

Google raised ambition in the TV market, putting pressure on Apple

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Google TV™

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The source said, " *Chromecast's success will create demand for Android TV on the market and turn Android TV system into a core entertainment device in families thanks to the ability to connect smartphones.* "

So far, Apple TV '*rumor*' device is still a mystery, while **Chromecast** has become the product of Amazon's best-selling electronic devices since the Chromecast was first released. last summer.

With that fact, Google showed that once again, they were more agile than rival Apple in conquering new market segments.

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