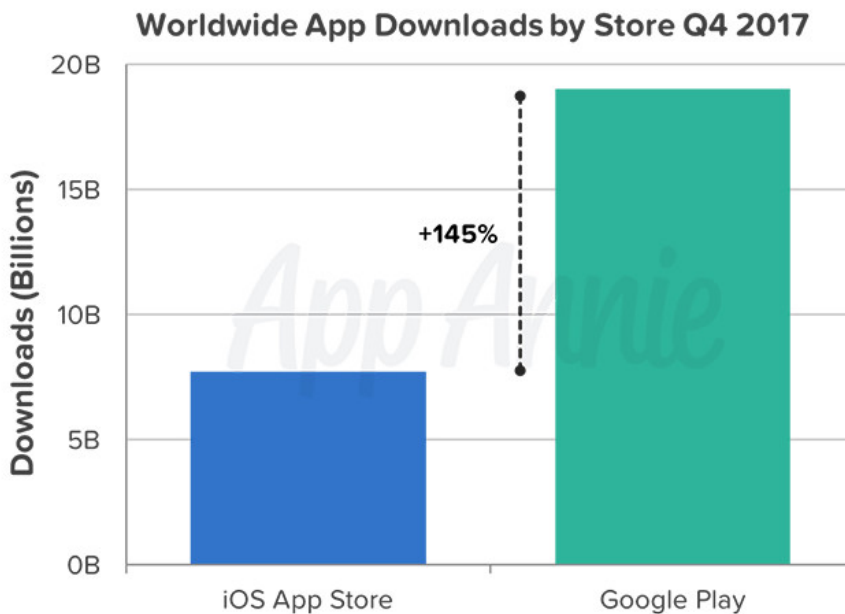


Google Play far exceeds Apple App Store the number of app downloads in Q4 / 2017

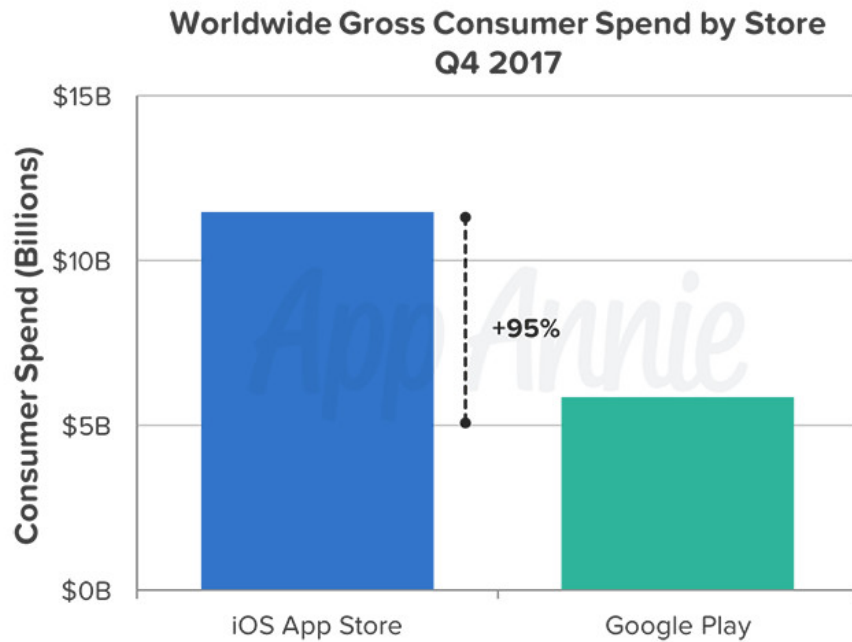
Thanks to Android users in markets like India, Indonesia and Brazil, Google Play Store has set a record with more than 19 billion applications downloaded globally in the fourth quarter of 2017.

Thanks to Android users in markets like India, Indonesia and Brazil, Google Play Store has set a record with more than 19 billion app downloads worldwide in the fourth quarter of 2017.

This number only includes new installations; And reinstalling and updating the application is not counted. The data published by App Annie shows that the number of downloads from Google Play Store has exceeded the number of downloads from the App Store 145% during the three months from October to December 2017. Games, financial applications and personal apps are the types of applications with the largest download rate growth on Google Play Store every year. Shopping and financial applications lead in this app store.



Although Google Play users have downloaded a record number of applications, App Store users are the ones who spend a lot of money on applications, they surpassed Android competitors by 95% in the fourth quarter of 2017. In three Last month, App Store users spent \$ 11.5 billion on paid apps.



The United States has seen the largest growth in user fees for application use, higher than in the same period in 2016.

Chinese and Japanese smartphone users have the most applications installed on their phones. However, India is the leading country in terms of the number of real applications used by a smartphone owner.

Chinese users love mobile applications. In the fourth quarter of 2017, Android users in China spent more than 200 billion hours using mobile apps on the Android platform. India ranked second with a total of about 50 billion hours using the Android application.

Both App Store and Google Play Store, in the fourth quarter of 2017, there were 27 million applications installed, up 7% each year. For all apps in 2017, the most profitable app in the United States is the Pandora music player followed by Netflix, HBO Now, Tinder and YouTube. The leading revenue-generating game is Candy Crush Saga, Clash Royale, Clash of Clans and Mobile Strike.

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3. How to download the old version of Android application and block automatic update

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