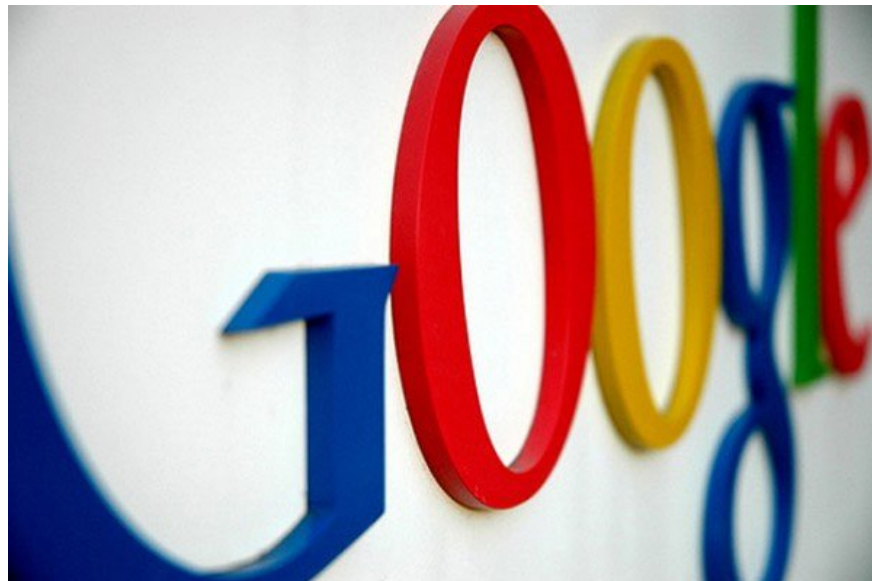


# Google is more famous than Apple

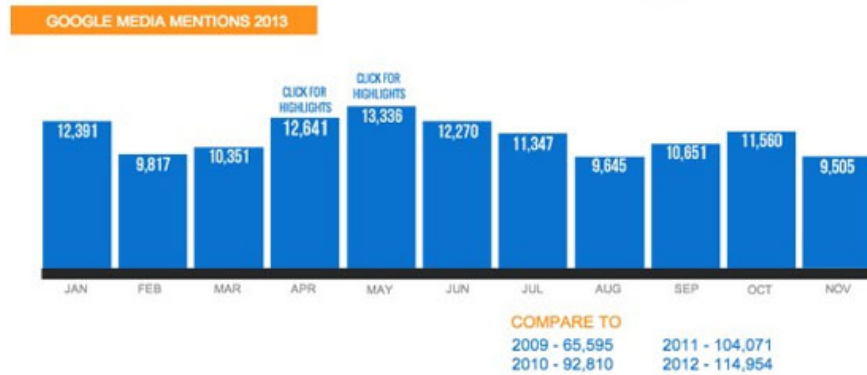
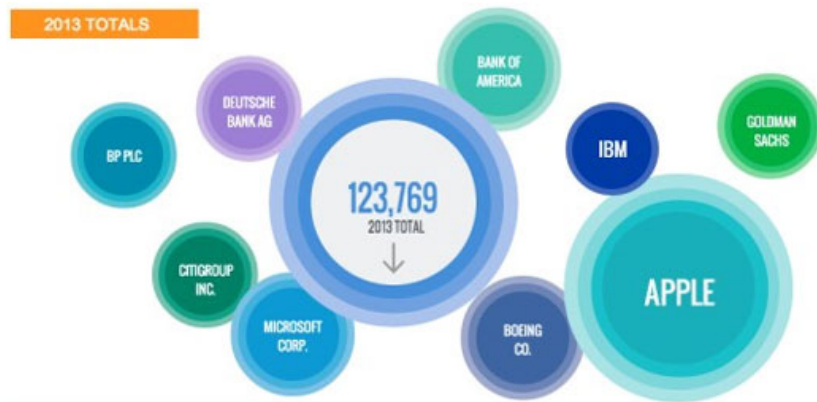
Google has really exploded in 2013. Many products and upgrades of the company in the past year have been actively supported by users. And of course, news about the company is also constantly chasing the media in 2013.

**Google has really exploded in 2013. Many products and upgrades of the company in the past year have been actively supported by users. And of course, news about the company is also constantly chasing the media in 2013.**



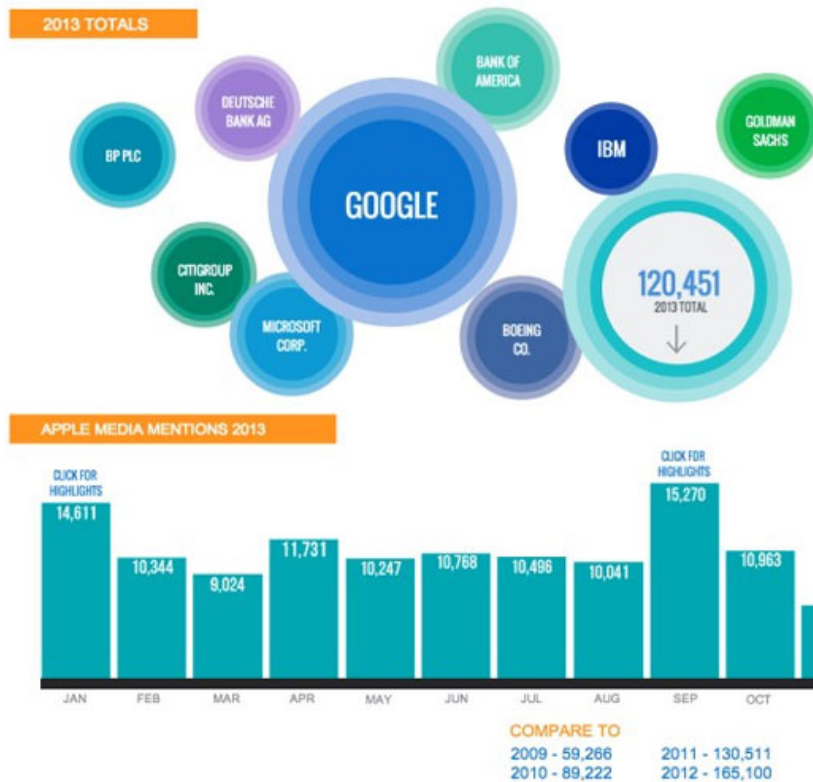
According to *BGR*, 2013 is a year of "*good and sad*" for Google. Its share price kept breaking records and rising to all-time highs, Android has now overwhelmed other mobile platforms in the market with more than 80% of the global market share. Google accounts for nearly 70% of online search traffic, despite competition from **Yahoo** and **Bing**.

Adding a new Google "*feat*" announced by *Dow Jones* is that the search giant has officially dethroned Apple in 2013 to become the technology company that received the most attention from the media across bridge.



The index appeared in the press of Google in 2013

Even though the **iPad Air** and **iPhone 5s** have impressed the tech world, that's not enough to counter Google's dominance. Apple itself has to admit the frequency mentioned in its global press has dropped sharply compared to last year, an inevitable result with media dominance in 2013 by Google.



The index appeared in Apple's press in 2013

According to the latest *Dow Jones data*, Google was mentioned 123,769 times by global media in 2013, much higher than 114,954 times last year and 104,071 times in 2011. Meanwhile, Apple has is mentioned 120,451 times this year, down 27% compared to 2012 ( 165,100 times ).

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