

Google opens the door to real money rewards games on the Play Store

Recently, Google announced that the company plans to support more RMG (real-money gaming) games on the Play Store this year.

That means more types of games will appear in this category, and of course they must meet local regulations.



Google's new policy will take effect from June 30 and start in India, Mexico and Brazil. The company will roll out this policy in more countries in the future.

Google began its efforts to bring real money game apps to the Play store in 2021. At that time, Google began a pilot to allow Rummy and Daily Fantasy Sports card games in the Indian market

Google's expanded support for real-money games allows developers participating in the beta program to freely deploy existing apps and other types of rewards games, as long as they meet the requirements. meet local regulations.

Google emphasized that users must meet age requirements to access games with real money rewards.

Google is also "improving the service fee model" for these applications. It's possible that to increase revenue, Google will change the payment method, allowing direct charging on the Play Store.

Google's loosening of the reward game policy helps users have more game options while also giving developers the opportunity to reach potential new markets. Of course, to avoid gambling and money laundering risks, Google has required relevant parties to ensure strict compliance with age, region and financial regulations.

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