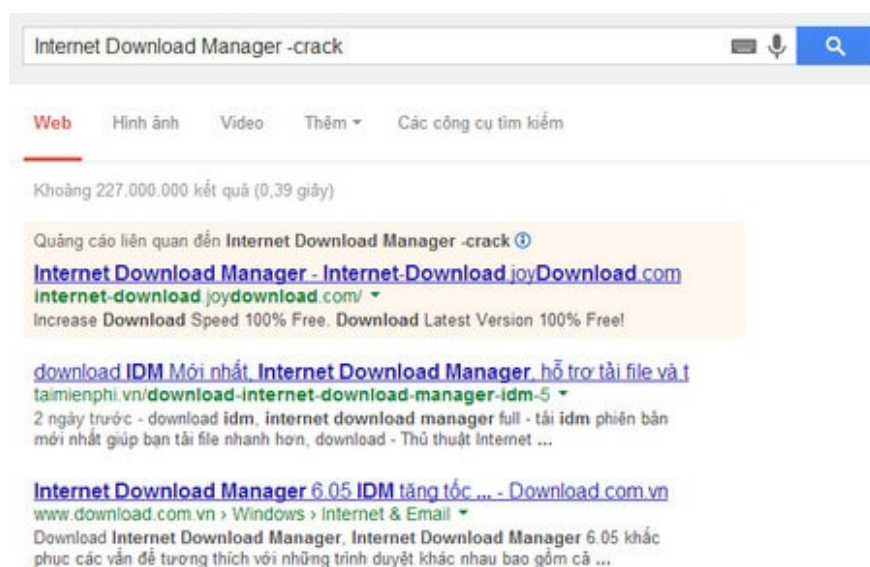
This method will return results containing words with a "+" sign .

For example: To search for the phrase **"IDM+Internet Download Manager TipsMake"** , the results will not only contain the words IDM and TipsMake but also show results containing the search keyword "Internet Download Manager".



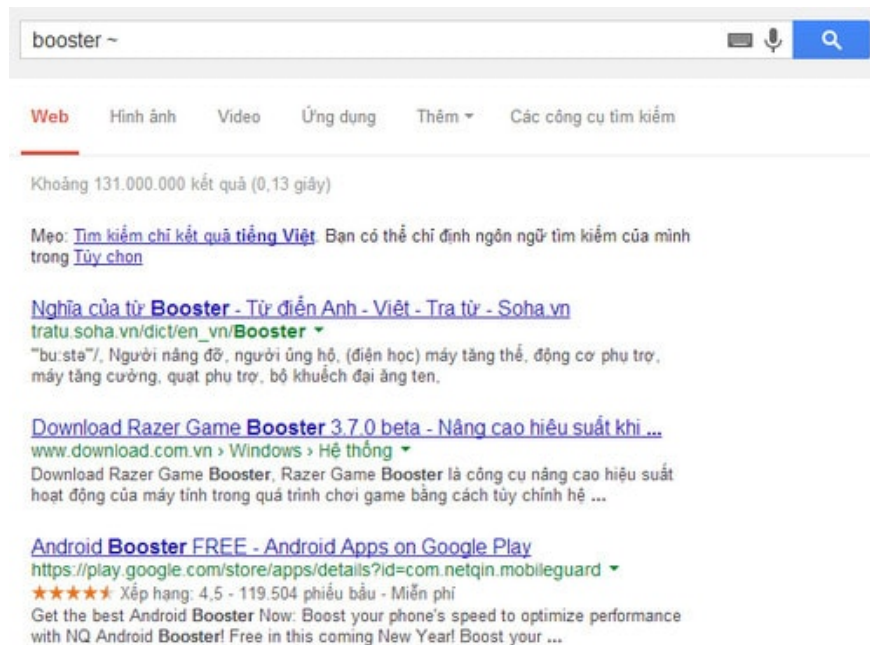
## 2. Separating with hyphens "- "

: Using hyphens before each keyword ensures that the results returned do not contain that word. For example, if you search for Internet Download Manager but don't want to find a crack, the search keyword would be **"Internet Download Manager -crack"** , and the results will only contain the keyword "Internet Download Manager".



### 3. Use tildes "~" to separate

keywords. Searching for keywords separated by tildes "~" not only yields results containing those keywords but also synonyms. This is ideal for those looking for synonyms in English.



### 4. Add the definition of the word before the keyword.

To define a word, you can search using the structure "**define:keyword**".

For example, typing the phrase "**define:Software**" will return results showing you the definition of "Software". This is also a suitable method for those who encounter a technical term but don't understand its meaning.

A screenshot of a Google search interface. The search bar contains the text "define:Software". Below the search bar, there are tabs for "Web", "Hình ảnh", "Video", "Bảng sáng chế", "Thêm", and "Các công cụ tìm kiếm". The search results show approximately 2,990,000,000 results in 0.35 seconds. The first result is from Wikipedia, titled "Software - Wikipedia, the free encyclopedia". The second result is from CNET Download.com, titled "Free software downloads and software reviews". The third result is from Software.com, titled "Software & Free Downloads - Software.com".

## 5. Place the asterisk "\*" at the end of the keyword.

The asterisk "\*" is used in words where you don't know how to continue the sentence.

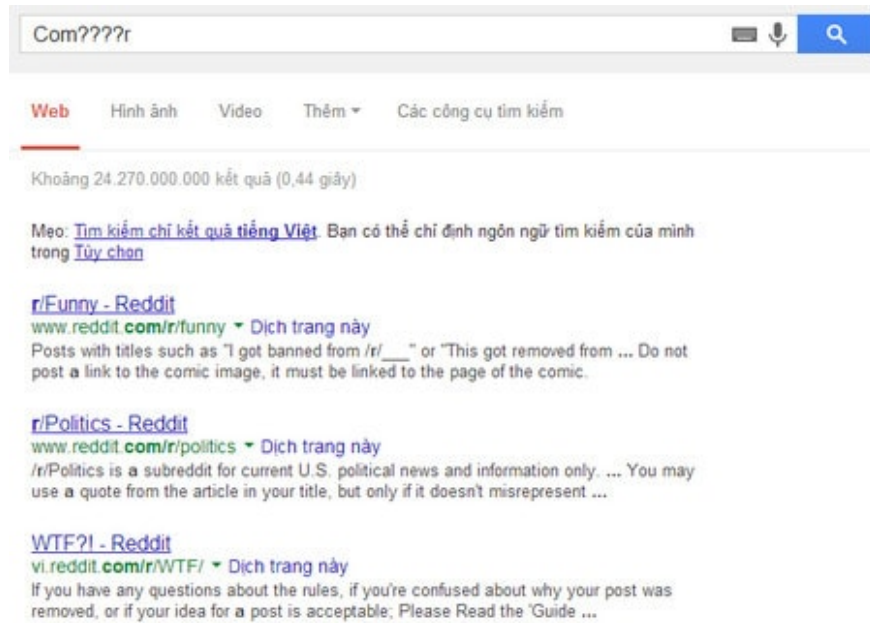
For example: Searching for "auto\*", the results will be words that begin with the word " auto".

A screenshot of a Google search interface. The search bar contains the text "auto\*". Below the search bar, there are tabs for "Web", "Hình ảnh", "Video", "Ứng dụng", "Thêm", and "Các công cụ tìm kiếm". The search results show approximately 25,270,000,000 results in 0.34 seconds. The first result is from Autopro.com.vn, titled "Autopro.com.vn". The second result is from Autonet, titled "Autonet – Auto & Motorcycle Online Magazine". The third result is from Auto Vina, titled "Auto Vina - autovina.vn".

## 6. Use the question mark "?" in keywords.

This method allows you to search for a word when you only remember a few letters of it.

For example, searching "Com????r ", Google will automatically return results that match the initial letters and letters that can be added to the question mark for you.



*\* Advanced Search Function:*

You may not know this, but during its design and development, Google built an advanced search function that allows you to find phrases, individual words, or search in text file formats. in many different languages.

Simply access [http://www.google.com/advanced\\_search](http://www.google.com/advanced_search).

This function includes the following main features, divided into specific sections:

- **Find Pages that have.** : Search for web pages based on keywords related to the website's content.
- + **All these words** : Search exactly for the entire phrase. + **Word or phrase exactly this** : Search exactly for the keyword or phrase.
- + **Any of these words** : Search for any word in the phrase. + **Not from any of these** : Exclude search results containing this phrase. + **Numbers in the range** : Search results within a range of. to . (any number).

- **Then narrow your results by.** : Automatically narrow your results using the following methods:

- + **Language** : Narrow by language (choose your preferred language).
- + **Areas** : Narrow by region or country.
- + **Last updated** : Narrow by the last updated date of the websites.
- + **Website or domain name** : By website or domain name.
- + **Terms appear** : Terms appear in locations you choose.
- + **Safe Search** : Safe search helps you filter out search results that are phishing websites, contain malware, or have pornographic content.
- + **Types of files** : File formats.
- + **Right to use**: Usage rights.



The image shows a screenshot of the Google Advanced Search interface. It features a section titled "Then narrow your results by ..." with several filter options, each with a dropdown menu or an input field. The filters are: language (set to "any language"), areas (set to "all areas"), last updated (set to "any time"), website or domain name (an empty text input field), terms appear (set to "anywhere in the page"), Safe Search (set to "Displaying the most relevant results"), types of files (set to "all formats"), and right to use (set to "not filtered by license"). A blue "Advanced Search" button is located at the bottom right of the form.

After selecting the appropriate search function, click **Advanced Search** to have Google search for results.

Instead of simply using Google to search for topics you're interested in in the usual way, you can rely on the helpful information above to more effectively find the results you need.

You can do everything on the Google search bar, even graphing functions using the Google search bar is extremely easy.

In addition to these methods, you can download more Google search tools at TipsMake. Besides Google, there are many other websites that help you find more accurate results; check out **the Top 10 Google search alternatives** to choose the most suitable one for you.

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