

Google is developing an AI tool that specializes in newspaper writing

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Google is said to be testing an AI tool that can generate articles quickly with high accuracy. Called Genesis, this tool is still in the development stage and if successful, the world is fully capable of witnessing a real revolution in the field of journalism - media.

As for how it works, Google says Genesis uses "details of current events" and other available information sources to create news copy. Journalists can use Genesis to help them write articles quickly, allowing them to focus on other important tasks, such as reporting and editing.

In a word, the main purpose of Genesis is to help journalists and reporters leverage the power of content creation from the language model to automatically complete articles based on available information, thereby freeing up their time to do other things, thereby helping to 'enhance work and productivity'.



As the NY Times reports, Google has introduced Genesis to several major news organizations, including The New York Times, The Wall Street Journal, and The Washington Post. Initial feedback suggested that Genesis could produce "realistic, high-quality articles" at a fraction of the cost of traditional journalism.

However, there are also some concerns about the application of AI in journalism. Some worry that Genesis could lead to the automation of journalism, and more seriously, could be abused to spread misinformation.

It is reported that Google is committed to implementing Genesis responsibly. Genesis will be used to supplement, not replace, journalists. In addition, it will also be subject to the same editorial standards as any other article.

Genesis is still in beta, with no official release date yet. Therefore, it is still too early to say exactly how this tool will impact the future of journalism.

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