

Google partnered with LinkedIn to train Android developers

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Google is partnering with LinkedIn to provide specialized training for Android developers. The program offers 19 different courses on LinkedIn Learning to prepare new developers before taking the Google Android Developer Certification certification exam of Google, a common standard for candidates who want to apply for a position as a transmitter future development.

According to LinkedIn data, recruiting demand for Android developers has increased by nearly 34% since 2015. Meanwhile, LinkedIn thinks Android's annual base salary is \$ 85,000 and For those with more specialized skills may have to pay a basic salary of \$ 115,000 in San Francisco.

For Google, this partnership is an attempt to train, search, attract more Android developers into the Android ecosystem, while LinkedIn has the opportunity to introduce its online learning system. me



LinkedIn Learning allows users to access online courses to improve their professional skills while allowing them to use the LinkedIn platform to renew their resumes. On the business side, managers can recommend or assign courses to their employees.

LinkedIn Learning is taking advantage of the online learning portal Lynda that the company acquired in 2015. This also illustrates how Microsoft acquires LinkedIn and will help Microsoft further enhance the field. future human resource management.

LinkedIn Learning incorporates Microsoft resources with Lynda's content and LinkedIn's professional work and network data. After Microsoft acquired LinkedIn, LinkedIn CEO Jeff Weiner noted that 6 of the 25 most popular courses on Lynda.com are related to Microsoft products. Education and training of the workforce is an important market opened up for Microsoft and LinkedIn through this acquisition.

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